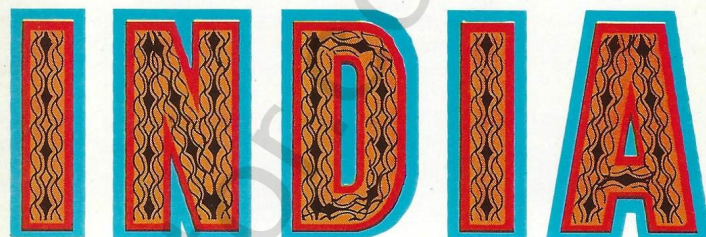
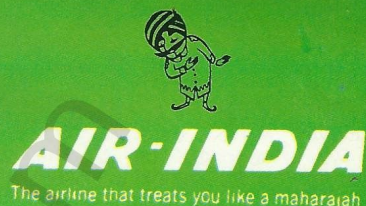


GENERAL INFORMATION

- 1. REGISTRATION** for any of the tours in this folder is made by submitting a \$200 advance tour payment, which is refundable in full up to sixty days before scheduled departure, at which time final payment is due.
- 2. DETAILED INFORMATION** on such things as Passports, Visas, Insurance, Reading, What to Take Along, etc. is sent to all registrants several months prior to departure. "Final Information" is sent to all members approximately 2-4 weeks before the scheduled departure, including such things as: Final Itinerary, Mailing Addresses, Tour Coupons, Tickets, etc.
- 3. TOUR RATES** in this folder are approximate only and may vary somewhat from final quotations due to changes in schedules, changes in fares, extra days, single rooms, or for any other cause. Air fares for the air portions of the itinerary are quoted separately. Subject to such modifications, the rates quoted include the following:
Twin-bedded rooms with bath where available; three meals per day according to the custom of the country (except as noted below); transfers of passengers and permitted baggage (see below); admissions; guides; tips on the escorted portion of any tour; surface transportation as stipulated in the itineraries; motor sightseeing and excursions as noted; scheduled entertainment; hotel taxes; services of tour directors for the escorted portions of any tour.
Items NOT included in land tour costs are as follows:
Passports; visas (or the service charges to obtain them); table drinks where not included in regular meals; laundry; personal spending money; U.S. or foreign taxes where applicable; single rooms; excess baggage charges; gratuities when not traveling with a tour escort; items of a personal nature; meals in Honolulu, Papeete and at certain other points when noted as additional in any final itinerary; or services not listed in the itinerary.
- 4. SINGLE ROOMS** can be booked in advance at an average per diem additional cost of \$5 but cannot be guaranteed in all instances.
- 5. GUARANTEED OPERATION:** All tours are guaranteed to operate for 4 or more persons on the dates shown except that the right is reserved to operate tours of fewer than 15 persons on any section using SITA regional escorts.
- 6. AIR FARES:** Estimated minimum air fares are shown for each tour. Exact fares will be quoted by your Travel Agent.
- 7. BAGGAGE** must necessarily be limited to one pullman case not over 4000 cubic inches in size (10x16x26 is a recommended size) plus one small overnight bag which will be furnished by SITA to all tour members. In this day of nylon and dacron this is entirely adequate. Weight is limited in Economy to 44 pounds and First Class 66 pounds.
- 8. YOUR TRAVEL AGENT:** Book your trip through your local Travel Agent. It costs no more and no one can serve you better. The name and address of your agent is shown below or, if not indicated there, may be obtained by contacting SITA World Headquarters, White Sun Ranch, Rancho Mirage, California . . . telephone is Fireside 6-6177 (Indio, California). While no tour bookings are handled directly by this office, we shall be glad to recommend a local agent to you.
- 9. RESPONSIBILITY:** SITA World Travel, Inc., operator of the tours herein outlined, its subsidiaries and or its associated agents act as agents only for all services and disclaim any and all liability for property loss or damage, and or any and all damages resulting from death or personal injuries, including loss of services which may be sustained on account of, or rising out of, by reason of or while engaged on any tour, whether due to the ownership, maintenance, use, operation or control of any automobile, bicycle, boat, vehicle, inn, common carrier or otherwise and whether due to its or their negligence or otherwise or whether caused by failure or delay or by any transportation company due to any cause whatsoever occurring during a tour under its management, sponsorship procurement or otherwise, nor for any breach of duty resulting from any act, error, or omission on its part or that of its officers, employers, or agents. All Tickets, coupons and orders are furnished and issued subject in all respects to these terms and conditions and to any and all terms and conditions under which the means of transportation or other services provided thereby are offered or supplied by owners, operators or public carriers for whom SITA WORLD TRAVEL, INC., acts solely as agent. SITA WORLD TRAVEL, INC., reserves the right in its discretion to alter or omit any part of the itinerary or change any space, reservation, feature and/or means of conveyance, without notice and for any reason whatsoever and without allowance or refund, but the extra cost, if any resulting therefrom must be paid by the passengers. The Transportation Companies concerned are not to be held responsible for any act, omission, or event, during the time passengers are not on board their carriers or conveyances. The passage contract in use by the carriers concerned, when issued, shall constitute the sole contract between the Transportation Companies and the purchaser of these tours and/or passenger.

