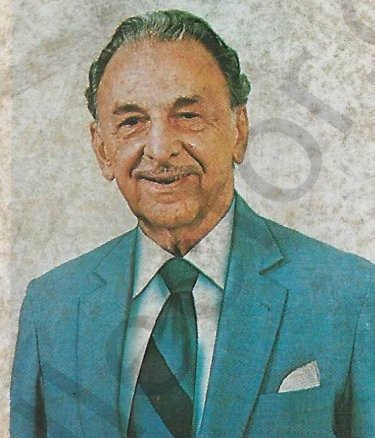


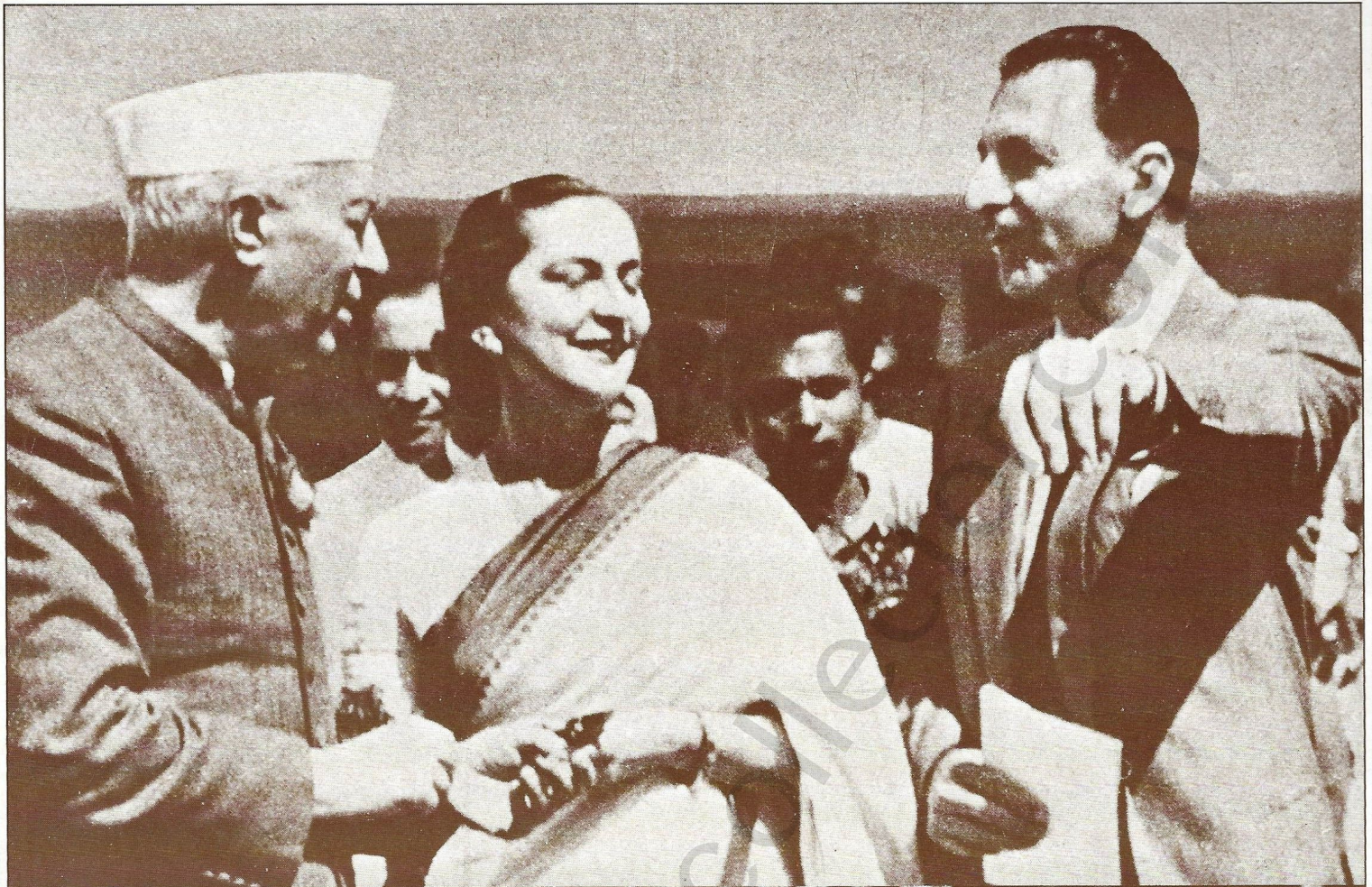
46.
Glorious
Years
of JRD



46 Glorious Years of JRD

He has spent 46 years, almost half a century, guiding the destinies of companies and thousands of men. It has been a tumultuous era of conflicts, challenges and opportunities. This man, at the helm, had the vision to lead this Company through bad times and good but, when all is said and done, JRD's years with Tata Steel will best be remembered for his contribution to the well-being of man.





