

## The Sixteen Traditional Indian Modes of Adornment of the Body

Since the dawn of civilisation, it has been the prerogative of woman to make herse alluring and attractive; beautiful or plain, each woman may spend upto hours each day indulging in beauty rituals and treatments guaranteed to enhance her inherer charms.

Today the world over, designers, cosmetic manufacturers, perfumers, and jewellers vie with each other to innovate an ever-increasing range of creations dedicated to the adornment and beaudification of womankind. Entire industries us to cater to this basic feminine urge for beaudification, to the extent that there is a complete commercialisation in this field.

In India, 'Sringār' the painting and decoration of the body for beautification of the feminine form—has always been an elaborate art. It was not a mere cosmetic press, but had a deeper significance, with roots in ancient Indian traditions, when every aspect of life was governed by complex disciplines and rituals. These rituals, both religious and social, were evolved for the requirements of health, hygiene, and a sense of aesthetics.

Ancient writers have classified the decoration of the body into 16 modes of adornment, the earliest references to which are found in the classical Indian epic the Ramayana of Tulsidas.

Though the exact definition of these Sringār varied from region to region depending on local customs and requirements, some of the more common rituals were bathing; anointing the skin with herbal oils; drying the hair with smoke of increase; application of kumkum on the forehead, mehndi or henna on the hands, alto on the feet, collyrium in the eyes; combing, plaiting and arranging the hair; consumption of bettel or pann for refreshing the breath; beeswax for the lips; Bowers to bedeck the

hair, and innumerable kinds of ornaments to adorn the body. It is issues a flig different kinds of Jewels were identified for such adornment. This ritual of Sringār, apart from its aesthetic comortanon, had a phierelevance, and each element had its own particular significance.

The basic essential was bathing—it has a special place in the Indian sheld to the cleansing and purification of the body—a presequent to special inside to the cleansing and purification of the body—and perfuming it with head is assumed realigious ceremony. Oding of the body and perfuming it with head is assumed rendered it shiny as bronze, a mirror of purity worthy of adamnosing of preserve collyrium heightened the glow of the eyes, and also had most most preserve asspections to make the product of the eyes, and also had most most preserve in asspections to make the forehead worded off the evil eye; he most had effect so valuable in the scorehing heat of the planus and becomes within most preserve the natural colour of the lips, also provided a layer a preserve in

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मङ्गलस्तान Mangalasnāna The ritual bath



केशपाशसुग-धीकरण Kesapāsasugandhikarana Drying the hair with the smoke of fragrant incense



Angaragavilerana Skiz refreshed with performed herbal waste



Kajjalarekhadipana



Tilakaprasadhana

Kumkum - the auspicious red
powder mark on the forehead



मुखप्रसापन Mukhaprasadhana Beautification of the face with decorative symbols



Kesapasaracana
Styling the luxuriant tresses



Alaktakanivesana Highlighting the lips



Alankaraparidhana
Adorning the face wit



त्रीणविसोकन Darpanavilokana A glimpse in the m



मुखावशायन Mukhavisodhana Paan - the breath freshend



Lajjavanatamukhi

Diaphanous veil for the bashful beauty

Photographs by Suresh Sheth.

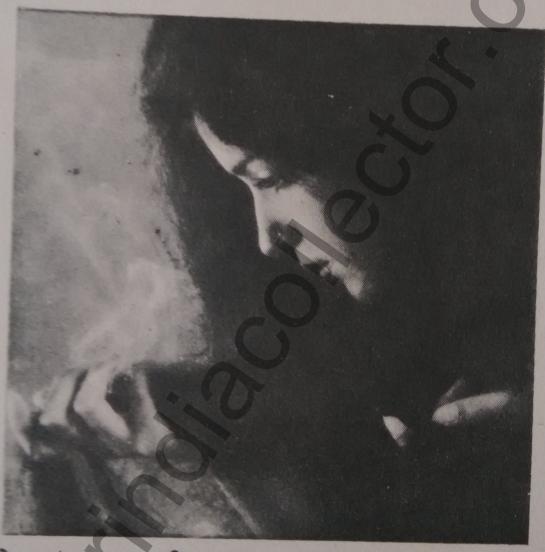
Research and Costumes: Bhanu Rajopadhye Athaiya

We appreciate the assistance of Tribhovandas Bhimji Zaveri, Zaveri Bazaar, Bombay, for the loan of jewellery, and D. Popli and Sons, Bombay, for the loan of props.