Agents and representatives the world over.



AND
Around the world

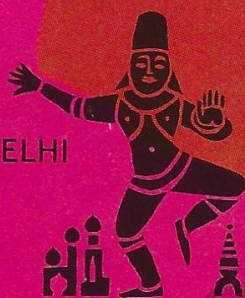
1965



● SRINAGAR



● DELHI



JAIPUR ●

AGRA ●



KATHMAN

BANARAS



CALCUTTA ●

BOMBAY

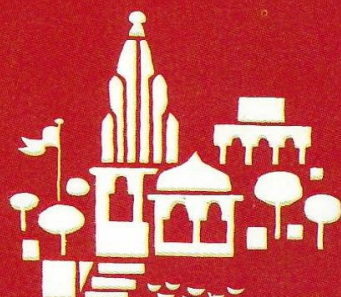


BANGALORE



MADRAS

● MYSORE



The memories you will share in each of these cities visited, will be memories cherished forever.

VISITING

- ★ Athens
- ★ Beirut
- ★ Jerusalem
- ★ Cairo
- ★ Bombay
- ★ Calcutta
- ★ Kathmandu

- ★ Agra
- ★ Jaipur
- ★ Delhi
- ★ Kashmir
- ★ Bangalore
- ★ Mysore
- ★ Madras
- ★ Banaras

- ★ Colombo
- ★ Kandy
- ★ Bangkok
- ★ Hong Kong
- ★ Taipei
- ★ Tokyo
- ★ Honolulu

INDIA

ROUND THE WORLD

Few countries in the world can rival India in the scope, variety, and interest of its tourist attractions. From the incomparably beautiful mountain-girted Vale of Kashmir in the North to stately and charming Madras in the South, India is one continuous pageant of life, color, and unusual things to see. Above all, India is a land of people, approximately 450,000,000 of them. There are the fascinating saris of the women, the celebrated Hindu ascetics abstaining from all the normal demands of life, the strange fakirs and yogis with their snakes, rope and other "marvels." There are the Jains who destroy no life however evil, the Parsees with their eerie Towers of Silence, and the ubiquitous bearded and turbaned Sikhs.

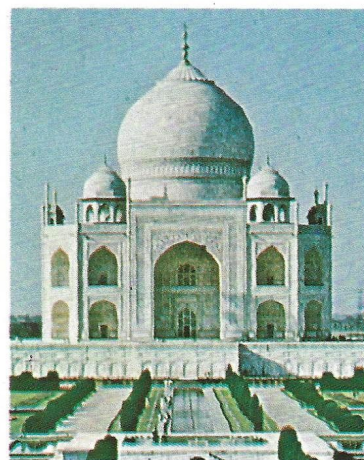
Historically and culturally, of course, India knows no peer. Her ancient civilizations paralleled and rivaled those of ancient Egypt, Greece, Persia and China. Her influence in art, philosophy, and culture permeated throughout Southeast Asia and Indonesia. Much of Khmer art as seen in world-famous Angkor Wat, for example, is due to Indian influence. While Buddhism has largely vanished from India itself, it still is the predominant religion throughout the rest of Asia.

All of India is replete with incomparable temples, mosques, palaces, observatories and the like which must be seen to be believed. There is the world-famous Taj Mahal at Agra, the incredible underground temples at Bombay, Ajanta and Ellora, the deserted city of Fatephur Sikri, the Palace at Amber.

For the passengers who have not seen the beauty of the Orient, a special 14 Day Around the World extension will carry you through Bangkok, Hong Kong, Taiwan, Tokyo and Honolulu.

