

The Magic Carpet



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Mr. Dastur appointed Dy. MD (Com.)

Mr. N.H. Dastur, Commercial Director, has been appointed Dy. Managing Director (Commercial) from March 1, 1974. Mr. Dastur, 51, will continue to hold the post of Commercial Director.



Dale Evans and Vincent Lewis win Rotary Awards

OUR hostess Dale Evans and flight purser Vincent Lewis were presented with Rotary Awards for 1973-74 at a function specially organised by the Rotary Club of Bombay at the Air-India Building in Bombay on March 19, 1974. Mr. Faiz Jasdhanwalla, President of the Rotary Club of Bombay, presented the Awards.

Dale Evans, a pretty and charming 23-year-old, has been with Air-India for almost four years, while Vincent Lewis, 46, is a veteran of 17 Air-India years. The Awards were instituted by the Rotary Club of Bombay in 1972 and the very first to receive the Awards were Air-India hostess Parvin Wachha and flight purser Suresh Hemadi.

Among those present were several Rotarians, Mr. K.K. Unni, Managing Director, himself a Rotarian, Mr. N.H. Dastur, Deputy Managing Director (Commercial), Mr. Taru Lalwani, Director of the Club, Mr. G.P. Malkani, Chairman of the Awards Committee of the Club and Mr. K.L. Ramchander, Commercial Manager-Customer Service.

In his brief speech of welcome, Mr. Ramchander spoke about the criteria for presenting these awards and said: "What distinguishes Dale Evans and Vincent Lewis from their counterparts in other professions is a blend of many qualities. They were selected for their warm and pleasing personality, a helpful attitude, a sense of responsibility, intelligence, enthusiasm, imagination, coupled with a capacity for hard work and above all a genuine desire to please passengers even after a long and tiring flight". Mr. Ramchander then announced that Vincent Lewis was promoted to In-Flight Supervisor.

Mr. Unni paid a well-deserved tribute to our Cabin Crew for projecting Air-India's image of personalised service throughout the world. He said: "Our cabin crew, unlike many of us, spend a considerable portion of their working hours with our passengers and it makes me feel very proud when I receive unsolicited letters of appreciation from our passengers. Our boys and girls are a fine band of people, indeed!"

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Dale Evans and Vincent Lewis who won the Bombay Rotary Club awards for the best air hostess and the best flight purser.

Fuel bill Rs. 60 Cr. likely in '74-75

Rs. 20 Cr. deficit forecast

Air-India's fuel bill for 1974-75 is likely to reach a staggering Rs. 60 crores, an increase of nearly Rs. 40 crores over the previous year, Mr. K.K. Unni, Managing Director, told newsmen in Bombay on March 14, 1974. "We may face a deficit of as much as Rs. 20 crores next year", he added.

The price of aviation fuel has sky-rocketed all over the world, he said. There had already been a substantial increase in fuel prices at a number of stations abroad from February 1, and in India from February 9, 1974.

Massive increase

"Now, we have been hit by a further massive increase in fuel prices in India from March 2 and we have already been notified of similar increases at several of our foreign stations from April 1, 1974", Mr. Unni added.

Air-India has been far more severely hit than other airlines, because the fuel price in India today is the highest in the world. "India being the home base, we uplift as much as 35 per cent of our fuel from India. For most other carriers, fuel prices at their home bases are cheaper than for Air-India", said Mr. Unni.

Another complicating factor is the crippling burden of sales tax on aviation fuel levied by the Govern-

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AIR-INDIA SOIRÉE

Ellen Bridget Fernando of Singapore Airlines being crowned Soiree Hostess by Mrs. Vatsala Naik, wife of the Maharashtra Chief Minister. Looking on are runner-up Susan Umchen Hsien of the Singapore Airlines (L) and Khorshed Desai of Publicity (R). In the background are the other contestants. (See Story on Page 5).





Hostess & purser win awards

(Continued from page 1)

Congratulating Miss Evans and Mr. Lewis for winning these awards, Mr. Malkani said that they were selected by the Selection Committee because they possess the right attitude of mind for the type of job they are called upon to do on board Air-India aircraft.

In a humorous but brief speech before presenting the Awards, Mr. Jasdanwalla said: "I deliberately chose to speak last because I wanted to have the last word". He spoke about the Rotary

Club and its long tradition of service to the community and said how delighted he was to present the Awards to Miss Evans and Mr. Lewis. Mr. Laurie Noronha, Superintendent-Cabin Crew Division, proposed a vote of thanks.

