

**AIR-INDIA**

# Magic Carpet



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WELCOME  
TO INDIA



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# RANDOM JOTTINGS

By Nostalgic Mind

23d. There was a three-day excursion to Jaipur, and finally the inauguration on the 27th with the closing session at the Ashoka Hotel on the 31st. In between, was a trip to Agra, and a special treat for the ladies — 102, hosted by Mrs Indira Gandhi!

Dispersal was on 1st November, so if you were lucky and you were a spouse (or may be even a spouse's spouse), you could spend 14 enjoyable days in India at a very pleasant time of the year.

Today, things are different. The actual IATA business sessions have been condensed into a day-and-a-half and many delegates burdened with the pressures of running a modern day airline will no doubt be back in Delhi on Sunday 23rd October, and be back at their office desks the following Wednesday.

In 1958, IATA's 13th Annual President, Mr J. R. D. Tata informed his bemused audience in a somewhat fanciful historical background of the Association, that IATA was not a mis-spelling of TATA! He also apologised for the Delhi Municipal authorities no longer permitting beer to be sold within the city limits.

In his State of the Industry report, the Director General, Sir William Hildred declared that the airlines

regarded the jets as a challenge and an opportunity. "We look for setbacks, hope and confidence in meeting the one and realising the other", he said.

The first airline to take to the air were Indian airlines and Australia, and continue to be in 1983. And Air-India's Chairman is once again the President. Unlike the TATA, Mr Bhabhu Raj cannot fly a plane and his airline management experience totals just 19 years. It is all the more creditable that not only has he done Air-India proud in standing up against the world's airlines and putting us back on the aviation map, but in his quiet, inimitable manner has brought the IATA AGM to India once again. Maybe we can consider after the AGM a book with the title: "Please Take us to Mr Raj".



AND so we came to the 39th Annual General Meeting of IATA which comes back to India after 25 years with our Chairman in the presidential chair. Some interesting coincidences: in 1958, it was inaugurated by India's Prime Minister Pandit Jawaharlal Nehru at Vigyan Bhawan. In his speech, he said: "We are firmly convinced about the vital necessity of peace and cooperation in the world. ... Inaugurating the 1983 conference also in Vigyan Bhawan is his daughter, Prime Minister Indira Gandhi. While it would be entirely

presumptuous on one's part to hazard a guess as to what she would say, one can report what she said a little over three weeks earlier at the General Assembly of the United Nations in New York:

"We seek a meeting of minds at the highest political level so that humanity can have the life it is entitled to: free from indignity, dishonour, tension or fear."

And many differences. In 1958, arrivals were between two Sundays 19th and 25th October, with an Executive Committee Meeting on the

## 39th IATA AGM - Delhi Oct. 24-26, 1983

# What the International Air Transport Association is all about

### THE AIMS OF IATA...

#### TO PROMOTE

safe, regular and economical air transport for the benefit of the peoples of the world, to foster air commerce and to study the problems connected therewith.

#### TO PROVIDE

means for collaboration among the air transport enterprises engaged directly or indirectly in international air transport services.

#### TO CO-OPERATE

with the International Civil Aviation Organisation and other international organisations.

#### WHAT IT DOES

The International Air Transport Association is the world organisation of the scheduled airlines. Its members carry bulk of the world's scheduled international and domestic air traffic under the flag of some 85 nations.

IATA's major purposes are to ensure that all airline traffic and where moves with the greatest possible safety, convenience and efficiency — and with the utmost economy.

FOR THE AIRLINES, IATA provides a machinery for finding joint solutions to problems beyond the capacity of any single company. It has a common means by which they knit their individual routes and traffic handling practices into a worldwide public service system, despite the differences between languages, currencies, laws and measurements.

The Association is therefore the collective personality of over 100 airlines and functions as the industry's link with governments and the public.

FOR GOVERNMENTS, IATA furnishes the medium for negotiations

of international rates and area agreements. It provides the only practicable way of drawing upon the experience and expertise of the airlines. It helps to carry out the task and economic transport of international air mail and to make certain that the needs of commerce and the safety and convenience of the public are served at all times.

FOR THE GENERAL PUBLIC, IATA ensures high standards of efficient operation everywhere, proper business practice by airlines and their agents, the greatest possible freedom from red tape, and the lowest possible fares and rates consistent with sound economy. Thanks to airline co-operation through IATA, individual passengers can by one telephone call and payment in a single currency arrange journeys including many countries and the systems of several scheduled carriers.