You can order hand-tailored suits or coats or dresses in Hong Kong—visit the Portugese colony of Macao — tour the city of Taipei — see famous shrines in Nikko and the giant Daibutsu in Kamakura — then top the whole trip off with a relaxing stay on the sun-drenched beach of Honolulu.

The memories you will share in each of the cities visited, will be memories you will cherish forever.



YOU FLY WITH THE FINEST

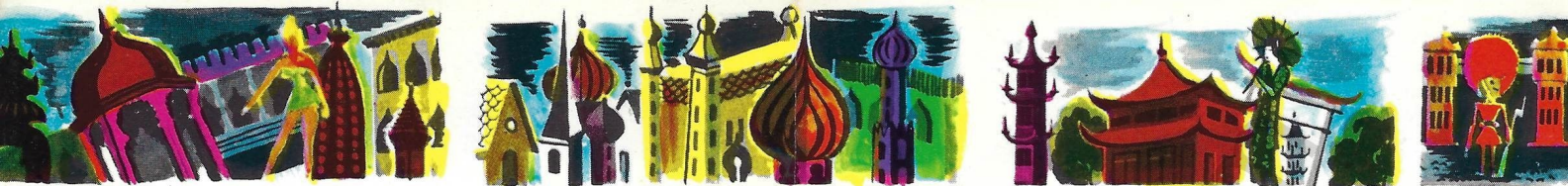
Your tour begins in real Maharajah fashion as you arrive at the new AIR-INDIA departure lounge at J. F. Kennedy International Airport in New York City. You are greeted by sari-clad hostesses who facilitate your check-in, then escort you to our Maharajah lounge where you await your flight departure amid beautiful surroundings of Indian art and sculpture. As you board our sleek Boeing 707 Intercontinental jet at departure time you'll find the Indian atmosphere has been carried over throughout the interior of the aircraft. As you recline in comfortable economy class seats, you will enjoy the uniquely thoughtful cabin service, superb continental cuisine and the general warmth of traditional Eastern hospitality.

AIR-INDIA's pilots are skilled, multi-million mile veterans. You will find our cabin crew to be gracious and attentive. Our sari-clad hostesses have been trained in the art of serving your every whim. You will also find many "extra" touches of service, too, such niceties as fresh flowers on your dinner tray, soft music, and hot and cold towels for freshening up.

For more than 30 years, travelers the world over have praised AIR-INDIA's unique service and impeccable dependability. If you have never flown AIR-INDIA, you will find it a delightful new experience, and one of the important highlights on your trip.

a word about Sita!

More than 50,000 persons from all 50 states and 43 foreign lands have participated in SITA trips since its founding as the Students' International Travel Association in 1933. We pride ourselves that over 90% join SITA on the recommendation of previous tour members. SITA itineraries still stress its original idea of getting "off-the-beaten-track" and really seeing a country as far as this is possible and practicable in terms of local conditions. It is a bonded representative of all the major travel conferences and a member of such industry associations as the American Society of Travel Agents (ASTA) and the Pacific Area Travel Association (PATA), SITA maintains its own offices (26) and/or General Agents (12) in 38 cities and 23 countries Around the World.



THE GRAND MOGHUL TOUR

TOUR OR-EM (IT-ORE-AI) . . 22

NOTE: The above price is a land tour price. To this amount add the round-trip air fares from your home city and return. These vary from different beginning points. The round-trip fare from New York is \$1,328.90 for departures April 16, May 14, July 16, and 30 and September 25 and \$1,078.90 for departure February 12, March 5, 26, October 22 and November 12. (28-Day Economy Jet Excursion Fare.) The Grand Moghul Tour is a super 22 day tour featuring Cairo, India, Nepal, Kashmir and Ceylon. For those who

wish, the tour may be extended 14-21 World Extension Tour. The best hotel as are used on tours costing twice as entertainment and special features. Land extension shown for \$200.