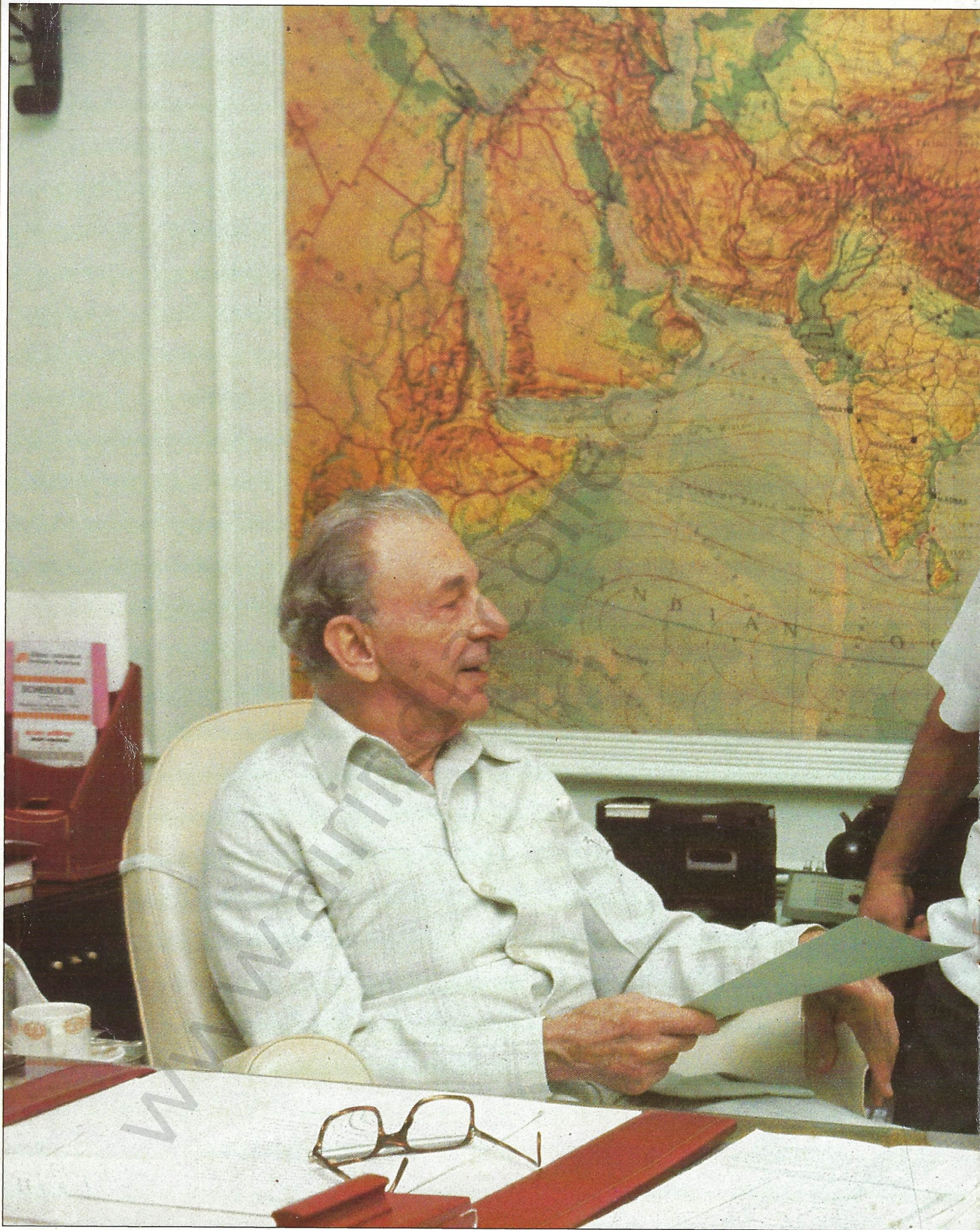


Golden Jubilee Of The Indian Steel Industry 3rd March, 1958.

