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**Contact your Forwarding Agent
or nearest Air-India office.**



AIR-INDIA
WITH LOVE

To us, a package is just a very quiet person

We lavish care on it. Specially if it doesn't like travelling. Make sure it gets off at the right place. Properly dressed. And heading in the right direction.

Now that we have our beautiful Love Machines - the 747s - our capacity is enormously increased. And the container/pallet system gives you even more security, flexibility and speed.

We have lots of regulars already. Who started off, often enough, as emergencies - because for once their regular carrier couldn't cope.

That's all we need. Just one chance to prove ourselves.

And we're just as gentle with people as we are with packages.

Relationships are fragile, too.

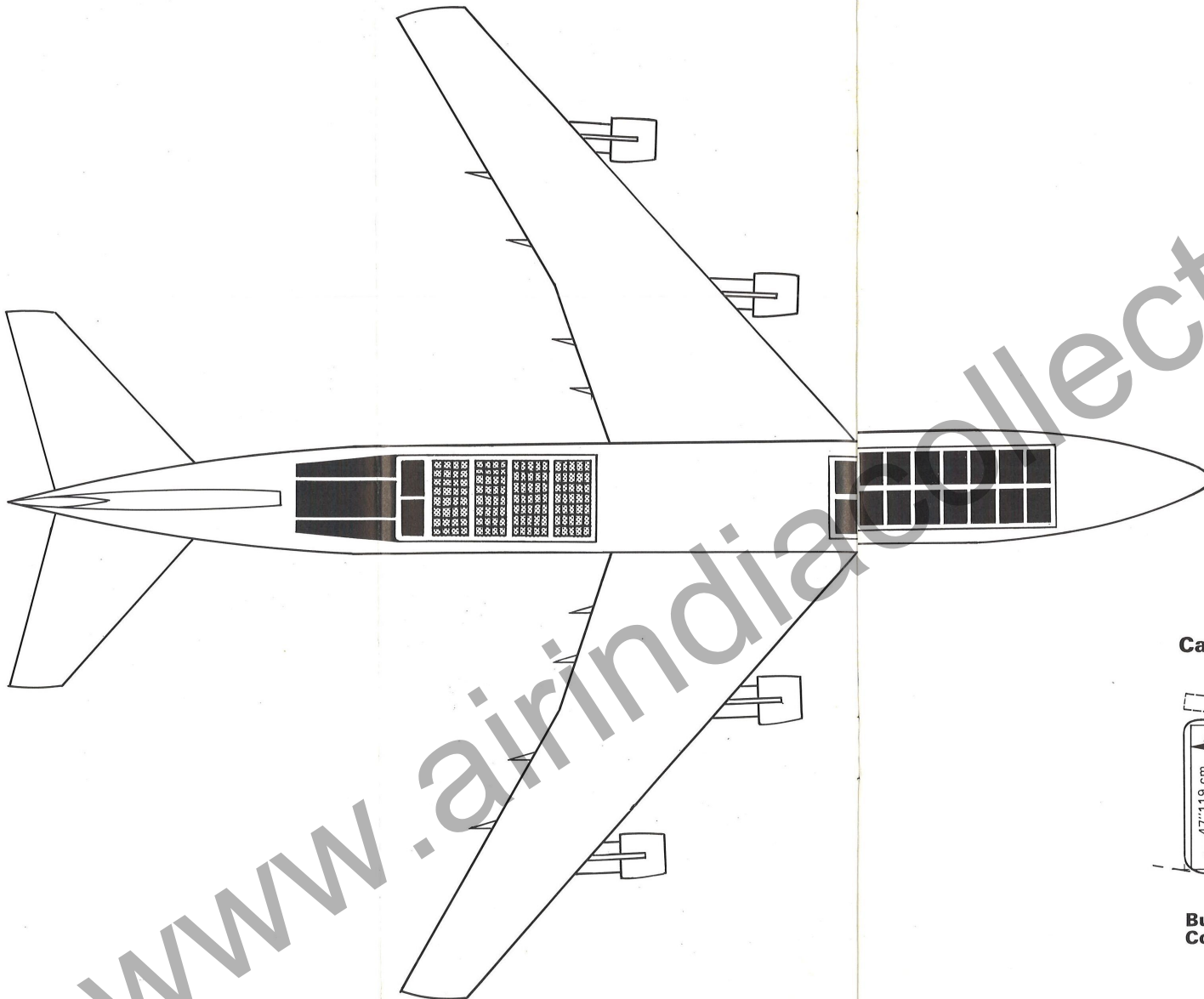
The love machine

Towering over you. Nose like a goose.
Tail like a steeple. Windows like a
palace. A Rajput palace. For this is
one of the Air-India 747s - the Love
Machines - named after Emperors
and decorated in the distinctive
style of the land.

