

It's cheaper by Air

It is obviously more expensive, on the face of it, to ship goods by air.

Then why don't we go out of business ?

Because shrewd businessmen have realised that the apparently expensive way often costs least in the long run.

They see, for instance, that perishable goods, or goods of a rapidly obsolescent nature, must be delivered at once to realise their value.

They see, too, that the demands of world-wide markets can be satisfied instantly and simultaneously if their goods are sent by air.

Finally, the businessmen see that their capital can be realised far more quickly by speedy delivery of goods to their destination, instead of being tied up in unproductive delay.

And then we tell them about our 25% discount on consignments of 100 lbs. or over, and the special arrangements we make for speedy transhipment of cargoes to offline destinations.

Whatever the destination of their goods, shrewd businessmen know that—

It's faster by AIR-INDIA INTERNATIONAL

8 POINTS TO REMEMBER

Freighting by air:

- ★ is by far the fastest method of delivery
- ★ is surprisingly cheap
- ★ aids quick turnover of business
- ★ involves less tied-up capital
- ★ allows quick satisfaction of short-lived demands
- ★ saves money on perishable or obsolescent goods
- ★ creates new markets and widens existing ones
- ★ serves all markets simultaneously

BOOKING OFFICES

LONDON	35, Curzon Street, London, W.1.
PARIS	C/o New India, 17, Blvd. Des Capucines, Paris.
GENEVA	7, Rue Chantepoulet, Geneva.
ROME	C/o Alitalia, 20 Via Leonida Bissolati.
CAIRO	55, Sharia Ibrahim Pasha, Cairo.
BOMBAY	Esplanade Mansions, Mahatma Gandhi Road, Bombay.
CALCUTTA	Great Eastern Hotel, Calcutta
ADEN	C/o Mitchell Cotts Co. (ME) Ltd. Esplanade Road, Crater, Aden.
NAIROBI	C/o East African Airways, Delamere Avenue, Nairobi.

City Booking Office of Air-India Ltd.
at Colombo, Delhi, Karachi, Madras, etc.



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BY



AIR-INDIA International

CARGO RATES

FROM INDIA, PAKISTAN & CEYLON
TO THE U. K., SWITZERLAND,
ITALY & EGYPT

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kilo (2.2 lbs.)	Per Kilo (2.2 lbs.)	
BOMBAY & AHMEDABAD	LONDON	Rs. 8/5	Rs. 6/4	} Rs. 23/6
	GENEVA	8/1	6/1	
	ROME	7/5	5/8	
	CAIRO	6/1	4/9	
DELHI & JAIPUR	LONDON	8/5	6/4	
	GENEVA	8/1	6/1	
	ROME	7/5	5/8	
	CAIRO	6/8	4/14	
MADRAS	LONDON	9/9	7/3	
	GENEVA	9/5	7/-	
	ROME	8/9	6/7	
	CAIRO	7/5	5/8	
CALCUTTA	LONDON	9/2	6/14	
	GENEVA	8/15	6/11	
	ROME	8/4	6/3	
	CAIRO	7/8	5/10	
COLOMBO	LONDON	9/1	6/13	
	GENEVA	8/14	6/10	
	ROME	8/3	6/2	
	CAIRO	7/11	5/12	
*KARACHI	LONDON	5/12	4/5	} Rs. 16/4
	GENEVA	5/10	4/4	
	ROME	5/1	3/13	
	CAIRO	4/4	3/3	

TO FRANCE & GERMANY

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kilo (2.2 lbs.)	Per Kilo (2.2 lbs.)	
BOMBAY & DELHI	PARIS	Rs. 8/3	Rs. 6/2	} Rs. 23/6
	FRANKFURT	8/3	6/2	
CALCUTTA	PARIS	9/-	6/12	
	FRANKFURT	9/-	6/12	
COLOMBO	PARIS	9/-	6/12	
	FRANKFURT	9/-	6/12	
MADRAS	PARIS	9/7	7/1	
*KARACHI	PARIS	5/11	4/5	

TO ADEN & EAST AFRICA

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kilo (2.2 lbs.)	Per Kilo (2.2 lbs.)	
BOMBAY	ADEN	Rs. 5/3	Rs. 3/14	} Rs. 23/6
	NAIROBI	7/1	5/5	
*KARACHI	ADEN	2/9	1/15	} Rs. 16/4
	NAIROBI	3/14	2/15	