A landmark. Tata Steel in 1958, the year of its Golden Jubilee, was fast doubling its annual capacity from one million tons to two million tons.

Pandit Jawaharlal Nehru planted the first sapling in the Jubilee Park and said "Flowers, parks and trees supply something which is, I imagine, of more basic importance to human beings and the human spirit than even iron and steel, and it was a very happy thought to commemorate the occasion of the Jubilee by providing this beautiful Park."







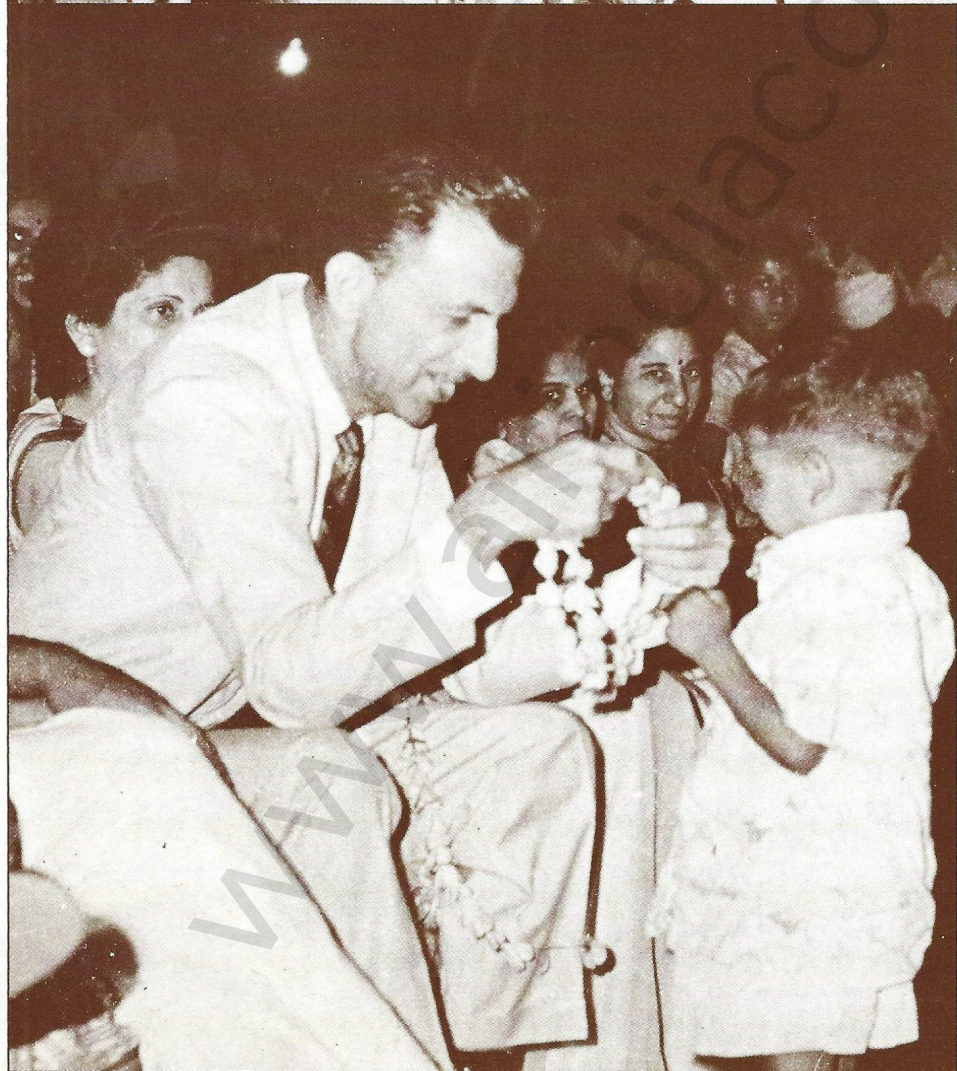
A Smooth Transition

On 23rd October 1984, Mr. J.R.D. Tata handed over the stewardship of Tata Steel to Mr. Russi Mody. This changeover was effected purely in the interest of the Company. JRD felt that since he had been identified with the Company for such a long period as 46 years, he should pass on the mantle to his successor while he himself was still around.



A Better Life For The People

J.R.D. realised the importance of family planning as a precondition for improving the quality of life. As early as 1951 in his annual speech to Tata Steel shareholders, he made an impassioned plea for immediate attention to this problem. Tata Steel's Family Planning Programme at Jamshedpur has been one of the most successful in the country.