The task of selecting the best Air-India hostess and flight purser for the Rotary Awards was entrusted to a Committee consisting of Mr. S.R. Tamhane, Asst. Commercial Manager-Customer Service; Mr. Jal Khambatta, Acting Manager-Cabin Crew Training and Miss Colleen Bhiladwala, Chief Air Hostess.

RS. 60 CR. FUEL BILL

(Continued from page 1)

ment of Maharashtra at Bombay and the Government of West Bengal at Calcutta. This is charged on *ad valorem* basis (i.e. on the basis of cost rather than quantity uplifted). "Before the fuel prices started rising we were paying about Rs. 90 a kilolitre on sales tax. Now we have to pay at the rate of Rs. 512 a kilolitre", said Mr. Unni. "So you can imagine what a great disadvantage we are at as compared to other carriers".

As against this unparalleled increase in fuel prices, there has so far been only an increase of six per cent in fares from January 1, 1974 and a further seven per cent increase from March 15, 1974 in respect of fares between Europe and Asia and Australia. This increase will come into effect across the Atlantic on April 1, 1974.

"It is not unlikely that there may be further increases in international fares", said Mr. Unni, "but since traffic carried on international routes is sensitive to increases in

fares, it is inconceivable that the additional revenue from increased fares will meet the additional expenditure on account of fuel prices".

The increases in fares are expected to bring in an additional revenue of about Rs. 15 crores. But considering the fact that there is hardly any increase in the capacity on our major routes, the scope for growth in revenue is limited. The Corporation will follow an aggressive sales campaign systemwise to improve yields and maximise revenues.

Mr. Unni listed the various economy measures being taken to keep the expenditure under check:

- Ban on recruitment
- A ten per cent cut in controllable expenditure
- Adoption of more efficient methods of crew scheduling
- Economic cruise techniques for aircraft.

Mr. Unni expressed the hope that wholehearted support and co-operation of all in Air-India would be forthcoming to meet the challenge before the airline.

Left, Mr. Faiz Jasdanwalla, President of the Rotary Club, speaking after the presentation of the Rotary awards to Dale Evans and Vincent Lewis. Others seen in the photograph (from L to R) Mr. Taru Lalwani, Mr. K.K. Unni and Mr. G.P. Malkani. Right, some of the Rotarians and staff, including trainee hostesses, watching the presentation of the awards.

Blood Bank appeal gets excellent response

ABOUT 225,000 cc blood was donated to the Tata Blood Bank at the Air-India Building recently.

Mr. N. B. Patil of the Central Space Control took the lead on behalf of the Air-India Traffic

Association in making all arrangements. Apart from Air-India and Indian Airlines employees, some employees of other companies having offices in our building like Sandvik Asia, Godfrey Phillips, came forward to donate blood.

Air-India and IA employees queuing for Blood donation at the Air-India Building. Mr. N.B. Patil of Space Control is at the left.



Mr. K.L. Ramchander, Commercial Manager, Customer Service (4th from L, middle row) along with the trainee hostesses who graduated recently. Others seen in the photograph (R to L middle row) Mr. P.J. Mehuawalla, Mr. R. Ireland, Miss Pinto, Mrs. Khambatta, Beautician and Mr. Mangesh Edekar.



INDUSTRY NEWS

Results for 1973

Total world traffic not including USSR: airlines carried 390 million passengers (up 8 per cent); 316 billion revenue passenger-miles (up 10 per cent) and freight ton-miles totalled 10.48 billion (up 16 per cent).

Including USSR: passengers totalled 478 million and passenger-miles 379 billion. Freight ton-miles totalled 11.7 billion, up 15 per cent over 1972.

U.S. passengers of scheduled airlines totalled 200 million, up about 10 per cent, and revenue passenger-miles were 161 billion, up 5.7 per cent, while freight was up 14.3 per cent to 4.8 billion ton-miles.

- Air Transport World, February, 1974.

PARDON, WE SLIPPED

Mr. V.G. Mokashi who retired from the Corporation recently, was Office Superintendent at the Headquarters and not a clerk as implied in the caption to his farewell party photograph published in the February 74 issue of the Magic Carpet.

