

BUSINESS AS UNUSUAL



EXPERIENCE THE DIFFERENCE ON AIR-INDIA'S
CORPORATE CLASSIC. THE EXECUTIVE CLASS.




एअर-इंडिया
AIR-INDIA

⋮

TOMORROW IS HERE

⋮

INTRODUCING THE FLYING EXPERIENCE OF THE
FUTURE. AIR-INDIA'S EXECUTIVE CLASS. IT IS THE WAY
THE WORLD WILL FLY TOMORROW. AND YOU FLY TODAY.

A SEAT PITCH THAT LETS YOU SIT BACK AND READ
A NEWSPAPER IN COMFORT. WITH ENOUGH LEG-ROOM TO



SIMPLY STRETCH OUT AND RELAX. AND, THE SORT OF
ELEGANT YET DISCREET SERVICE THAT IS NEVER SEEN,
JUST FELT. TO GIVE YOU THE KIND OF PAMPERED LUXURY
YOU NEVER THOUGHT WAS POSSIBLE ON AN AIRLINE.

WHICH OTHER AIRLINE, FOR INSTANCE, SELECTS
LEADING DESIGNERS TO DEVELOP NOT JUST AN AUTHENTIC
ETHNIC DECOR BUT EVEN MINOR DETAILS LIKE TOOTHPICK
COVERS. AND, ON BOARD THE MODERN AIR-INDIA
B 747-400, YOU ALSO HAVE THE AIRSHOW, WHICH



SCREENS YOUR FLIGHT PATTERN, AIRCRAFT ALTITUDE
AND SPEED. AND MUCH MORE. BUT THEN, A TRIP ON
AIR-INDIA'S EXECUTIVE CLASS IS A LONG, LONG WAY
FROM YOUR ORDINARY FLIGHT. LIKE WE SAID, IT'S THE

FLYING EXPERIENCE OF THE FUTURE



⋮
**THE WORLD
AT YOUR
FINGERTIPS**
⋮

ONCE YOU HAVE SETTLED INTO YOUR FLUSH SEAT,
YOU WILL BE PLEASANTLY SURPRISED TO FIND THE WORLD
VIRTUALLY AT YOUR FINGERTIPS. YOU CAN LET THE
MELLOW, MUSICAL STRAINS IN YOUR DIGITAL HEADPHONES



LULL YOU TO SLEEP, OR STAY UP-TO-DATE WITH THE
SAME-DAY BBC NEWS. AND SOON, ON THE AIR-INDIA
B 747-400, YOU WILL EVEN HAVE A PERSONAL TV, WITH SIX
CHANNELS, TO FOLLOW YOUR FAVOURITE PROGRAMMES.
AND A SKYPHONE, TO KEEP YOU IN TOUCH WITH YOUR
HOME OR BUSINESS ... FROM THE SKIES.

AS OUR GUEST ON AIR-INDIA'S EXECUTIVE CLASS,
YOU COULD ALSO DO ALL YOUR DUTY-FREE SHOPPING AT
OUR SKY BAZAAR. CHOOSE FROM FAMOUS NAMES LIKE
NINA RICCI, CHRISTIAN DIOR, YVES ST. LAURENT,



AZZARO, DUNHILL, FAHRENHEIT, REMY MARTIN,
BLACK LABEL, CHIVAS. AND MORE.

AND THROUGH ALL THIS IS THE GRACIOUS SERVICE.
ALWAYS THERE A LITTLE BEFORE YOU NEED IT. BECAUSE
WE RECOGNIZE YOUR NEED TO FEEL AT HOME, EVEN WHEN
YOU ARE MILES AWAY.