

Fly **AIR-INDIA**

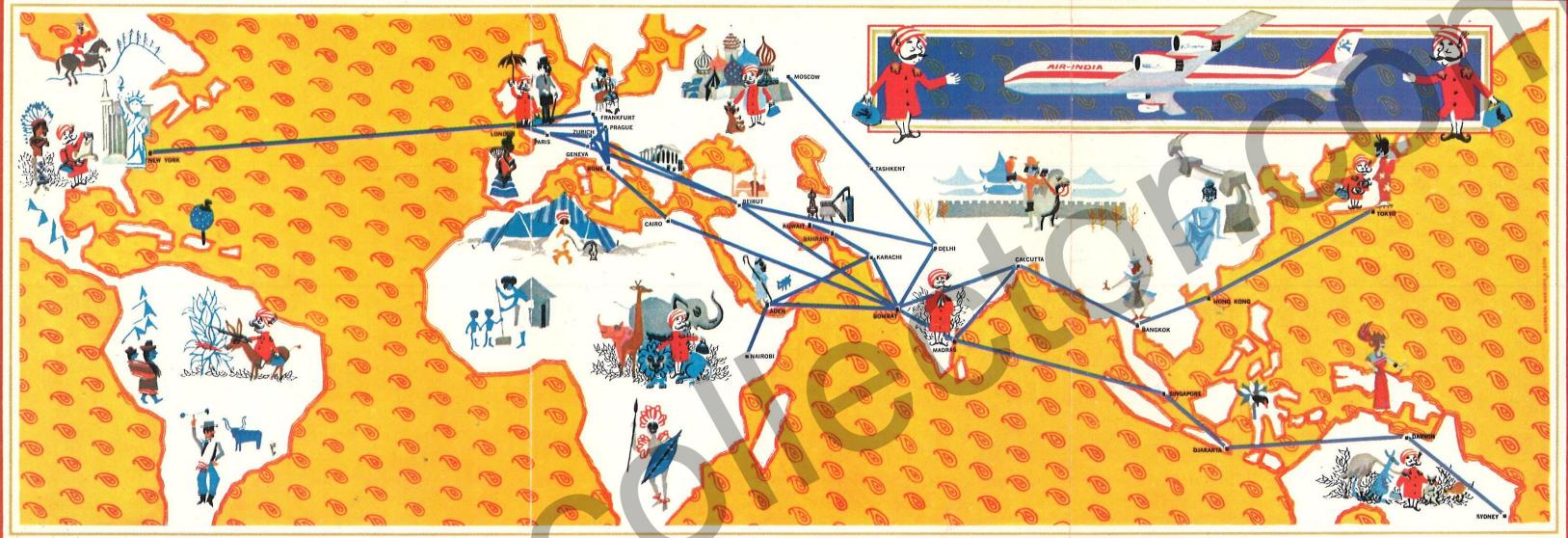
and magically,
you are a maharajah



See Your Travel Agent

**In a few short hours . . .
the world is yours**

A hundred years ago, an Indian maharajah with his entourage might have traveled from Delhi to Bombay at roughly (*very* roughly) five elephant-miles per hour, or a total of 24 days for the journey. Today, AIR-INDIA spans a comparable distance in 3 hours by jet! Wherever in the world you want to go, you can fly more lavishly and more swiftly than any maharajah, with or without caravan. AIR-INDIA jets you from NEW YORK to LONDON in a fabulous 6½ hours . . . and on to Paris, or Geneva, Frankfurt or Rome, in just a few more minutes. From NEW YORK to CALCUTTA . . . a total of 19 flying hours. From BOMBAY to TOKYO in 10½ hours. Check the map . . . AIR-INDIA flies you wherever you want to go with modern jet speed and fabulous luxury!



**A proud record . . .
our crews and maintenance**

In ability, experience and skilled precision, AIR-INDIA's pilots not only meet but exceed some of the most exacting requirements in the world. Many of them are Air Force veterans with outstanding flying records. All have a minimum of ten years' experience in propeller and jet aircraft, over routes that span five continents. Pilots of Boeing 707 Jets received their initial training under the supervision of the Boeing Airplane Company in the U. S. In India, a continuous program of flight training is carried on under the guidance of senior flying and training personnel. AIR-INDIA has installed a million dollar Boeing flight simulator base, the only one of its kind in Asia. AIR-INDIA's engineering and maintenance base at Santa Cruz, Bombay, has received the U.S. Federal Aviation Agency certificate of recognition for its high standard of efficiency. This certificate also represents in the Near East the first endorsement in the area by the FAA of a maintenance facility certified to perform work on the Boeing 707 Jets.

**The 707, the Rolls-Royce,
and You**

As befits a maharajah, we offer you the most wondrous gift of travel since the legendary (though drafty) flying carpet. AIR-INDIA's Boeing 707 Intercontinental Rolls-Royce Jets are mighty with superlatives. The Boeing 707, *most proven jet airliner ever to enter service*, cruises effortlessly at 600 mph—almost the speed of sound! Its Rolls-Royce By-Pass engines, which operate on the jet-fan principle, are giants of 60,000 horsepower and are top-rated for precision and dependability. Never before have you experienced a flight so incredibly smooth and enjoyable. Cruising tranquilly high above the weather, with no vibration and no noise, you feel as comfortable and relaxed as you would in your own living room . . . except that the scenery is far more intriguing.





Your purser, your hostess. Whether it's in serving your continental meals and refreshments, or providing the gracious amenities of extra service . . . their sole concern is your well-being and comfort. Efficiency is only one of their talents . . . you'll find them charming, friendly, and informative as well.



Hospitality . . . Indian Style

What makes the experienced travelers brighten so happily aboard AIR-INDIA? The simple answer is that we Easterners traditionally love to entertain and the more thoughtful touches of service we can devise for your pleasure, in both economy and first class, the happier we are. From the moment you step into an AIR-INDIA office anywhere in the world, you'll find us bending over backwards (we are exceptionally limber) to meet your every travel need. We're there for the sole purpose of smoothing your journey and also your brow. If it appears to you that this is an open invitation to take every advantage of us—you're right.