### HISTORY AND ORGANIZATION

The International Air Transport Association was founded in 1945 by the airlines of many countries to meet the problems created by the rapid expansion of civil air services at the close of the Second World War. It is the successor in function of the previous International Air Traffic Association, organised at The Hague at the very dawn of regular air transport in 1919.

As a non-governmental organization, it draws its legal existence from a special Act of the Canadian Parliament, given Royal Assent in December 1945.

In both its organization and its activity, IATA has been closely associated with the International Civil Aviation Organization (ICAO) — also established in 1945 — the international agency of governments which creates world standards for the technical regulation of civil aviation.

Membership is automatically open to any operating company which has been licensed to provide scheduled air service by a government eligible for membership in ICAO. Airlines engaged directly in international operations are active members, while domestic airlines are associate members.

The basic source of authority in IATA is the Annual General Meeting in which all active members have an equal vote. Year-round policy direction is provided by an elected Executive Committee and its creative work is largely carried out by its Traffic, Technical, Financial and Legal Committees. Negotiations of fares and rates agreements is entrusted to the IATA Traffic Conferences with separate conferences considering passenger and cargo matters and establishing agreements valid for periods of up to two years.

### New Appointment

Mr Virendra Singh Bhargava, Dy D.E. has taken over as Director-Ground Services.

All Ground Handling contracts with foreign carriers are now co-ordinated by Ground Services Department.

### L. R. C.

It is heartening to note that members of the 14th Labour Relations Committee, elected in December 1982 are taking their duties really seriously. One can see them going round various offices, talking to staff, inspecting canteens and other facilities, and so on. To Mr D.R. Vaishampayan, Secretary, and his boys, Magic Carpet says: "More power to your elbow!"

### IATA Clearing House

There are some 16,000 airports around the globe which are served by scheduled flights. However, the scheduled airlines have jointly built up a worldwide system allowing a passenger virtually anywhere to purchase transportation through a single ticket involving the services of as many carriers as necessary to fly to and from his chosen destinations, paying for the total trip in one transaction, in just one currency.

The cornerstone of this worldwide scheduled air network is a series of timetabling agreements, for passengers and their baggage, as well as consignments of cargo and mail. Some 250 carriers currently participate in the timetabling agreements administered by IATA.

The IATA Clearing House was established in January 1947 to simplify the transfer of money by replacing the sporadic, separate settlements of the past with a single industrywide monthly settlement. Furthermore, the currencies to be used by the Clearing House were limited to two "international" ones, the US Dollar and the Pound Sterling.

A historic example is the clearance of January 1968, when one airline cleared accounts amounting to more than \$ 41 million with all its invoice partners by a central cash transfer of only \$ 4,202. Another example is the clearance of August 1978, when one airline cleared accounts amounting to \$ 3,371,706 with a cash transfer of \$ 1,346. If there had been no Clearing House, this particular airline would have been obliged to settle directly with more than 80 other airlines spread around the world.

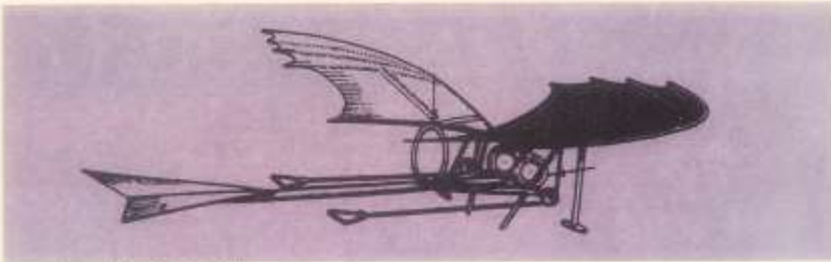


Illustration created by Leonardo da Vinci in 1488

**M**ANKIND has known powered flight for about three-quarters of a century but, while all of us look at the Wright brothers as pioneers, Man and his imagination go back many centuries to virtually the days of Greek mythology. (And then there was Icarus who had on wings to escape the wrath of Minos, flew higher and higher until the sun melted the wax which cemented his wings to his body, and ignominiously descended into the Aegean Sea), even the 4th century B.C. philosopher,

until in 1850 he designed a fixed-wing monoplane, an aircraft which could be said to approach modern configuration. His coachman, however, promptly quit on the grounds that he was hired to drive and not to fly. Of such things is History made!