Text: Uttara Parikh, Air-India



मङ्गलस्नान Mangalasnāna The ritual bath



केशपाशसुगन्धीकरण Kesapasasugandhikarana Drying the hair with the smoke of fragrant incense



अङ्गरागविलेपन Angaragavilepana Skin refreshed with perfumed herbal paste



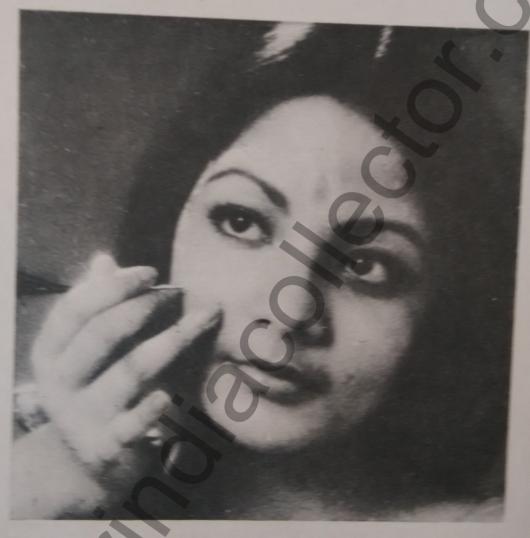
कज्जलरेखादीपन\_ Kajjalarekhadipana

Collyrium to accentuate the eyes



तिलकप्रसाधन Tilakaprasadhana

Kumkum - the auspicious red powder mark on the forehead



मुखप्रसाधन Mukhaprasadhana Beautification of the face with decorative symbols



केशपांशरचनां Kesapasaracanā

Styling the luxuriant tresses



अलक्तकनिवेशन Alaktakanivesana Highlighting the lips



अलङ्कारपरिधान Alaņkāraparidhāna

Adorning the face with elaborate ornaments

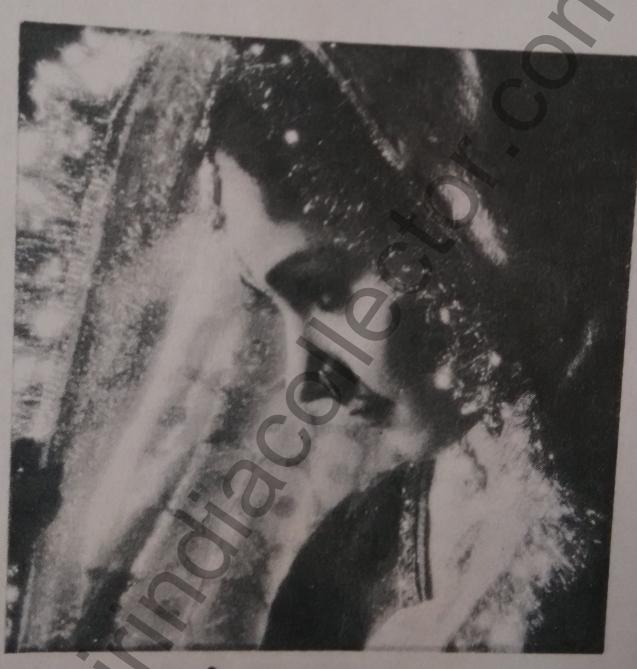


दर्पणविलोकन Darpanavilokana

A glimpse in the mirror for the final touches



मुखविशोधन Mukhavisodhana Paan - the breath freshener



लज्जाबनतमुखी Lajjavanatamukhi Diaphanous veil for the bashful beauty

## Solah Dringar

## The Sixteen Traditional Indian Modes of Adornment of the Body

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hair, and innumerable kinds of ornaments to adorn the body. It is believed that 32 different kinds of jewels were identified for such adornment.

This ritual of Sringar, apart from its aesthetic connotation, had a physical relevance, and each element had its own particular significance.

The basic essential was bathing — it has a special place in the Indian ethos; bathing led to the cleansing and purification of the body — a prerequisite for any ritual or religious ceremony. Oiling of the body and perfuming it with herbal essences rendered it shiny as bronze, a mirror of purity, worthy of adornment and respect; collyrium heightened the glow of the eyes, and also had medicinal properties; the auspicious kumkum on the forehead warded off the evil eye; henna had a cooling effect so valuable in the scorching heat of the plains; and beeswax, while accentuating the natural colour of the lips, also provided a layer of protection.

There is also a sensuousness and lyrical quality about the Sringār ritual, which has inspired poets, painters and sculptors for several centuries to create works of art. Exquisite miniature paintings of Mughal and Rajput origin depict beautiful ladies lovingly labouring over each step of the Sringār routine; the intricately sculpted temple walls of Khajuraho, Konarak, Halebid, Belür sport graceful women langourously combing their lustrous hair and sprinkling the parting with sindoor, applying henna to their hands, or viewing their reflection in the mirror: innumerable Sanskrit and Hindi texts have devoted pages in describing this elaborate routine.

In this calendar, Air-India presents a contemporary interpretation of the process of Sringār as described in an 11th century Sanskrit text. Of the sixteen processes, only twelve, primarily pertaining to the beautification of the face and hair, are depicted in the form of charismatic portraits of young Indian ladies of today.









नङ्कारपरिधान ankāraparidhāna

orning the face with borate ornaments

दर्पणविलोकन Darpaṇavilokana

A glimpse in the mirror for the final touches

मुखविशोधन Mukhavisodhana

Paan - the breath freshener

लज्जावनतमुखी Lajjāvanatamukhi

Diaphanous veil for the bashful beauty

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Text: Uttara Parikh, Air-India Concept and design: Air-India Art Studio.