

*Impeccably
First.*



Air-India's First Class. The new definition of luxury.



**एअर इंडिया
AIR-INDIA**



*The fine art of
exclusivity.*

As you sit back and relax aboard Air-India's First Class, you could well be forgiven for thinking you are the only passenger on board.

To soothe the mind, all you need to do is flick a switch, and the musical strains of a Dave Brubeck or a Ravi Shankar flow out from our wide repertoire



of compact discs. Via a set of sophisticated personal headphones. And, on Air-India's B 747-400, the Skyphone keeps you in touch with your home or business ... from the skies. The airconditioning, illumination and electronic seat adjustments,



As little mementos of your journey, we gift exclusive ethnic curios, handcrafted specially for you. Like a leather or brass trinket box, perhaps. And a pure leather amenity kit stocked with the most exclusive toiletries.

Indeed, by the time you step off our First Class, we would leave you walking on air.

Unmatched luxury.

One step. Just one step on board Air-India's First Class will show you the true meaning of luxury. As your feet sink softly into the plush carpet, your



discerning eye will take in the little extras that place our First Class on a plane far above the ordinary.

When you snuggle into your sleeperette for instance, the seat pitch and legroom may well remind you of your favourite armchair at home. While the two-abreast seating ensures you are always in an aisle seat or a window seat. Never in between. The ethnic interiors, you will observe, are designed to be



particularly pleasing to the eye. And on Air-India's B 747-400, you could even catch the Airshow, which screens your flight pattern, aircraft altitude and speed. And much more.

The gracious service, on the other hand, will be, like it always is, a perfect model of efficiency and discretion. Charming, yet never intrusive.

The warm smiles, of course, are on the house.