Many others entered the stage to establish aerodynamics as a science. In 1864, Count Ferdinand d'Esternon published an impressive book on bird flight, Englishman Francis Wenham and Hergotz Phillips worked at the theory of

when compared to the birds and the bees, but no matter. The second and third flights lasted a little longer, while the fourth with Wilbur in the driver's seat covered the unprecedented distance of 852 feet in 59 seconds against a 21 mph wind. History had finally been made.

On November 16, 1908, the world's first airline was founded. This was Deutsche Luftschiffahrts-Gesellschaft, Delag, with headquarters at Frankfurt and operating passenger services with Zeppelin airships. Delag's subsequent fleet of seven Zeppelins had gone to expansion plans, until which World War II brought to a halt, but during its four-year operation, Delag had made 1588 flights covering 1,279 km., and carried 272,222 passengers and crew without a single casualty.

In Berlin, USA, the early pre-war scheduled air service was operated from January 1, 1914, a single-engine three-passenger biplane of the St Petersburg-Tampa Airboat Line, piloted by Tony Jannus, left St Petersburg and landed in Tampa 23 minutes later. (It is important to mention that the Tony Jannus award presented every year for outstanding achievements in the field of Aviation was awarded to Mr J. R. D. Tata, Chairman of Air-India for 46 years and pioneer supreme of Indian civil aviation, at Tampa, Florida in 1979).

After the war, came Britain with de Havillands and Handley Page twin-bombers (used during the war and now converted to civilian use, with passengers sitting where bombs had resided) on the London-Paris service. These RAY 'civilian services' operated from January to September 1919, carrying 954 passengers and 1008 bags of mail. After the war, several British companies started operating, some with Government subsidy, but this state of affairs was considered entirely unsatisfactory until a national airline, Imperial Airlines, was set up in March 1924. (Some 30 years later, the two national carriers, BOAC and BEA were merged; this merger was considered unsatisfactory and, at the time of writing, there is every possibility that BA will 'go public'. A French company started a daily domestic service in 1919 and, under severe conditions, pushed through an international route to Dakar, Senegal, in June 1925. Other European companies followed suit. KLM was born in 1919, Danish Airlines (now part of SAS) in 1920 and Sabena in 1925.

Before we turn to see what was happening at this crucial period in the United States, a country which was later to produce virtually all the passenger aircraft the world's airlines would be using, we might say with the four pioneers of Europe - Britain, Belgium, France and the Netherlands - all of them colonial powers, and see what was happening on their international routes. Belgium's SNETA had started operating in the Congo (now Zaïre) between Kinshasa and N'Gombe in July 1919. This service was gradually expanded until the entire Congo River route was open by July 1922 between Kinshasa and Stanleyville (now Kisangani).

In Britain, October 1919 saw a blueprint of a route in India, and thence to Australia. But it took ten long years to reach the jewel of the British Empire,



The Gieseler August 1910-1911

Aristotle, clever as he was, suffered from a misunderstanding of two fundamental aspects of the physical laws associated with movement in a fluid medium, namely the principles of displacement and relative mass, and secondly the function of the flow of air over a curved surface to produce lift.

The Middle Ages saw active interest in the possibility of human flight. In the 15th century, Friar Roger Bacon wrote: "It is possible to make Engines for flying, a man sitting in the midst thereof, by turning only about an instrument, which makes artificial wings to beat the Air, much after the fashion of a Bird's flight."

Two centuries later, the great painter Leonardo da Vinci (1452-1519) applied his mind very seriously to this problem, and basing his work on the flight of birds, designed many machines, including flying chariots. One cannot blame him, though, for being incapable of understanding the basic principles of aerodynamics and his consequent lack of success.