TO U. S. A. & CANADA

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kilo (2.2 lbs.)	Per Kilo (2.2 lbs.)	
BOMBAY & DELHI	NEW YORK	Rs. 19/13	Rs. 14/14	} Rs. 33/1
	BOSTON	19/10	14/12	
	MONTREAL	19/6	14/9	
CALCUTTA	NEW YORK	20/11	15/8	
	BOSTON	20/8	15/6	
	MONTREAL	19/6	14/9	
MADRAS	NEW YORK	21/1	15/13	
	BOSTON	20/14	15/11	
	MONTREAL	20/10	15/8	

CARGO RATES

TO INDIA, PAKISTAN & CEYLON
FROM THE U. K., SWITZERLAND,
ITALY & EGYPT

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kilo (2.2 lbs.)	Per Kilo (2.2 lbs.)	
LONDON	BOMBAY	Rs. 12/3	Rs. 9/2	} Rs. 23/6
	DELHI	12/3	9/2	
	KARACHI	12/3	9/2	
	CALCUTTA	13/5	10/-	
	COLOMBO	13/5	10/-	
	MADRAS	13/7	10/1	
GENEVA	BOMBAY	11/15	8/15	
	DELHI	11/15	8/15	
	KARACHI	11/15	8/15	
	CALCUTTA	13/-	9/12	
	COLOMBO	13/-	9/12	
	MADRAS	13/3	9/14	
ROME	BOMBAY	10/14	8/2	
	DELHI	10/14	8/2	
	KARACHI	10/14	8/2	
	CALCUTTA	12/-	9/-	
	COLOMBO	12/-	9/-	
	MADRAS	12/2	9/1	
CAIRO	BOMBAY	8/-	6/-	
	DELHI	8/-	6/-	
	KARACHI	8/-	6/-	
	CALCUTTA	9/8	7/2	
	COLOMBO	9/8	7/2	
	MADRAS	9/4	6/15	

FROM FRANCE & GERMANY

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kilo (2.2 lbs.)	Per Kilo (2.2 lbs.)	
PARIS	BOMBAY	Rs. 12/-	Rs. 9/-	} Rs. 23/6
	CALCUTTA	13/2	9/14	
	COLOMBO	13/2	9/14	
	DELHI	12/-	9/-	
	MADRAS	13/4	9/15	
	KARACHI	12/-	9/-	
FRANKFURT	BOMBAY	12/-	9/-	
	CALCUTTA	13/2	9/14	
	COLOMBO	13/2	9/14	
	DELHI	12/-	9/-	

FROM ADEN & EAST AFRICA

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kilo (2.2 lbs.)	Per Kilo (2.2 lbs.)	
ADEN	KARACHI	Rs. 3/11	Rs. 2/12	} Rs. 23/6
	BOMBAY	5/3	3/14	
NAIROBI	KARACHI	5/9	4/3	} Rs. 16/4
	BOMBAY	7/1	5/5	

FROM U. S. A. & CANADA

From	To	Rate per lb.	Rate per lb.	U.S.\$
		U.S. Cents.	U.S. Cents.	
NEW YORK	BOMBAY	226	170	} Rs. 7.0
	CAIRO	169	127	
	CALCUTTA	236	178	
	DELHI	226	170	
	MADRAS	238	179	
MONTREAL	BOMBAY	222	167	} Rs. 7.0
	CALCUTTA	232	174	
	DELHI	222	167	
	MADRAS	233	175	

* Rates are quoted in Pakistani currency.