LABOUR RELATIONS COMMITTEE

Many recommendations have been implemented

Many recommendations made by the Labour Relations Committee have been implemented and some are being considered by the Management. This was revealed in a report prepared by Mr. V.L. Gosalia, Personnel Officer and submitted to the Committee at its last meeting.

Among the recommendations already implemented are: reimbursement of rail fare for staff proceeding on leave to their home town from the nearest Air-India on-line point, grant of individual housing loans, increase in Corporation's contribution to the Staff Welfare Fund by Rs. 10,000 to Rs. 40,000 a year and staff called for interviews will be given special leave for the purpose.

The Committee was told that the Management is considering whether to permit staff to bid for the purchase of such items of furniture as chairs, tables, cupboards and side-racks when they are disposed of by the Stores Department. The Controller of Stores and Purchases has agreed that these items could be offered to the staff. Two other recommendations being considered by the Management are that: special sick leave should be granted to the staff suffering from major ailments or disabilities and the take over of Family Medical Health scheme by the Corporation.

Before the discussion on the agenda began, the Managing Director

addressed the LRC at the invitation of the Chairman on the present fuel crisis facing the Corporation.

He began with a detailed review of the fuel crisis and how it had affected Air-India. He said that Air-India had expected to be out of the red this year, but for the unprecedented rise in fuel bill in successive stages since October 1973. "Aviation fuel has no other substitute. The other industries can switch to coal or gas, but airlines cannot".

He said he had appealed to staff in India and abroad, through staff notices, to observe strictest possible economy and invited specific suggestions from all departments, regions and stations aimed at reducing expenditure.

Referring to wage revision, Mr. Unni said that any revision in public sector undertakings has to be approved by the Central Government. "If we do not perform well, it would be difficult for the Government to consider our demands. However, we have been able to get interim relief so far and dearness allowance may be revised so that lower categories of staff benefit", he said.

After the MD's speech, the Chairman introduced Mr. P.V. Gole, Director of Personnel and Industrial Relations, to the members.

(Continued on page 7)



The consignment for Tata Electrical Company being offloaded at Bombay Airport.

Airlift to boost power supply

THIRTY tonnes of components required urgently by the Tata Electric Company were flown on a chartered Air-India Boeing 707-337C from Chicago to Bombay on February 20, 1974. The consignment, which would have normally taken

1,000 hours by sea, was flown to Bombay in just 20 hours.

In May 1972, two similar consignments of electrical equipment for the Tarapur Atomic Power station were flown on our aircraft from Chicago to Bombay.



Our hoarding on display at Nariman Point announcing the twice weekly service to Australia.

Twice a week to Australia

AIR-INDIA re-introduced the second weekly service to Australia when the Summer Timetable came into effect from April 1, 1974. The service was suspended in September 1970.

The two services to Australia operate from Bombay every Monday and Friday. The Monday service AI-412 leaves Bombay at 12.15 p.m. (LT) and operates direct to Singapore and from there to Perth and Sydney, arriving in Sydney at 8.45 a.m. (LT) on Tuesday. The return

service leaves Sydney at 10.15 a.m. (LT) and arrives in Bombay the same day at 11.15 p.m. (LT) via Perth, Singapore and Madras.

The Friday's service AI-406 leaves Bombay at 10.15 a.m. (LT) and reaches Sydney at 8.45 a.m. (LT) on Saturday via Madras, Singapore and Perth. It leaves Sydney at 10.15 a.m. (LT) and arrives in Bombay at 11.15 p.m. (LT) the same day.

From April 1, Air-India ceased its operations to Nandi, Fiji, which has now become an offline station.

Seminar on Appraising Managerial Performance

How do you assess your subordinates? Do you give importance to their personal traits and behavioural characteristics? Can you be absolutely objective in your judgement or are you swayed by prejudices?

These were among the many questions discussed during a seminar organised by our Personnel Department at Santa Cruz on March 11 and 12, 1974. Entitled 'Appraising Managerial Performance' the seminar was conducted by Mr. Harbans S. Bawa, Executive Director of Advanced Management Services, and attended by over 20 senior officers of the Corporation from all departments.

In his inaugural address, Mr. K.G. Appusamy, Deputy Managing Director, said: "The most important asset for any organisation is its human resources and I think performance appraisal is very important in deploying these resources to the best advantage of the organisation".