HOLY LAND EXTENSION — 7-8 DAY — \$200

1st Day Fri.	DEPART	Leave from home city of NEW YORK to connect with Air-India overnight flight for Europe and ATHENS. Your Travel Agent will work out exact time and flights from your home city. You may arrange to fly over early and have stopovers in cities like London, Paris, Geneva or Rome . . . or add one of the special SITA tours of Europe in 21 days or more from \$398.
2nd Day Sat.	EUROPE ATHENS	Morning arrival in Europe where connections are made to continue to ATHENS, Greece, where you will be met by our Athens' office staff and transferred to the King's Palace or King George Hotel. Evening Welcome Dinner at the hotel.
3rd Day Sun.	ATHENS	Morning motor survey tour of the city including a visit to the world-famous Parthenon and Erechtheum on the Acropolis. Free afternoon for individual interests. Evening dinner and entertainment in a typical Greek "taverna" with music and dancing.
4th Day Mon.	BEIRUT	Air across the Mediterranean to beautiful BEIRUT, capital of Lebanon. Afternoon motor survey of the city and the university. Optional evening visit to the famous "Casino" where you may game and see the celebrated show.
5th Day Tues.	CEDARS TRIPOLI	Full day motor excursion to see the world-famous CEDARS of LEBANON, said to be the oldest living things. Enroute visit the spectacular Crusader Castle at TRIPOLI.
6th Day Wed.	JERUSALEM BETHLEHEM	Short air trip to JERUSALEM, Jordan, to begin a survey visit of the shrines of three great religions. Afternoon motor excursion to BETHLEHEM to visit the Church of the Nativity.
7th Day Thurs.	JERUSALEM JERICHO	Morning survey of the fascinating Old City with its ancient walls and ramparts, its crooked and winding streets, and many religious associations . . . the Via Dolorosa, Church of the Holy Sepulchre, etc. Visit the Mount of Olives for a fine view of the city, the Dome of the Rock, beautiful Gethsemane, etc. Afternoon motor excursion to JERICHO, the RIVER JORDAN, and the DEAD SEA, lowest spot on earth.
8th Day Fri.	CAIRO	Air to CAIRO, capital of ageless Egypt. Transfer on arrival to the New Shepheard's or Nile Hilton Hotel right on the River Nile. Afternoon motor survey tour of the city including the Blue Mosque, the Citadel, the Area of the Dead, and the colorful bazaars. Optional evening visit to the Scheherazade to see the Oriental Dances.

THE GRAND MOGHUL TOUR

1st Day Fri.	DEPART	Leave from home city for NEW YORK to connect with Air India overnight flight for LONDON and CAIRO. Your travel agent will work out exact time and flights from your home city. You may arrange to fly over early and have stopovers in cities like London, Paris, or Rome . . . or add one of the special SITA tours of Europe in 21 days or more from \$398. You may also leave a week earlier and add the special Holy Land Extension Tour shown here for \$200 additional.
2nd Day Sat.	CAIRO	Evening arrival in CAIRO. Transfer on arrival to the New Shepheard's or Nile Hilton Hotel right on the River Nile.
3rd Day Sun.	CAIRO MEMPHIS SAKKARA	Motor along the River Nile to the ruins of ancient MEMPHIS, the oldest capital of Egypt, and then visit the SAKKARA archeological areas . . . the fine tombs and pyramids. Return to CAIRO via GIZA where we see the Great Pyramids and the Sphinx and make an afternoon visit to the Egyptian Museum.
4th Day Mon.	CAIRO	Morning tour of the city including the Blue Mosque, the Citadel, the Area of the Dead and the colorful bazaars. Free afternoon for individual interests until it is time to transfer to the airport for Air India flight to BOMBAY, India, the famed gateway city to this mysterious sub-continent. Continue to CALCUTTA.
5th Day Tues.	CALCUTTA	Early morning arrival in CALCUTTA where you will be met and transferred to the Grand Hotel for meals and accommodations. Motor sight-seeing tour of the city visiting the Jain Temple, Dakshineswar Temple, Belur Math and the Botanical Gardens. Orientation meeting with the Tour Director on Indian life and customs.
6th Day Wed.	KATHMANDU	Transfer to the airport for morning flight to KATHMANDU, Nepal. Afternoon survey of this fascinating city still steeped in its ancient traditions in the shadow of the towering Himalayas.
7th Day Thurs.	KATHMANDU	Motor tour of the city including the Temple of Bodnath, one of the most important Buddhist shrines in the world. Pshsupatinath, Bhatnaon, Durbar Square with its five-storied pagoda, etc.
8th Day Fri.	BANARAS SARNATH	Air to BANARAS via PATNA. Afternoon motor sightseeing in the city including a visit to the holy city of SARNATH, birthplace of Buddhism.