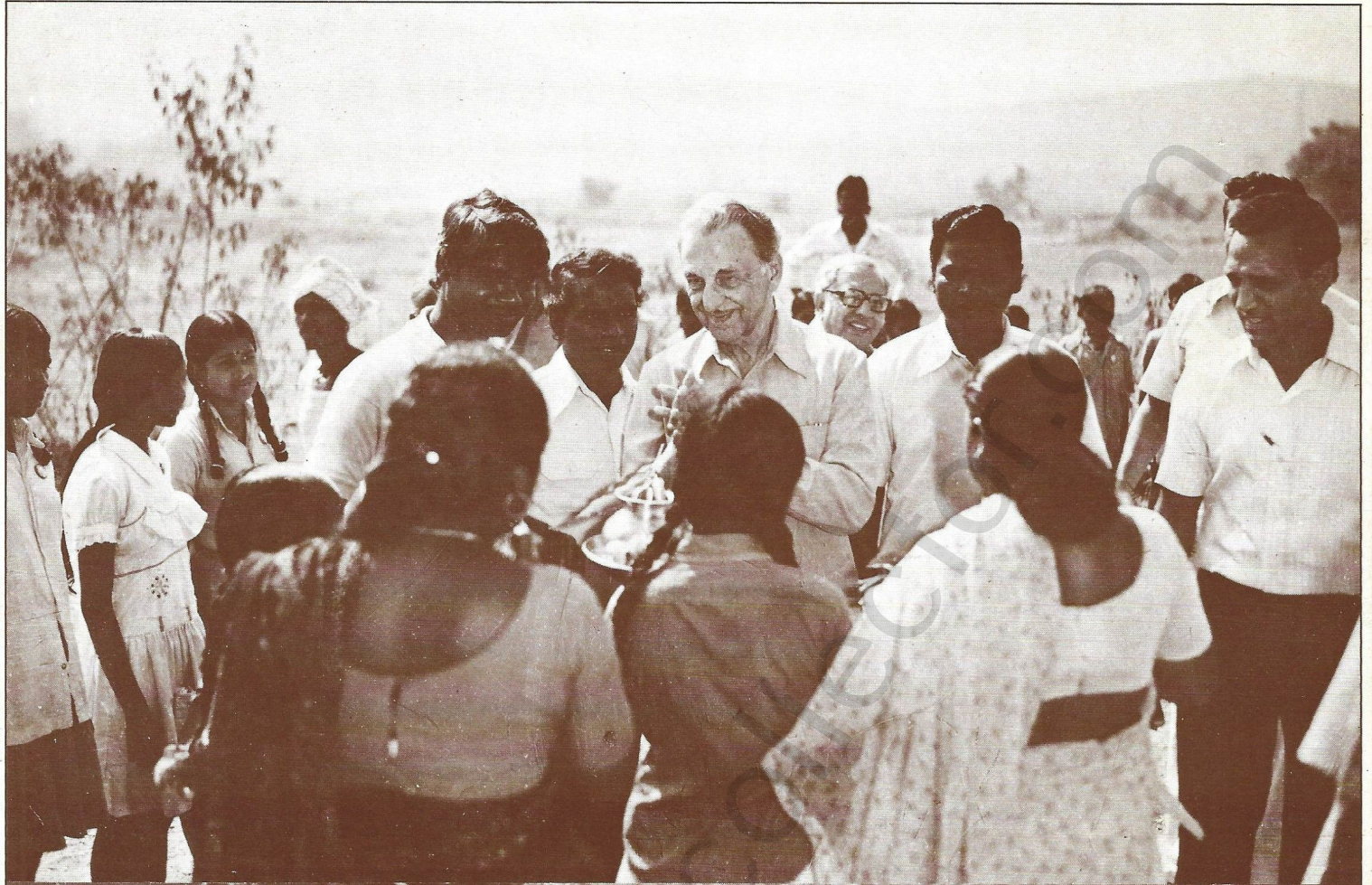




A Unique Captainship

The first Indian to get a Commercial Pilot's licence, J.R.D. charted Tata Steel's course through turbulence and economic storms. His vision has been brought out by his thinking ahead of his time on many issues

of national importance like the desirability of a joint sector, inflationary potential of over-emphasis on basic industries, the inevitability of large defence outlays and the need to take into account human nature for controlling a parallel economy.