Mr. Appusamy traced the history of 'performance appraisal' in Air-India with particular reference to the Engineering Department. The need for proper methods of assessment of individuals was felt at every stage, he said, especially when managerial posts had to be filled.

You will always have specialists in every field, but if you confine them to their narrow fields all their life, you will have problem in getting people to assume higher responsibilities. So you must select people, allow them to acquire management skills outside their own specialist fields and then place

them in positions of higher responsibilities. This is where performance appraisal comes in, in selecting and grooming people for advancement.

"This is a very important subject as far as an individual's career is concerned, quite apart from the benefits that may accrue to the organisation. Unless an individual gets opportunities and encouragement from the top for developing his capabilities to the fullest possible extent, he cannot be of very great use to the organisation", said Mr. Appusamy.

Earlier, Mr. S.K. Nanda, Chief Personnel Manager, in his introductory speech emphasised the importance of performance appraisal and said: "In our daily life, we are constantly appraising people, sizing them up, forming our own impressions and judgements of their capabilities. A similar process takes place in an organisation too, but it must be much more scientifically done in order to form objective judgements.

He said the basic objective of the seminar was to help managers to increase their ability to appraise people correctly and objectively. Mr. Balendu Shah, Deputy Commercial Director, who also spoke on the occasion, agreed with Mr. Nanda and hoped those present would derive benefit from the seminar.

Mr. Bawa began with a discussion on the qualities that an executive must possess such as job knowledge, ability to accept managerial res-

(Continued on page 6)

Below left, Mr. Harbans S. Bawa, Executive Director of Advanced Management Services, conducting the seminar at Santa Cruz. Others seen in the photograph are Mr. K.G. Appusamy, Dy. Managing Director (R) and Mr. S.K. Nanda, Chief Personnel Manager. Right, senior executives who attended the seminar on Performance Appraisal.



LONDON DIARY

By Trevor Turner

At the beginning of March our overall revenue figures for the UK were satisfactory and all concerned were very hopeful that we would finish up the financial year having attained, and we trust, beaten our target. However, revenue figures can be so unpredictable these days. The recent astronomical prices for fuel given by the MD has certainly given everybody food for a lot of serious thought.

As this is being written we have just learnt that our poster which appeared in various parts of London on outside hoardings last year depicting the eyes of Persis Khambatta, has won an Award. We are awaiting the details of this with excitement. Incidentally, Persis has recently landed a film contract and is at present on location in Kenya playing opposite Michael Caine, Sidney Poitier and Nicol Williamson. The film is called 'The Wilby Conspiracy'. It is interesting to note that the producer "spotted" Persis when she appeared in one of our TV commercials.

We were sorry to hear that the RD-UK lost his brother in an accident in Bombay last month. We were also sorry to hear of the passing of Felix D'Silva who for a long time was in Cargo here and Xerxes Dara Keeka who used to work for us in Reservations.

Jim Harper our Cargo Sales Manager has been in hospital undergoing an operation and we hope it will not be long before he is back in harness.

Farewell and congratulations to Bir Mather who has moved to Paris where he takes over as our Passenger Relations Officer at Orly. Tres bien!

Congratulations to Patrick Conway our Passenger Sales Manager, who competed in the Air-India Golf Tourney in Bombay and was the handicap championship runner-up.

Other Sports news involves our LHR Bowling Team who at the half way stage in the eight-month long Winter Programme were in the prime position. They of course were aware that they might not be able to retain the lead right through the season. Nevertheless Charles Vaney and his



During last year London organised a number of Educational Tours for travel agents. Raj Vaide, our Assistant Passenger Sales Manager, London, escorted one of the trips to India. He is seen here with the group of agents before they left London.

team deserve to be congratulated on their activities.

Nachhatan Singh one of our drivers in Stores recently must have had all his stars in the right position during one week in February, when he won £500 on the premium bonds, passed his Heavy Goods Vehicle Driving Test and became the proud father of a baby girl.

The Press Club of London famous throughout the world for its reputation as being the centre for journalists both from this country and abroad has recently moved to the new International Press Centre just off Fleet Street. This is a magnificent high-rise building - the accommodation used by the Press Club is modern, lavish and very comfortable. At a ceremony in March all the Airline Public Relations Officers gathered at the Press Club and each presented a pewter tankard inscribed with the name and insignia of their respective airlines to the President and the other Officers of the Club.