Let us, then, quickly pass over a few centuries during which various aspects such as lift, drag, vertical stability and control over three axes (roll, yaw, pitch) call yaw, roll and pitch), the necessary basis of aerodynamics, were not to be analysed, investigated and experimented with. Sir George Cayley was credited with having the very first insight into the theory of flight as far back as 1799. Cayley's earlier designs were remarkably improved

aeroplanes. It was not all theory. Wenham tested multiplane gliders, four of which he first tried out a bird-shaped glider, while John Montgomery made a series of somewhat unsuccessful trials in America. Then came Otto Lilienthal, the man that most of us had heard of before the Wrights. Continued that success could only be achieved by the construction of the gliding flight of birds, the constructed ornithopters, the next stage of gliders, in fact is a series of types of machines. His premature death in a flying accident was indeed a tragedy. The American Octave Chanute (1825-1910) practised his aeronautical experiments late in life and, of them, he wrote: "We could call the composite genius of the Wright brothers 'flying machines'. In fact, Chanute and the Wrights worked together individually and collectively."

**BREAKTHROUGH!**

And then came the breakthrough - so quietly that it took the citizens of America almost four years to realise its significance! On December 17, 1903, at Kittyhawk in North Carolina, Orville Wright made the world's first flight in the history of the world where a machine carrying a man had raised itself by its own power into the air in free flight, had sailed forward on a level course without reduction of speed, and had finally landed without being wrecked. It lasted only twelve seconds, a very modest flight



The Concorde

There were governmental restraints, long despatches and mountain barriers could not be argued with, Persia would not allow overflying rights, until March 30, 1929. On that day, the England-India service officially opened. An Armstrong Whitworth Argosy aircraft, named the City of Glasgow, took off from Croydon, London, and carried its passengers and mail to Basle, Switzerland; from there, they travelled by train to Genoa, Italy, then flew in a Short Calcutta flying-boat to Alexandria, Egypt, and finally in a Hercules to Karachi, India. Today, the UK-India flight is non-stop and covered in 8 hours, but in those days of comparatively luxurious flying, the trip above took seven days, involved ten scheduled intermediate stops, and cost 130 pounds sterling. In stages, the Karachi service was extended to Delhi, Rangoon and Singapore. Meanwhile, the French company which was to be the precursor of Air France started a Marseille-Berlin-Baghdad mail service in 1929, a partial passenger service to Saigon in 1931, and the entire route to Hong Kong in 1939.

KLM inaugurated a regular Amsterdam-Jakarta passenger service in October 1931 using Fokker F.XIV's. In ten days, and flying for 81 hours, this was certainly the world's longest route. In 1934, a KLM DC-3 took part in the England-Australia race and, carrying three passengers, covered the 19,775 km. route in Melbourne in 95 hours. Fifty years later, in 1984, there is a re-enactment of this historic flight planned.

**CROSSING THE ATLANTIC**

What, in the meantime, was happening in the United States, the country which had the distinction of hosting the world's first powered flight? The first surge in spending on US nationwide air-mail service was a sea-mail service, started in May 1918, between Washington, New York and Philadelphia with Army pilot flying Curtiss JN-4 biplanes. This was closed down three years later by which time the entire country's mail service had been taken over by the US Post Office. It was not an easy task. The coast-to-coast service was extended in sections, experiments being carried out in night flying. Planes crashed, flights had to be abandoned owing to bad weather, and the first flight from the west coast to the east took 28 hours and 30 minutes.

In 1919, it was decided to fight the road route. Airmailers were equipped with airtanks and landing floatlights. Flying gas balloons were installed every five km. along the entire route of 1960 hrs. by 1925. The Post Office authorities finally decided to hand over the air mail service to private contractors in 1927.

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# ON OVER THE AGES



but not before it had flown more than 22 million km., and carried more than 300 million letters. But it had been a troublesome period — 7500 forced landings due to bad weather or mechanical trouble, 200 crashes with 32 pilots killed and 37 seriously injured. While emphasis during those days continued to be on mail services, gradually the need to carry passengers began to be recognised, and in May 1939, Transcontinental Air Transport started a coast-to-coast air-rail service, complete with stewardesses and meals. The New York-Los Angeles trip took exactly 48 hours, and the one-way fare ranged between \$337 and \$403 — a far cry from the \$1.99 of today!

It would be a mammoth task to take the reader from those pioneering and exciting years through the next half decade, suffice it to say that the passenger aircraft has since 1939, undergone much greater changes than those that took place in the preceding 30 years.