CARGO RATES

FROM INDIA & CEYLON

TO GERMANY, NORWAY, DENMARK,
SWEDEN & CZECHOSLOVAKIA

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kg. (2.2 lbs.)	Per Kg. (2.2 lbs.)	
BOMBAY & DELHI	BERLIN	Rs. 9/2	Rs. 6/14	} Rs. 23/6
	HAMBURG	8/15	6/11	
	OSLO	9/15	7/7	
	COPENHAGEN	9/11	7/4	
	STOCKHOLM	10/8	7/14	
	PRAGUE	8/3	6/2	
CALCUTTA	BERLIN	10/-	7/8	
	HAMBURG	9/12	7/5	
	OSLO	10/12	8/1	
	COPENHAGEN	10/8	7/14	
	STOCKHOLM	11/5	8/8	
	PRAGUE	9/-	6/12	
COLOMBO	BERLIN	9/15	7/7	
	HAMBURG	9/11	7/4	
	OSLO	10/11	8/-	
	COPENHAGEN	10/8	7/14	
	STOCKHOLM	11/4	8/7	
	PRAGUE	9/-	6/12	

TO INDIA & CEYLON

FROM GERMANY, NORWAY, DENMARK,
SWEDEN & CZECHOSLOVAKIA

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kg. (2.2 lbs.)	Per Kg. (2.2 lbs.)	
BERLIN	BOMBAY & DELHI	Rs. 13/-	Rs. 9/12	} Rs. 23/6
	CALCUTTA	14/1	10/9	
	COLOMBO	14/1	10/9	
HAMBURG	BOMBAY & DELHI	12/12	9/9	
	CALCUTTA	13/14	10/6	
	COLOMBO	13/14	10/6	
OSLO	BOMBAY & DELHI	13/12	10/5	
	CALCUTTA	14/14	11/2	
	COLOMBO	14/14	11/2	
COPENHAGEN	BOMBAY & DELHI	13/8	10/2	
	CALCUTTA	14/10	11/-	
	COLOMBO	14/10	11/-	
STOCKHOLM	BOMBAY & DELHI	14/5	10/12	
	CALCUTTA	15/7	11/9	
	COLOMBO	15/7	11/9	
PRAGUE	BOMBAY & DELHI	12/-	9/-	
	CALCUTTA	13/2	9/14	
	COLOMBO	13/2	9/14	

CARGO RATES

FROM INDIA & CEYLON

TO HOLLAND, BELGIUM & AUSTRIA

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kg. (2.2 lbs.)	Per Kg. (2.2 lbs.)	
BOMBAY	AMSTERDAM	Rs. 8/3	Rs. 6/2	} Rs. 23/6
	BRUSSELS	8/3	6/2	
	VIENNA	8/3	6/2	
DELHI	AMSTERDAM	8/3	6/2	
	BRUSSELS	8/3	6/2	
	VIENNA	8/3	6/2	
CALCUTTA	AMSTERDAM	9/-	6/12	
	BRUSSELS	9/-	6/12	
	VIENNA	9/-	6/12	
COLOMBO	AMSTERDAM	9/-	6/12	
	BRUSSELS	9/-	6/12	
	VIENNA	9/-	6/12	

TO INDIA & CEYLON

FROM HOLLAND, BELGIUM & AUSTRIA

From	To	Up to 45 Kgs.	45 Kgs. & Over	Min. Charge
		Per Kg. (2.2 lbs.)	Per Kg. (2.2 lbs.)	
AMSTERDAM	BOMBAY	Rs. 12/-	Rs. 9/-	} Rs. 23/6
	DELHI	12/-	9/-	
	CALCUTTA	13/2	9/14	
	COLOMBO	13/2	9/14	
BRUSSELS	BOMBAY	12/-	9/-	
	DELHI	12/-	9/-	
	CALCUTTA	13/2	9/14	
	COLOMBO	13/2	9/14	
VIENNA	BOMBAY	12/-	9/-	
	DELHI	12/-	9/-	
	CALCUTTA	13/2	9/14	
	COLOMBO	13/2	9/14	

NOTE i) Please apply for rates to and from Air-India station not specifically mentioned.

ii) All cargo rates are subject to amendment without previous notice.



For Security, Service and Speed.

CONDITIONS OF CARRIAGE

MINIMUM CHARGE:

A minimum charge of one Kilo will be assessed and fractions of a Kilo will be charged to the next highest half Kilo.

DECLARATION OF VALUE FOR CARRIAGE:

Shippers will be required to declare a value for carriage in all cases, such value to be stated on the relative Consignment Note.

EXPORT FORMALITY:

It is essential to obtain Shipping Bills duly approved by Customs pertaining to cargo required to be airshipped to foreign countries. Completion of Shipping Bill formality will be undertaken by us at a small extra charge, on application.

CLEARANCE CHARGES AT DESTINATION:

Applicable clearance and other incidental charges shall be payable by consignee at destination.