We were very happy to assist with some of the arrangements for the Charity Ball held in Bombay on March 2, 1974. The 'Crisis' Group and Asha Puthli travelled from London to Bombay as part of the entertainment for this fund-raising evening.

Another piece of assistance to other stations that we were happy to give was the Annual Flower Show

in Calcutta. Their request was that we forward Forsythia, which we hope contributed towards this colourful International Event.

The British Airways News published just before the Queen left for her visit to New Zealand and Australia had an interesting item. At the end of the description of the VC10 in which she was travelling to Christchurch it was mentioned that the VC10 had been converted into a 'Palace in the Sky'. It was comforting to know that our 747's do not need any conversion to warrant such a description.

An interesting snippet in the Diary Column of the 'Times' recently referred to the fact that a luxury hotel room in London costs slightly more now than its equal in New York, but in their opinion eating out in London is still cheaper than many major cities. This information was based on a table recently published by a Swiss Banking Journal, following a world-wide survey. Prices are compared on a scale which takes prices for a luxury hotel and a steak meal in Zurich as 100. However both London (131) and New York (130) have dearer hotels than Zurich. New York (155) is the second dearest city for steaks after Montreal (168). The report finished up by quoting that the cheapest steaks were available in Bombay at only 18 per cent of the Zurich prices.

B. P. Baliga

Mr. B.P. Baliga, Senior Production Planning Engineer, has been named Director of the Lions Club of North Bombay for 1973-74. Among the 36 Clubs which comprise District 304-1, the Lions Club of North Bombay is regarded as the premier Club.

Mr. Baliga, 41, was the Chairman of the Youth Centre Committee which did excellent work during the Service Week last year. "We looked after 400 children in the age group 3-16", he said. He is in charge of the Lions Bulletin, Extension Service and the Youth Centre.

Trained at the Civil Aviation Training Centre, Allahabad, Mr. Baliga joined Air-India in 1954.



PEOPLE

Meher Moos



One of the last tasks that Meher Moos, Tourist Promotion Officer, did before she left Bombay to spend six months in the Government of India Tourist Office in Milan on deputation, was to make a quick tour of south east Asian countries. Her purpose: to promote tours of Buddhist monks to India.

"The aim of my tour was to encourage Buddhists from religious centres in the region to visit places in India where Buddha was born and where he propagated his philosophy", she said.

Gopal Solanki

Gopal Solanki is a sweeper in our Cabin and Catering Division at Santa Cruz and one of his tasks is to clean aircraft. On one recent occasion, he found an expensive camera on a seat in one of our 707s which had operated one of the regular Indian Airlines charter flights. He immediately rushed to IA security staff and handed over the camera which was returned to the passenger within minutes.

In recognition of his exemplary sense of honesty, Mr. N.H. Dastur, Commercial Director, presented Solanki with a cash award in his office in the presence of Mr. Balendu Shah, Deputy Commercial Director and Mr. K.L. Ramchander, Commercial Manager-Customer Service. Mr. Dastur congratulated Solanki and said that although the award had no relation to the cost of the camera, it was a token of the Management's appreciation.



AN ENCHanted EVENING

It was an enchanted Air-India evening in the green lawns of Tata Institute of Fundamental Physics under the canopy of a starry night, Lucerno Tena, the dancer, accompanied by her two Spanish maids, with the pulsating rhythm of castanets and the

By this time the vast concourse of people were turned on for the celebrated Bombay-born Asha Puthli, who floated on to the stage like a dream and wooed the microphone regaling her fans.

Close on her throbbing heels came the far Crysis. Their infectious tribal beat and the li the pent-up energy of 3,000 music lovers who till the wee hours of the morning. It was a ver

The occasion was the AIR-INDIA SOIREE Maharashtra Chief Minister's Relief Fund.

The delightful evening of fun and frolic and her orchestra, and the 747s, the jet-set be from our Reservations.

The highlight of the Soiree of song and Hostess Contest where the lovelies of the w Eleven airlines sent their hostesses in their judges, with an eye for brain, brawn and beau points of grace, manner and presentation and

Ellen Bridget Fernando of Singapore Airlines crowned Soiree Hostess with Susan Umchen of the same airline as a runner-up while Mahru of Air-India was adjudged third. The prize walked away with their hands full of wonder and prizes donated by different commercial c tions.