### AIRCRAFT DEVELOPMENTS

Commercial pressure has always been the main driving force behind the development of the airliner from the earliest days with military technology giving a helping hand on occasion. We have seen how the first heavier-than-air passenger aircraft was derived from the Hinderer Page Number of World War I, while the Boeing 707 30 years later inherited those German and American military research techniques, however, for sometimes even the wrong way, for example, the all-metal stressed skin airliners of the 1930s would not have the latest bombers of that day and were entirely the product of civilian engineers, while the jet-turbo fan is a result of military aircraft development in the 1940s.

The history of economic aviation is the story of how Europe, which possessed a commanding lead in aviation in 1910, lost this to the USA by 1934. By 1939, three individual types of American jet aircraft, the 707, 727 and DC9 — had surpassed Europe's entire production of jet aircraft. After World War II, and the British could compete with the Americans, some of their aircraft were needed; successful examples being the Comet, the Avro 748 and the first jetliners, others such as the Vickers VC10 and the Trident are commercial failures.

One of the classic is the story of the American Douglas DC3 or the Dakota. The first of this type was built in California in 1936, total production was 13,000 and many Dakotas are still flying in the world's skies today. It must be pointed out, however, that a

large degree of this success was due to its military application.

Free competition among the airlines and manufacturers in the USA has always been matched by similar rivalry between engine manufacturers. Wright and Pratt & Whitney fought a 30-year battle which was eventually won by the latter. The engines also underwent drastic changes. The traditional piston engine was replaced by the jet engine which was invented by Sir Frank Whittle. Today the mainstay of any major airline in the world is the jet aeroplane. In the mid '90s engineers were already looking at the possibility of a supersonic transport (SST) and an Anglo-French agreement to work together on a supersonic civilian aircraft was signed in November 1962. The first Concorde started flying in March and April 1976, while the Russian equivalent, the TU144 had beaten them to it by flying on December 31, 1968.

### CIVIL AVIATION IN INDIA

India had the unique distinction of having organised the world's first air mail flight as far back as 24th February 1911 when a Frenchman called Henry Piquet flew mail from Allahabad across the Ganges to Nashik (some 10 km. away). However, commercial aviation in the real sense did not begin until early 1920. Straddling the main east-west trade route, India became a happy hunting ground for colonial powers like England, France, and the Netherlands. The first scheduled air mail service in India between Karachi and Madras, after World War II, when surplus aeroplanes were available, a number of



The first aircraft to make a successful flight - Wright Brothers - 1903

airlines started operating within India and to neighbouring countries. Meanwhile, Air-India International started its first Bombay-London service in 1946. Financial instability in the airline industry as a whole, ultimately led to the Government's decision to nationalise the air transport industry resulting in the creation of Air-India and Indian Airlines on August 1, 1953.

Today Air-India has a fleet of 10 Boeing 747s, 5 Boeing 707s and 5 Airbus A300s. Indian Airlines has 10 A300s, 25 Boeing 737s plus Fokker Friendship and HS748s. The new third level carrier, Vayudoot, has been set up to provide services in the mountainous North Eastern region of India as a part. Already services are being extended to other regions of India and the Fokker Friendship and HS748s are expected to be supplemented there by new Indian aircraft.

### WIND OF THE FUTURE

The supersonic jet aircraft has been developed to a high pitch of efficiency and will undoubtedly be in production well into the next century. Heavier-than-air passenger aircraft have tended to remain in production for longer and longer periods as the industry expanded. The bi-planes of the 1920s were overtaken by bigger and more powerful aircraft almost every year. The Boeing 247 had a brief run before it was overtaken by the DC2. The break in this pattern came in the post-war era, when the Douglas DC4, the Lockheed Constellation and their descendants dominated for some 13 years. It was the pressure of commercial competition and the determination of big manufacturers to break the Lockheed/Douglas hold on the market which brought the jets in 1958. The first jets created the travel boom which, ironically, led to their replacement as well as establishing the technology which made it possible.

The staggering hikes in fuel on these separate occasions in the 70s determined the need for a new generation of aircraft which would be as fuel-efficient as possible. Two-engine fuel-efficient aircraft are now an accepted fact of life though, in the medium term, it is almost certain that the twin pressures of traffic growth and airport congestion will be partly relieved by the introduction of stretched versions of existing transport aircraft.

New, more reliable and more reliable electrical systems are now being introduced on some existing aircraft while

the new generation will have such more advanced systems in which autothrottle-type displays will replace many of the conventional dials and gauges. The study of the art of wing design continues to advance. Active controls can be combined with drooping wing tips thus reducing stalling, more efficient wings and the mid-sixties designs of the Boeing aircraft.