Everyone knows what's in it for the
passengers. Greater space, greater
speed and all the loving care that
Air-India has always lavished on
its passengers.

But what's in it for you?
The same. We treat the cargo you
give us with the same loving care
we give our human passengers.
As we say, a package is just
a very quiet person.





Cargo compartments

variations on a theme

The theme is flexibility. And speed.
Simple enough.
The variations are many. And complex.

Three specially shaped cargo compartments.

Forward for containers. Mostly for passenger baggage.

Aft, a compartment for a mixture of containers and orthodox pallets. Virtually any combination you like. And a bulk compartment for the awkward. Our speciality. (How do you think the elephant got to your local zoo?)

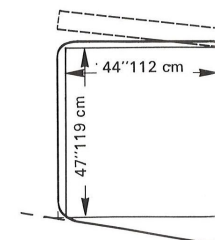
The floors in the pallet/container compartments are power-rollered, for smooth, gentle on/off loading.

The doors are designed to make access easy.

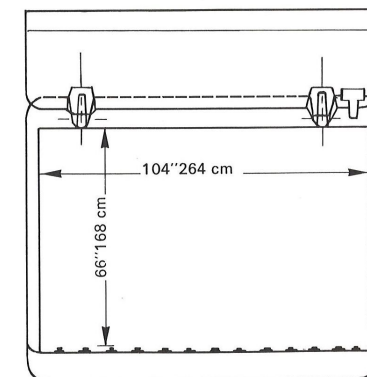
Smooth - and fast.

One man, using the ancillary loading machinery, can load or unload a compartment in six to eight minutes. People take a little longer. But then - they always tend to linger with Air-India.

Cargo Doors



Bulk Compartment



Forward & Aft Compartments

Lovingly wrapped

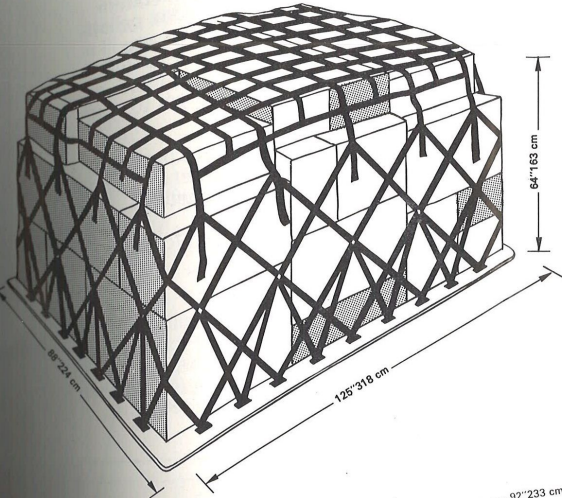
There are two standard types of packaging aboard the 747. The container - and the good old pallet.

How to save money

Pack your own IATA registered container or pallet and we'll give you a discount. We can also deliver you an empty one - giving you 48 hours to fill every nook and cranny. The more carefully you do this, incidentally, the more money you save.

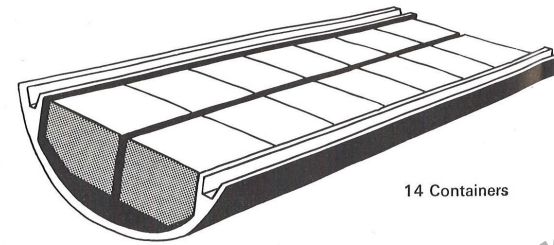
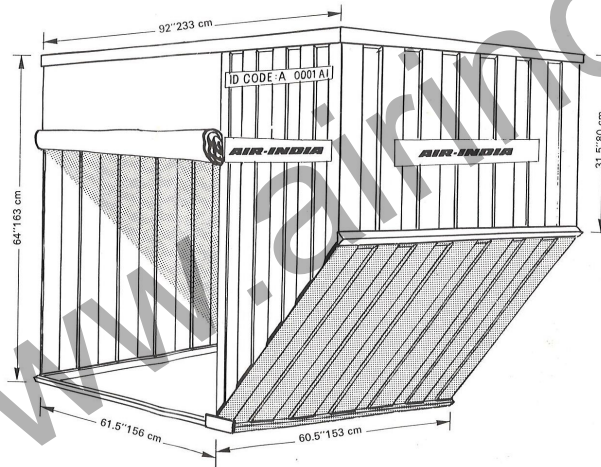
Another advantage - we can supply to you a container which can be locked and Custom-sealed when necessary.