The attractions of the evening were m varied. The Gourmet Stall had on display a va gifts ranging from olives from Spain, cold me Europe to perfumes from France and chees Switzerland. The other exotic stalls displaye wall clocks, East European cut-glass ashtrays decanters and a dazzling variety of foreign bri

While the men concentrated on the thr guzzling anything from Scotch to Champag women queued up at the six food stalls f chicken tikka, tandoori chicken and roast pravi

The function was organised by wellknown climber, Commander M.S. Kohli, Manager-Tour was assisted by Pat Rodricks from Commerci along with Sorab Modi from our Geneva offic pered the show ably. Appropriately the Gourn was manned by Aspi Jussawalla, Accounts (Headquarters), who watched the till like Moira Pinto of Reservations looked after the while Purnima Dixit also from Reservations a to the artistes. Pervez Sadri from the Coun in-charge of stage setting and overall decor.

Bombay-born singer-actress Asha Puthli, singing to a capacity audience in her caressing mellifluous



WANTED DANCING

Bombay on March 2, 1974. On the
tal Research, Bombay, under the
e sensational Spanish Flamenco
le partners, burst on the stage
e strum of guitars.
le that had thronged the lawns
international singer and actress
a nymph in a flowing white gown
with her sensuous dulcet voice.
ed beat group from London. The
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organised by Air-India in aid of

was further enhanced by Nelly
at group led by Vincent Rodricks

music was the international Air
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Mr. Vasant Naik, Chief Minister of Maharashtra and Mrs. Naik were received by Mr. K.K. Unni, our Managing Director and Mr. N.H. Dastur, our Dy. Managing Director-Commercial. Others seen in the photograph are Commander M.S. Kohli, Manager-Tourism, Mrs. Perin Dewani, Receptionist and Mrs. D. Khushrukhan, Planning Officer(R).

Lucerno Tena performing the fiery flamenco dance at the Soiree. She was accompanied by vocalist Manolo Mairena and guitarist Felix De Utrera.



➡ The sensational beat group from England, The Crisis, seen in action at the Soiree.



▲ Pat Rodricks, the compere of the Soiree Hostess Contest, interviewing Maharukh Musa of Air-India on stage.



Above, Air-India and Samabula Wanderers team photographed just before the match. Below right, Mr. P.V. Gole, Director of Personnel and Industrial Relations, shaking hands with Chatrapalsinh while other members of the Fiji team look on.

A-I team beats Wanderers

AIR-INDIA cricket team defeated the Samabula Wanderers team from Fiji in a 45-over match played at the Islam Gymkhana in Bombay on March 18, 1974.

It was a day of tall scores. A total of 611 runs were scored during the day - 324 of them came from 16 sixes and 57 fours.

Our team captained by G.S. Ramchand, Deputy Manager-Flight Handling, Santa Cruz, and former Test Captain, scored 295 runs for six. Y.M. Chaudhary scored a scintillating 135 which included six sixers. He pulled two successive balls over the Club House. S.U. Bhatia scored 117.

For Samabula Wanderers, W. Apansia scored a hectic 105 in 89

minutes with eight sixes. R.K. Chatrapalsinh, our Manager, Fiji, played for the Wanderers and scored a graceful 65. For Air-India N. Shirodkar claimed 3 wickets for 74 and S.U. Bhatia four for 71.

The Samabula Wanderers played a total of 12 matches all over the country, including one against the Parliamentarians in Delhi and also against our Delhi office team.

The credit for organising the tour goes to R.K. Chatrapalsinh, who was responsible for making all arrangements for the tour in India. Not only did he persuade the team to make the journey, but helped them in raising money to finance the tour. During the tour Mr. V.M. Bhagwat acted co-ordinator and team manager.



A.K. Sharma (L) Captain of the Fiji team and G.S. Ramchand, our Captain, toss before the match.

Appraising

(Continued from page 3)

possibilities, skill in decision making, in leadership and in communication. He must also have an ability to delegate, an ability to plan, organise and exercise control and above all to get the top management to support his actions.

Before going on to appraisal techniques, he warned the participants about the pitfalls in assessing individuals. He pointed out how executives are sometimes impressed by the 'hallow' effect of an individual, by his impressive personality or attractive manners. Some executives try to tread the middle ground by writing non-committal reports; others habitually write harsh reports.