It is possible that the commercial failure of the supersonic aircraft has to intensify overcome the question of speed in supersonic flight over land masses. It is also not certain whether the economics of operating supersonic aircraft would stand comparison with the one-day aircraft of today, let alone the stretched aircraft of the late 1970s. Future stretched versions may carry up to 800 people per aircraft as opposed to the two and three passenger aircraft of the early 20s. Small wonder, then, that almost a billion people are being the world's skies every year.

### ADVENTURE INTO SPACE

Man has not been content to merely fly. He now wants to examine outer space and on October 4, 1957, Sputnik-1 was launched by the Soviet Union as the world's artificial satellite. A month later a dog was shot into space in Sputnik 2 and was fed automatically. The Soviets were the first to put a man in space when Yuri Gagarin circled the earth for 106 minutes in Vostok-1. The first American in space followed less than a month later with a flight time of 15 minutes. Neil Armstrong and Edwin Aldrin in Apollo-11 became the first men to land on the moon in July 1969. Altogether six landings were made in the moon's orbit in the next 3 1/2 years.

India in its own small way has also gone ahead in satellite research for peaceful purposes. Successfully launched in the space shuttle Challenger, INSAT-1B took off from Cape Kennedy Space Centre, Florida, on September 2, 1982, and shortly thereafter control was taken over by the Master Control Facility in Hassan in Karnataka.

Today man is looking at Mars, at Venus and at Mercury. Agents in the United States are already booking reservations for the first commercial flight to the moon. The Soyuz-30/31-17 circled the earth for 700 hours and 29 minutes and in 1978-18 circled the earth for 1217 hours and 25 minutes. I wonder what the flight would have said about the content of his first powered flight in the context of the space program.



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# PHOTO NEWS



Fortress High School children accompanied for five teachers from Annamalai College High School in Jaffna leaving on a tour of India. During their tour they visited Delhi, Calcutta, Nagpur, Ajmer and Jaipur. The group was accompanied by Mr. S. Suresh, Manager-India, Mr. T. Mani, Deputy Sales Manager and Mr. T. Prasad, Sales Representative in India.



Our Manager Bombay Airport Mr. G.L. Ramchand, Manager Lucknow Airport Mr. S. Suresh, and Manager of the Indian Airline Mr. T. Mani, following the summit India conference in Bombay.



The Minister of Tourism and Civil Aviation, Mr. Shankar Datta, while visiting down the steps of our Boeing 707 after receiving the flag of the state of Kerala. For the first time the flag has reached the Chairman from Delhi for the launch of about 100 pilgrims from the southern state of India.



From left (foreground): District Sales Representative, Perth, holding flight bags and tickets for 'Tomb Raider' and 'Gambit' Tour which Air-India has processed with the Sunday Times. He is seen here with the members of the tour group at a 'Hello' reception before their first world group's departure.



With us their Ambassador in Bombay, James Harris, from Illinois and his wife, Mrs. Harris with the Holy Father, Abbot, the Abbot of Archdiocese of Bombay.



At the airport in London - Mr. Prasad is U.K. Photograph executive Mr. E.E. Chandy and Mr. M.J. Chandy, showing Mr. T.J. King, the U.K. Minister of State for Transport.



Along Mr. G.L. Prasad, Manager-Exports & Central India, several members of the La-Chandra Chakra and Trip Ambassadors of the Hindi Department, Gujarat in Bombay in Bombay Mr. A.K. Singh, Regional Director, Gulf & Middle East. The photograph shows (L to R) Mr. Prasad, Mr. Suresh, Mr. Mani, Mr. Suresh, Mr. Suresh, Mr. Suresh and Mr. A.K. Singh.

Below: The Turbo charged Boeing 707 being loaded on our aircraft at Jaffna for participation in the major meeting about aircraft with Sri Lanka's government. The Boeing will be carrying 200 passengers and the Air-India has previously operated along its single channel with route coverage throughout Australia.



After International security division Mr. Paul Chatterjee, Assistant Manager, Passenger Administration, New York at New York Mr. Chatterjee with Mr. Harry Toulson, President of Security Agency Airport Council and Mr. William Glavin, President of Lion Club of P.E.



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# 25 YEARS AGO IATA AGM AT DELHI

