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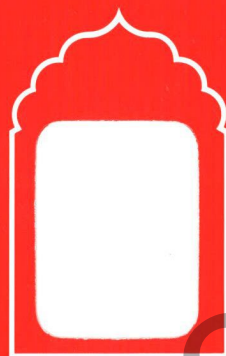


*“Our flights span five continents. Our pursuit is that of excellence. Our aim is to provide the highest possible standards of service and comfort. Significantly that is now more of a reality than ever.”*



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CONTACT YOUR TRAVEL AGENT, PHONE AIR-INDIA ON LONDON 01-491 7979, OR BIRMINGHAM 021-643 7421, OR OUR GENERAL SALES AGENT ON 01-439 3627/0899.





## A HIGHER SERVICE AT GROUND LEVEL.



For those fortunate enough to be travelling First or Executive Class on Air-India, boarding arrangements are a far cry from the hustle and bustle of airport life. For them there is the exclusive peace and quiet of our Maharajah lounge, a civilised oasis where you can relax with a free drink from the trolley, watch a little television, or catch up on the morning newspapers. Boarding arrangements are equally preferential: you



are the last to board and the first to disembark, thus avoiding the general stampede at both ends of your flight. Your baggage also receives equivalent priority status (giving you plenty of time at New York to avail yourself of our free helicopter transfer to Manhattan).

You will find our Maharajah lounges at New York Kennedy, London Heathrow, Bombay, Delhi and Sydney. Of course they are always available for passengers in transit, who find they provide a welcome and refreshing break on exceptionally long flights.

*First Class passengers boarding or disembarking at London Heathrow also benefit from our complimentary limousine service which whisks them to or from any address in the London area.*









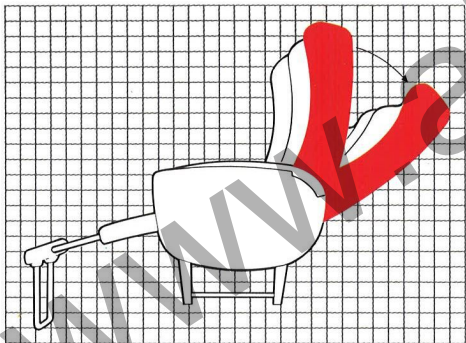
## SO MUCH ROOM WE CALL IT SPACE TRAVEL.



It is hardly coincidental that the degree of in-flight comfort provided by an airline is often judged in direct ratio to the amount of space allocated to each seat.

For, when it comes to seat space — as every experienced long haul traveller will testify — an inch is as good as a mile.

Just as well then that Air-India insist on a generously roomy seating configuration giving 60 inches of seat pitch in First and 40 inches in Executive Class. And that, as most business travellers will tell you, puts us amongst the leaders in space in both classes.



For those of a scientific turn of mind or who like to know exactly where they stand (or rather, sit), seat pitch is the distance from the floor base of one seat to that of the seat in front or behind. Note too that the seats recline automatically at the touch of a button, rather than manually, to an angle of  $60^\circ$  in First and  $38^\circ$  in Executive Class.

*The long and the short of our First Class seat.*








Finally a word on the sensitive subject of smoking. Our policy is one of positive discrimination in favour of non-smokers. At least half our First Class cabins are reserved for non-smokers and the whole of the Executive Class upper deck is a designated smoke-free zone.



# FREEDOM OF THE SKIES.

 From the moment our First and Executive Class passengers step aboard, everything they could wish for is with the compliments of Air India. And with no less than seven cabin crew detailed to attend solely to their requirements, our in-flight service is second to none. (Apropos of this, it may interest connoisseurs to know that—unlike some other airlines—we always travel with a full complement of staff, irrespective of how full or empty the flight may be).

If you have the good fortune to be travelling First or Executive Class on Air-India you will be treated to champagne



before take-off and have the choice of a variety of wines, spirits and liqueurs throughout your flight. Next to tempt you will be the menu – a mouthwatering array of hors d'oeuvres followed by the choice of Indian or European cuisine, including both vegetarian and non-vegetarian meals. In addition Kosher/Kaddasi and salt-free meals can be prepared if prior notice is given.

Since we believe good food deserves an appropriate setting the feast we set before our First Class passengers is presented on the finest Chinaware. Cheese and fruit, chocolates and coffee, round off the meal in style.