Mr. Bawa felt that an executive attempting to appraise others should also evaluate himself - "look at yourself in the mirror" - if he wants to be really objective and honest.

The seminar ended with the various syndicates formed from amongst the participants presenting their reports and a general discussion.

Three staff bid goodbye to Air-India

THREE Air-India staff retired from the Corporation recently.

They are Dr. Milan Dyttera, our Sales Development Manager-Eastern Europe; Mr. D.G. Karlekar, Dy. Manager, Printing and Mr. D.P. Kulkarni, Foreman in the Ground Handling Department.

Dr. Dyttera was with Air-India for 17 years in Prague. At a farewell party given by the staff of our Prague Office, Mr. P.B. Dhar, our Manager-Eastern Europe, made a presentation to Dr. Dyttera, and wished him a happy retired life. "Now you will have lot of time for painting", Mr. Dhar added.

Mr. Karlekar was with Air-India for little over 14 years. He came to Air-India from Ravi Vijay Uday Offset and Litho Works in Bombay with whom he served for 25 years. He was among the first few staff who started our Printing Press.

Mr. D. Shivnath, Deputy Controller of Stores and Purchases, made a presentation to Mr. Karlekar at a farewell party given by the staff of the Printing Press. Mr. M.K. Karmarkar, Assistant Controller of Stores, and Mr. S.D. Varerkar, Deputy Purchase Manager, who was in charge of the Press before he moved over to City Purchase in 1968, paid

tribute to Mr. Karlekar for his work whilst in Air-India.

Mr. Kulkarni joined Tata Airlines as a driver in 1946. A year later he became a mechanic and in the next 25 years he climbed up the ladder ending as a foreman in 1973. A Merit Award winner, he was familiarly known to his colleagues and friends as Dattu.

Mr. D.P. Nimkar, Controller, Ground Handling Department, presented Mr. Kulkarni with silverware on behalf of the staff of the Transport Division. Among those present at the farewell party were Mr. K.K. Gadgil, Senior Deputy Controller, GHD and Mr. R.N. Tavadia, Manager, Transport.



Mr. D. Shivnath, Dy. CSP making a presentation to Mr. D.G. Karlekar while Mr. S.D. Varerkar looks on.

Above, Mr. P.B. Dhar, Manager-EE, shakes hands with Dr. Dyttera. Below, Mr. D.P. Nimkar, Controller, GHD garlands Mr. Kulkarni.



WEDDINGS



Airport Receptionist Doris Chow to Frank Fung, DSS, Hong Kong.



Gnana Poomani to S. Rajaretnam, Engineering.

Travel & Tourism

KAZIRANGA

WILD LIFE
SANCTUARY

By Naosherwan Nalavala
Information Officer

THERE is a strange sound of silence in the forest - the sound of trees swaying in the wind, of rustling leaves and falling cones, the flutter of wings. And then suddenly the dense brush parts and a young, coy doe and a fawn come down to the waterhole as the morning dew settles over the grasslands.

This is Kaziranga - India's Wild Life Sanctuary. Nestling in the lap of the Brahmaputra Valley in Assam, Kaziranga symbolises India's determined effort to preserve what is left of one of the world's most fascinating and variegated wildlife.

An Air-India flight to Calcutta connects you with an Indian Airlines flight to Jorhat. From Jorhat the Sanctuary is 97 kilometres by road which brings the visitor face to face with several hundred deer, wild buffaloes, and perhaps a hundred thousand colourful birds; egrets, storks, teals, herons, snake birds, lapwings and a bewildering diversity of birds of prey.

The Elephant Point, from where the visitors enter the Sanctuary, is just a mile away from the National Highway. A few minutes ride on the back of a trained tusker brings you in close proximity to wild buffaloes chasing each other, large boars scampering into the tall elephant grass, a wide-eyed hog deer peering out of a thicket, and if you are particularly lucky you can see a leopard disappearing into the undergrowth, raising its twirling tail and flashing its white under belly.



The great one-horned rhinoceros in the Kaziranga Wild Life Sanctuary in Assam is a large and magnificent animal and is said to eat on an average 100 kilogrammes of vegetable matter.

The most exciting sight is the Great One-Horned Rhinoceros. Large, magnificent, untamed, it lumbers across the vast virgin expanse, chewing the cud all the time - an adult rhinoceros, on an average, eats 100 kilogrammes of vegetable matter.