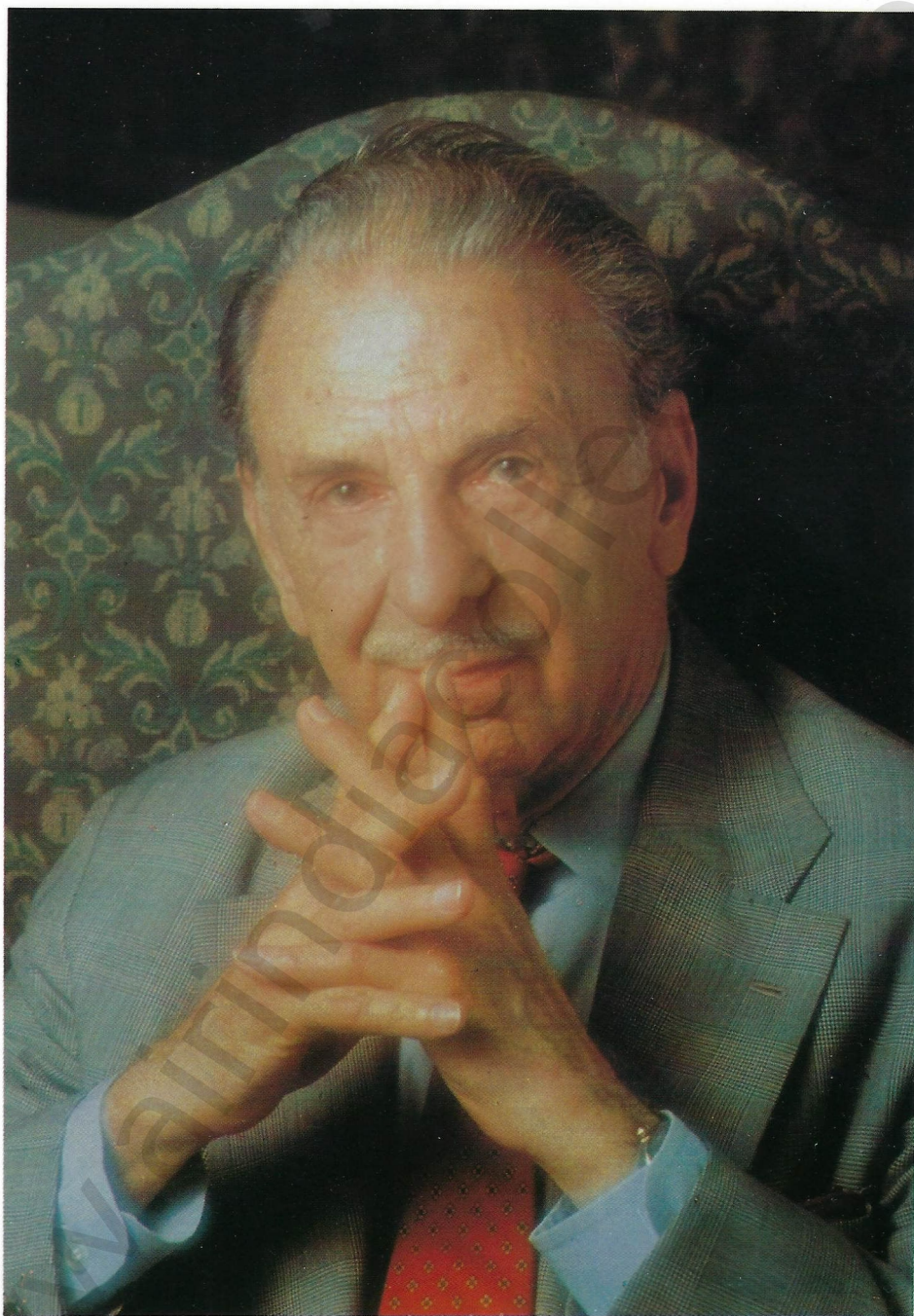
Man Of Steel With A Heart Of Gold

It was J.R.D. who, in 1943, gave shape to the idea that men were as important as, if not more important than, machines and that looking after them was a prerequisite of good management.

It resulted in the setting up, in Jamshedpur, of a Personnel Department for the first time.

It was followed later by a system of joint consultation which has enabled Jamshedpur and Tata Steel to enjoy an unprecedented measure of industrial peace and harmony.





Jehangir Ratanji Dadabhoy Tata
1904 – 1993