For more details, please contact your forwarding agent.

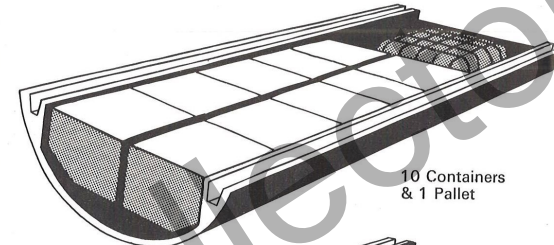


Usable Volumes
Pallet 10.16 m3
Container 4.89 m3

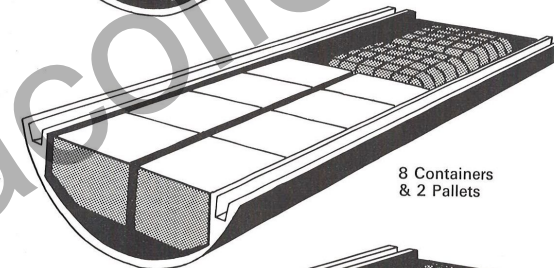
Floor Limits
Pallet 1750 kg a m2
Container 976 kg a m2



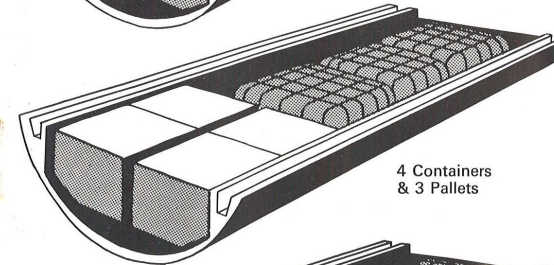
14 Containers



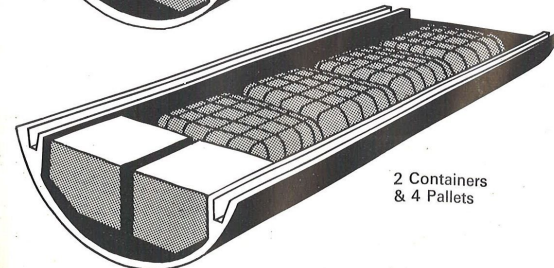
10 Containers
& 1 Pallet



8 Containers
& 2 Pallets



4 Containers
& 3 Pallets



2 Containers
& 4 Pallets

The versatile variations

Every cargo is slightly different. Some are incredibly, unnervingly different, but why should we bore you with our sorrows?

The point is, with the possible combinations of standard container, standard pallet, unorthodox pallet and large brown-paper parcels, you can work out loads of cargo which have all the complexity of three-dimensional solitaire.

You can have all containers. Or a mixture of container and pallet. Or it could be mostly pallet. Or it could be a most peculiar shape.

We don't mind. We're an adaptable people. If you do have a really funny shape - pallet or parcelwise, we promise not to laugh. (In private, we may cry a little.)

How bulky can you get ?

We can cope with just about any size. The tables below show the tremendous capacity and accessibility of our bulk cargo hold.

Direct Access
Maximum dimensions per unit.