When Kaziranga was declared a reserved forest in 1908 only a dozen rhinos were left. Today the number of rhinos have increased to nearly 654.

The wild buffalo is authentically Indian. It is the heaviest, most powerful and the most belligerent of the world's wild oxen.

The gaur, tall, dark and handsome, is an equally impressive sight. It stands two metres high to the top of his great dorsal ridge and is magnificently muscled, with a

black or dark brown body and greyish-white stockings.

The bhils (reed-fringed swamps) and marshes attract, besides the rhino and the swamp deer, a variety of migratory waterfowls, including the Bar-headed Goose, common Shelducks, Ospreys and Fishing Eagles, which have been nesting in the Sanctuary for years.

The dawn is heralded with the chorus of drongos, the loud calls of the peafowl is in contrast to the cherry chirps of the junglefowl and as the oval orange moon comes over the vast panorama of jungle life, the nightjars chirp in harmony with the hootings of owls.

Kaziranga is one place where you can still see crocodiles, and the fascinating little flying lizard hopping from branch to branch.

It is here in this wild life preserve that all time is present. The trees and the plants and the animals and the birds stir the deepest chords in the human spirit. You go away a little richer.

Labour Relations
Committee

(Continued from page 3)

Among other matters discussed were: Housing - names of Mr. M.H. Hegiste and Mr. K.P. Chodankar (formerly Mr. P.P. Tari, who has changed his name through a Gazette notification) were suggested as members of the allotment committee for staff quarters in Delhi. As regards housing in Madras, the Committee was told that efforts made by the Controller of Civil Works and Properties and Manager, Southern India, to obtain flats from Indian Airlines for our staff have not been successful. However, members were assured that the Life Insurance Corporation has a scheme for granting loans to co-operative housing societies formed by employees of public undertakings.

Employees' Children: Elected members had often pleaded in the past that employees' children should be given preference for jobs in Air-India. Mr. Chodankar went so far as to say that they be given priority over all others. The Deputy Managing Director, Mr. K.G. Appusamy, suggested that they should register with the Employment Exchange and then quote the registration number in their applications to enable the Personnel Department to consider them for interviews along with the others. In the last five years, the Committee was told, 128 employees' children have been given jobs in Air-India.

Staff Passages: Mr. B.S. Hirlekar said that a proper registration should be maintained at Santa Cruz for SOL. After some discussion, a committee consisting of Mr. Balendu Shah, Deputy Commercial Director, Mr. Chodankar and Mr. Hirlekar was set up to look into the problems faced by staff.

At the end of the proceedings, the Chairman Mr. M.H. Hegiste paid a tribute to the work done by Mr. B.S. Rama Rao, Deputy Commercial Director (Admin.), who was associated with the LRC for many years and who has now retired. Members joined the Chairman in wishing Mr. Rama Rao a happy retired life.

Wild Buffaloes at Kaziranga wildlife sanctuary.



PICTURE PARADE

Above right, Mr. G.K. Reddy, celebrated commentator for the Hindu in Delhi was invited for a dinner by Mr. M.K. Zutshi, our Manager, Mauritius, at his residence. Seen on the occasion (L to R) H. E. Mr. K.D. Sharma, High Commissioner for India in Mauritius; Mr. J. Fulena, Commissioner of Police, Mr. Y. Appassamy, Comptroller of Customs; Mrs. Zutshi, Mr. Reddy, Mr. Zutshi and Hon. Mr. K. Jagatsingh, Minister of Economic Planning & Development. Below, a group of 25 German journalists who recently visited India are seen at Calcutta airport after arrival on our flight from Frankfurt.



Left, Mr. M.V. Arunachalam, Managing Director, Tube Investments of India, Madras, and Mrs. Arunachalam (R) seen at Madras Airport before leaving on our service enroute to Rio de Janeiro. They were seen off at Madras airport by Mr. K. Ranganathan, our Sales Representative (L). Below, a group of American families travelled on our service from Dubai to Bombay on a holiday tour of India. This was the first ever such group to travel from Dubai to India. Our Manager, Mr. S. Srinivasan, (fourth from R) is seen with some of the members of the group at Dubai airport before departure. Above right, Mr. Sitaram Singhania of JK Group of Industries and Mrs. Singhania seen at Delhi airport before their departure on our service for Frankfurt.