DAYS...\$598 (LAND TOUR COST)

days by continuing Around the World as outlined under the Round the and travel facilities are used throughout . . . the same accommodations much. All meals are, of course, included, as well as a full program of is also possible to leave a week earlier and include the eight day Holy

9th Day Sat.	BANARAS AGRA	Boat trip on the Holy River Ganges along the Burning and Bathing Ghats. Afternoon flight to AGRA with the world-famous Taj Mahal.
10th Day Sun.	AGRA JAIPUR AMBER	Motor tour of the city and a full survey visit to the Taj Mahal. Free afternoon. Motor to the deserted city of FATEHPUR SIKRI, the "City of Victory" built by Akbar the Great. It is preserved exactly as it was from the time of the Moghuls. Continue to JAIPUR, the "pink city."
11th Day Mon.	DELHI	Morning motor tour and excursion to AMBER for an elephant ride to the Palace overlooking a rocky gorge. Afternoon motor to Delhi.
12th Day Tues.	KASHMIR	Air to SRINAGAR, Kashmir. Afternoon motor tour to the Moghul Gardens. Stay in interesting houseboats.
13th Day Wed.	GULMARG	Excursion to GULMARG, the playground of India. Drive to TANMARG and continue by pony through the beautiful pine forests. Afternoon shikara ride on Dal Lake.
14th Day & 15th Day Thurs. & Fri.	DELHI	Air return to DELHI. Motor sightseeing tour of old and new Delhi, including the Fort, Qutb Minar, the Raj Ghat where Mahatma Gandhi was cremated, Jama Masjid Mosque, etc.
16th Day Sat.	BANGALORE	Air south to BANGALORE for a tour of the city including the celebrated parks, the Maharaja's Palace, etc.
17th Day Sun.	MYSORE	Motor to MYSORE visiting the Maharajah's Palace, the Jagmohan Palace, Chamundi Hill, and the Nandi Bull. Visit the world-famous parks and fountains.
18th Day Mon.	MADRAS	Air to MADRAS for a visit to Fort St. George, San Thomas Cathedral, and the Kalakashetra School of Indian Art.
19th Day & 20th Day Tues. & Wed.	COLOMBO KANDY	Air to COLOMBO on the beautiful Island of Ceylon. Motor tour of the city and excursion to the holy city of KANDY, the ancient capital. Visit the Dalada Maligawa, the Temple of the Tooth, the palace of the Kings.
21st Day Thurs.	BOMBAY	Air to BOMBAY. Taj Mahal Hotel.
22nd Day Fri.	BOMBAY	Sightseeing in BOMBAY. Visit the impressive Elephanta Caves. The tour officially ends with late evening transfer to the airport for the return flight via European cities to New York with connections to home city . . . optional stopovers . . . or you may continue Around the World as noted below.

AROUND THE WORLD EXTENSION ADDITIONAL 15 DAYS \$822.00

Note: Above rate includes an estimated additional air fare of \$324 and a Land Tour Rate of \$498 based on two or more persons traveling together. The itinerary includes Bangkok, Hong Kong, Taiwan, Tokyo and Honolulu with further optional extension to see more of Japan. This extension is especially recommended for those passengers who have not been to the Orient before.

23rd Day Sat.	BANGKOK	Air to BANGKOK where you will be met and transferred to the Hotel Rama or Erawan. Evening to see the celebrated Thai classical dances, one of the world's most unique dance experiences.
24th Day Sun.	BANGKOK	Early morning boat trip around the klongs of BANGKOK to the Floating Market and the Temple of Wat Arun. See the Emperor's Boats. Afternoon visit to the Palace with the famous Emerald Buddha.
25th Day Mon.	HONG KONG	Air to HONG KONG where you will be met and transferred to the Miramar Hotel for meals and accommodations. This is the world's greatest shopping center and the rest of the day is free to order suits, coats, dresses, etc. Evening dinner and entertainment in the Mandarin Room.
26th Day Tues.	HONG KONG	Motor survey tour of the city... world-famous Tiger Balm Garden, Repulse Bay, Victoria Peak, etc. Dinner at a famous Floating Restaurant in the grand Chinese manner.
27th Day Wed.	HONG KONG (MACAO)	Another free day for shopping and individual interests. For those who wish a boat excursion to the Portuguese colony of MACAO it can be arranged at an additional cost of \$25.
28th Day Thurs.	TAIPEI	Short aid trip to Taipei. Transfer to the Grand or Ambassador Hotel. Afternoon motor tour of the city. Evening survey of the city.
29th Day Fri.	TAIPEI TOKYO	By air to TOKYO where party will be met and transferred to the Imperial or New Japan Hotel.
30th Day Sat.	TOKYO	Motor survey tour of the city including all major points of interest. Evening geisha party.
31st Day Sun.	NIKKO	Day excursions to the world-famous shrines at NIKKO. Evening return to TOKYO.
32nd Day Mon.	KAMAKURA HAKONE	Motor to KAMAKURA to see the giant Dai-butsu. Continue into the mountains to HAKONE near towering Mt. Fuji.
33rd Day Tues.	TOKYO	Return to TOKYO and evening departure by JAL for HONOLULU. For those who wish, an optional 3 day air extension to KYOTO and NARA may be arranged at an additional cost of \$95.
34th Day Tues.	HONOLULU	Arrival in HONOLULU after gaining a day at the International Date Line. Transfer to the Reef Hotel... meals not included in HONOLULU.
35th Day Wed.	OAHU	Motor tour of HONOLULU and the Island of Oahu including the celebrated Pali and the windward coast with its Mormon Tabernacle. Lunch enroute.
36th Day Thurs.	HONOLULU	Free day for individual interests in HONOLULU.
37th Day Fri.	RETURN	Transfer to the airport for the return flight to West Coast cities and continuing flights to home city.