Horizontal Loading
(for heavy units)

Height	Length	Centimeters
120	414 409 404 391 376 356 343 330 320 315 307	
110	432 427 422 414 404 384 368 356 343 335 328	
100	465 460 455 449 445 439 412 396 371 366 358	
50-96	472 467 462 457 452 432 419 401 391 381 376	
10-48	488 467 462 457 452 432 419 401 391 386 384	
	10 20 30 41 51 61 71 81 91 102 112	Width

Angle Loading
(for light units)

Height	Length	Centimeters
173	343	
163	366 343	
152	384 368 343	
142	401 386 356 343	
132	404 401 379 366	
122	414 409 404 391 376 356 343 330 320 318 305	
112	432 427 422 414 404 384 368 356 343 335 328	
102	465 460 455 450 445 439 412 396 371 366 358	
91	472 467 462 457 452 434 419 401 391 381 376	
81	472 467 462 457 452 434 419 401 401 381 376	
71	472 467 462 457 452 434 419 419 419 381 376	
61	472 467 462 457 452 434 434 434 381 376	
51	472 467 462 457 452 452 452 452 381 376	
41	488 467 462 457 457 457 457 457 386 384	
30	488 467 462 462 462 462 462 462 386 384	
20	488 467 467 467 467 467 467 467 386 384	
10	488 488 488 488 472 472 472 472 386 384	
	10 20 30 41 51 61 71 81 91 102 112	Width

Floor Limit
732 kg a m2

Indirect Access (via aft compartment door)
Maximum dimensions per unit.

Horizontal Loading
(for heavy units)

Height	Length	Centimeters
139		317 317
127		368 330 317
114		434 381 342 317
101		513 452 401 355 317
12-89	609 536 459 411 365 317	
	152 177 203 228 254 264	Width

Angle Loading
(for light units)

Height	Length	Centimeters
127		330
114		381 342
101		452 401 355
89		536 459 411 365
76		536 459 411 365
63		536 459 411 365
50		536 459 411 365
38		536 459 411 365
25		536 459 411 365 401
12		536 459 411 365 401
	177 203 228 254 279	Width

Direct Access
Maximum dimensions per unit.

Horizontal Loading
(for heavy units)

Height	Length	Inches
47	163 161 159 154 148 140 135 130 126 124 121	
43	170 168 166 163 159 151 145 140 135 132 129	
39	183 181 179 177 175 173 162 156 146 144 141	
20-38	186 184 182 180 178 171 165 158 154 150 148	
4-19	192 184 182 180 178 171 165 158 154 152 151	
	4 8 12 16 20 24 28 32 36 40 44	Width

Angle Loading
(for light units)

Height	Length	Inches
68	135	
64	144 135	
60	151 145 135	
56	158 152 140 135	
52	159 158 149 144 135	
48	163 161 159 154 148 140 135 130 126 125 120	
44	170 168 166 163 159 151 145 140 135 132 129	
40	183 181 179 177 175 173 162 156 146 144 141	
36	186 184 182 180 178 171 165 158 154 150 148	
32	186 184 182 180 178 171 165 158 158 150 148	
28	186 184 182 180 178 171 165 165 165 150 148	
24	186 184 182 180 178 171 171 171 171 150 148	
20	186 184 182 180 178 178 178 178 178 150 148	
16	192 184 182 180 180 180 180 180 180 152 151	
12	192 184 182 182 182 182 182 182 182 152 151	
8	192 184 184 184 184 184 184 184 184 152 151	
4	192 192 192 192 186 186 186 186 186 152 151	
	4 8 12 16 20 24 28 32 36 40 44	Width