CARTAGE:

Cartage on departure and cartage on arrival will be levied at applicable rates where cartage of goods is involved between airport and City Offices.

INSURANCE:

Insurance of valuable and other cargo by consignors is optional.

RATES ON VOLUME BASIS:

Transportation charges are based on the gross weight (or volume) and on the declared value of the shipment. Weight charges shown are for each Kilo or any fraction thereof. A shipment weighing less than one Kilo for each 550 cubic inches will be assumed to weigh one Kilo for each 550 cubic inches or fraction thereof for the determination of weight charges to be assessed.

VALUABLE CARGO:

Valuable cargo means any consignment which has an actual value of Rs. 933/- (U.S. \$ 196.00 or £ 70 Sterling) or more per gross Kilogram, or which contains one or more of the following:

Gold and silver bullion, coin, dust, cyanides, precipitates or any form of uncoined gold and silver, dore bullion; platinum and other precious metals; precious and semi-precious stones including commercial carbons and industrial diamonds; currency (paper or coin) of any nationality; securities, stocks, bonds, certificates, coupons, deeds, mortgages, uncancelled postage or revenue stamps, war savings, thrift stamps and any form of negotiable paper.

All shipments of valuable cargo as defined herein must be declared for carriage in Consignment Notes at actual value of the cargo, and in any case such value for carriage must not be less than the value declared for Customs as entered in Consignment Notes.

VALUATION CHARGE AND VALUE SURCHARGE:

- (i) For goods having a declared value of Rs. 78/- or more but less than Rs. 933/- per Kilogram, in addition to the charge on the weight or volume basis, a valuation charge as laid down by IATA is payable on the shipper's declared value for carriage. Kindly apply for full particulars of the valuation charge.
- (ii) For goods having a declared value of Rs. 933/- or more per Kilogram, in addition to the charge on the weight or volume basis, a value surcharge only as laid down by IATA is payable on the value declared for Customs. Kindly apply for full particulars of the value surcharge.

GOLD BULLION:

The rate for consignments of gold bullion (including refined and unrefined gold in ingot form) gold specie and semi-manufactured products of gold is 150% of the basic cargo rate. No valuation charge, no value surcharge and no quantity discount applies to such cargo.

FOOD PARCELS:

Home delivery of gift food parcels weighing up to 10 Kgs. (22 lbs.) each will be effected to any destination in the U.K. within 48 hours of shipment. Gift food parcels will reach donees in excellent condition. Kindly apply for our substantially reduced rates for food parcels.

FRUIT:

For despatch of fresh fruit to the U.K., Switzerland, Aden, and East Africa, our service is ideal. Your consignments reach destination in the shortest possible time and retain their freshness and flavour. Kindly apply for our special low rates for fruit.

NEWSPAPERS AND PERIODICALS:

Shipments of newspapers and periodicals published at least once a month, will be carried at 50% of the basic cargo rate, subject to each consignment weighing 5 Kilos or more. Cartage at stations in India, and statistical fee will be waived.

OTHER COMMODITIES:

Special reduced rates have been introduced in respect of various other commodities such as sandalwood oil, skins, bristles, machinery, etc., in the interest of trade and commerce. We would welcome proposals from trade and industry for special reduced rates for other commodities.

ARTICLES NOT ACCEPTED:

Any form of combustible material flashing under 73°F and anything of a dangerous or obnoxious nature or which may cause inconvenience to passengers shall not be accepted. For a full list of prohibited articles, please refer to our Cargo Office.

FREQUENCY OF SERVICES:

Bombay/Cairo/Rome/LondonSundays.
Calcutta/Bombay/Cairo/Rome/Geneva/London		Tuesdays.
Bombay/Cairo/Geneva/Paris/London		..Thursdays.
Calcutta/Bombay/Cairo/Paris/London		..Saturdays.
London/Paris/Geneva/Cairo/BombayTuesdays.
London/Geneva/Rome/Cairo/Bombay/Calcutta		Thursdays.
London/Rome/Cairo/BombaySaturdays.
London/Paris/Cairo/Bombay/CalcuttaSundays.
Bombay/Karachi/Aden/NairobiWednesdays.
Nairobi/Aden/Karachi/BombayFridays.