TEN TOP F

SITA Tours are famous for including more than the usual "feature" tour over 20 years ago. Here is a recap of some of

1. FREQUENCY: SITA Round World trips operate every choice of departure days but also makes it possible to include included without additional charge.

2. FLEXIBILITY: The frequency and multiplicity of routings and specification... and still obtain the low-cost and special fee

3. LOWER COST: SITA trips cost much less than programs number of tours operated which means much lower overhead ating with our own overseas staff. No "operating middleman" as most U.S. companies turn their tours over to others to

4. MORE PERSONALIZED SERVICE: Since we do all of our o service. You are handled by one company from start to finish get just the kind of tour you want.

5. SUPERIOR ITINERARIES: For almost 30 years we have planning itineraries around "off-the-beaten-track" features a itineraries than anyone else... we also include more place



FEATURES!

tour program. In fact, SITA was the originator of the "extra" of the many features of SITA Trips:

1-3 weeks throughout the year. This not only gives a wide "stayovers" at interesting points. One such "stayover" is

makes it possible to "custom-plan" an itinerary to individual nature advantages of group travel.

of comparable scope and duration both because of the large per person as well as the fact that we do all our own operation" is involved on a SITA Tour. Check this important feature operate.

own operating, we can also give a much greater personalized h . . . we have a much greater interest in seeing that you

ed the field in finding new and interesting places . . . in and really seeing the country. Not only do we offer many more s and more to do.

6. ENTERTAINMENT: SITA originated the idea of a full program of evening activities in 1934. Wherever there is something of interest to see or do in the evening, it is usually included on your SITA Tour . . . things like a visit to a snake-charmer, an Indian magic show, a visit to a Maharajah (if possible), Indian Dances, Orientation Films, as well as special dinners and receptions.

7. THE GREAT RESTAURANTS: SITA believes that part of the fun of traveling is to enjoy the famous foods and restaurants of a country. Instead of taking all meals at hotels (the easy and conventional way), SITA Tours have featured dining in the great and unusual restaurants of the world since 1935. While it is not possible to "dine out" in too many places in India, there are several fine restaurants in the major cities.

8. TOP TOUR DIRECTORS: SITA Tour Directors and Escorts are the most carefully selected and trained of any company in the business. No other tour organization features the personal interest on the part of Tour Directors in offering special extras and services.

9. TOP HOTELS: Hotels used on the SITA India and Round the World programs are among the finest available . . . in most cases the same hotels as are used on tours costing twice as much. Here is a list of typical hotels used in India and the Middle East:

Calcutta	Grand	Bangalore	West End
Darjeeling	Mt. Everest	Mysore	Krishnarajasagar
Banaras	Clark's	Bombay	Taj Mahal
Agra	Clark's Shiraz	Karachi	Metropole
Tokyo	Imperial	Cairo	Hilton
Hong Kong	Miramar	Damascus	Semiramis
Bangkok	Rama	Beirut	Excelsior
Manila	Filipnas	Istanbul	Hilton
Jaipur	Jai Mahal	Athens	King's Palace
Delhi	Imperial		

10. EXPERIENCE: No other company has the contacts and experience that SITA has in the Asian and Round the World field. As of this writing we have operated over 500 group tours through India and Around the World. Our Tour Planning and Operational staff travel over 100,000 miles a year in checking arrangements, panning new features, investigating new hotels and services.