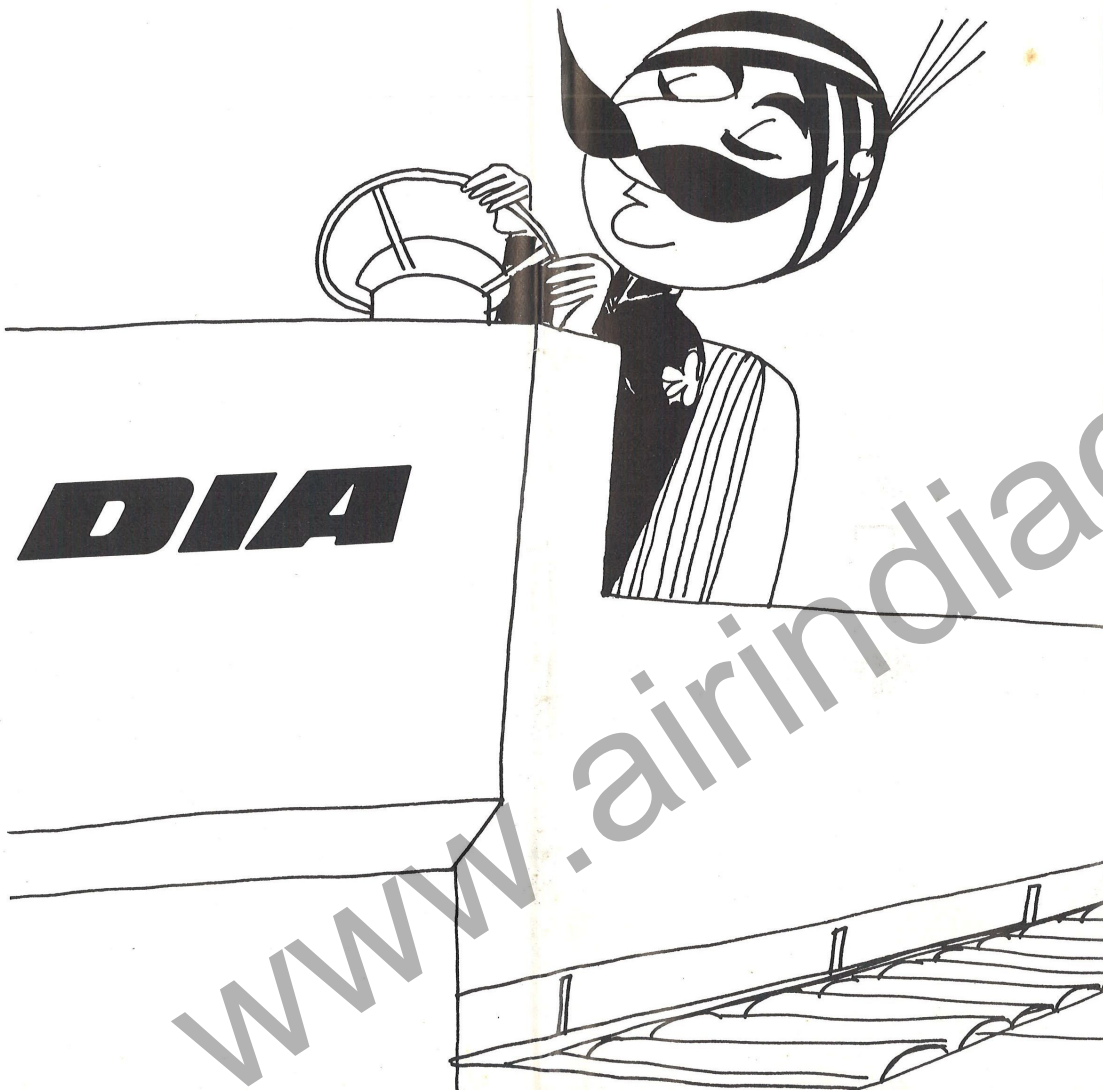
Indirect Access (via aft compartment door)
Maximum dimensions per unit.

Horizontal Loading
(for heavy units)

Height	Length	Inches
55		125 125
50		145 130 125
45		150 135 125
40		171 158 140 125
5-35	240 211 185 162 144 125	
	60 70 80 90 100 104	Width

Angle Loading
(for light units)

Height	Length	Inches
50		130
45		150 135
40		178 158 140
35		211 185 162 144
30		211 185 162 144
25		211 185 162 144
20		211 185 162 144
15		211 185 162 144
10		211 185 162 144 158
5		211 185 162 144 158
	70 80 90 100 110	Width



Fill our holds and you fill our hearts

We have a vision.
We have just delivered a computer.
It is plugged in. Switched on. And
begins to print:
... Statistically speaking, I'd say
the prime rating is on gentleness
and care. The subtle decor was very
soothing to my photocells. And I
must say the computeresses controlling
the plane looked absolutely ravishing...

It's *people* who sell Air-India.
Our passengers. They may fly with
us the first time because they couldn't
book on their favourite airline.
We solve their problem. We put
ourselves out to make sure that
from then on, we are their favourite
airline.

Cargo, alas, cannot talk.
But we should love the chance to
show you we are experts.
(Nearly forty years in the business.)

Throw us a problem. We'll solve it
if it's humanly possible. And,
thanks to our beautiful Love Machines,
we now have a mechanical capacity
as large as our hearts.