While some passengers may enjoy the flight as an opportunity to work uninterrupted by the telephone, telex or television, others may take a more light-hearted approach. They can relax with one of two recently released films in English or tune

*Complimentary toilet kits for a  
fresh end to your flight.*

into eight channels of classical and popular music (both Indian and Western). For increased listening comfort we have had the latest electronic headphones installed, which help reduce distracting extraneous static, and let the music flow through undisturbed.

For passengers who prefer to remain undisturbed we are happy to present eye maskers and slipper socks, and complimentary toilet kits enable both First and Executive Class passengers to freshen up before they arrive at their destinations.

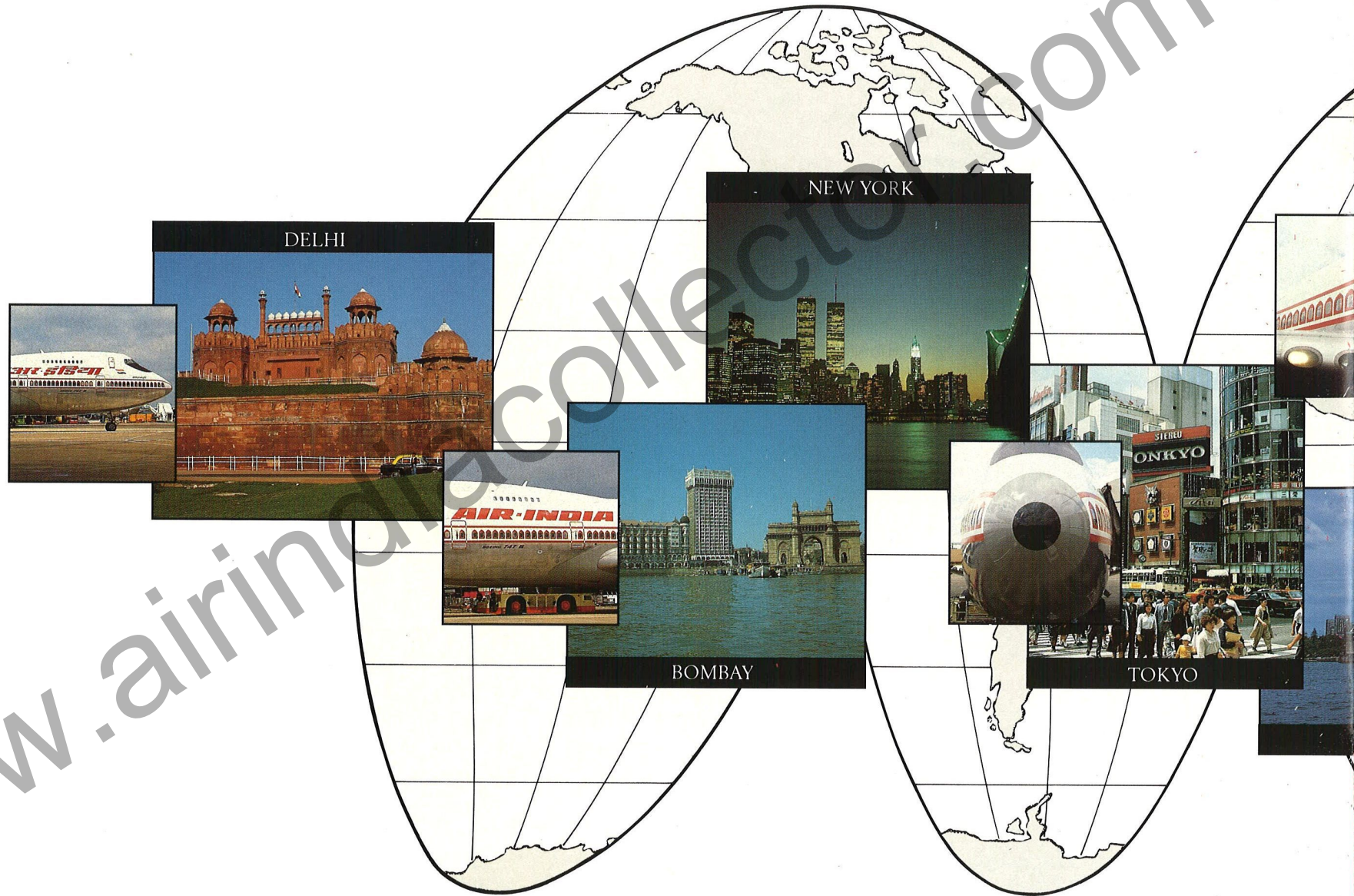






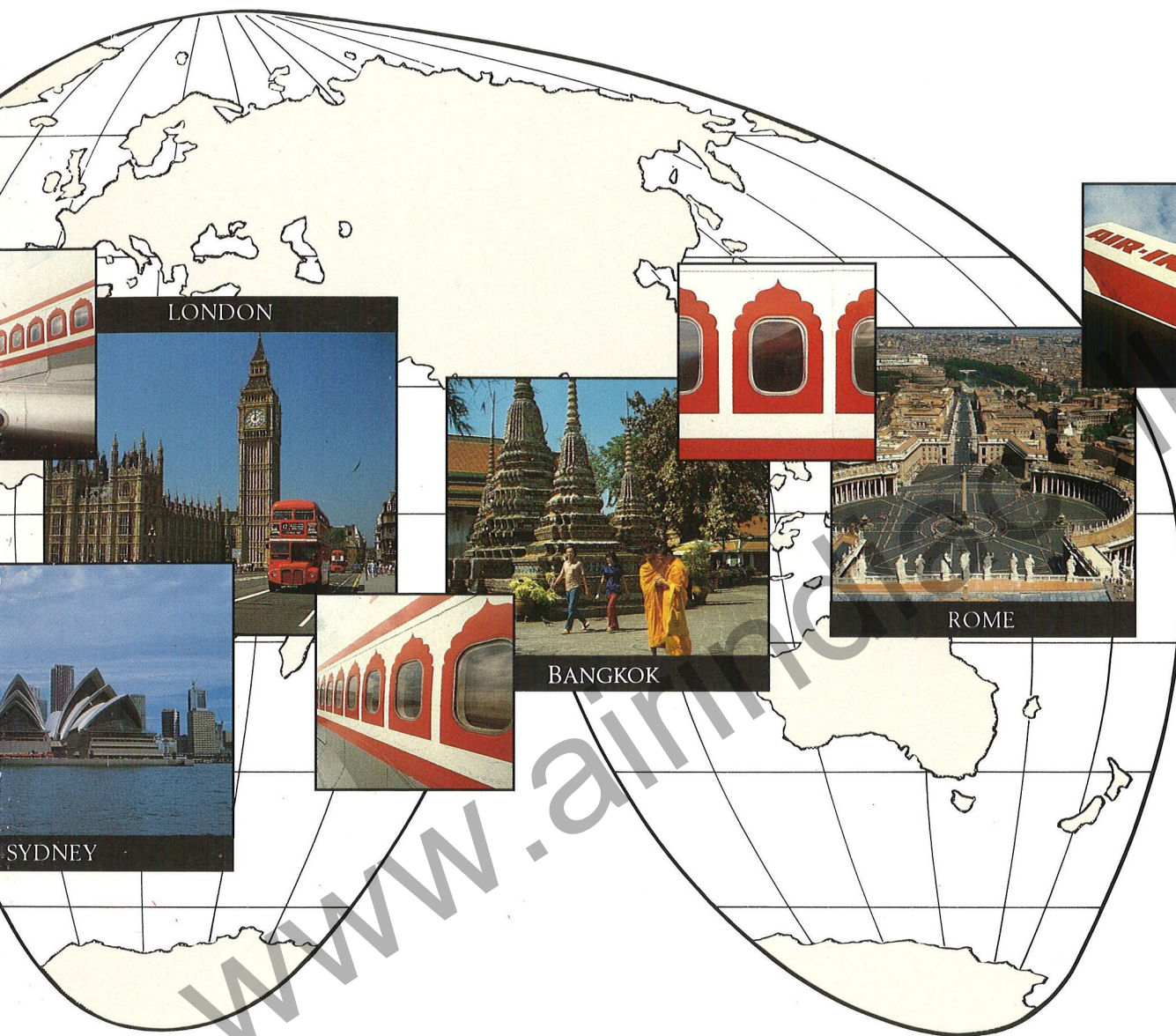


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