



# Interlines

Editors:  
Passenger Sales Relations  
Zurich

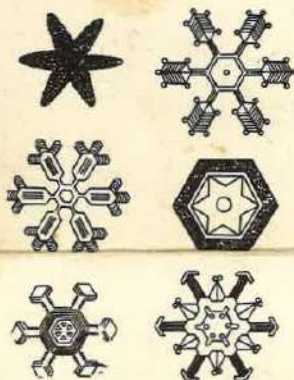
## Interline Study Trips Still Going Strong in Winter

An excellent winter sports season can be forecast when looking back to Engelberg in December, visited by Bill Adams, Eastern Airlines, Houston, Lois Bowns, United Air Lines, Los Angeles, Howard Deegan, TCA Toronto, Dolores Levitt, UAL Philadelphia, Jack Lindahl, Capital Airlines, Washington, Marion Mathis, American Airlines, San Francisco, Mary Lou McGrane, AA Los Angeles, Joseph Pennington, Capital Airlines, New York, and Tom McBride of Braniff Dallas.

The spectacular trip, organized by Swissair Zurich and conducted by Marcel Hurni of our Washington D.C. office, brought a great number of new aspects of Europe, first-hand experience of Swissair ground and flight services as well as many happy days in Portugal, Switzerland and Germany to this lucky group.

This winter too, MALEV, LOT and a party of mixed Interliners from London have already been our guests.

Purpose of such trips is the familiarization of our Interline friends with the Airline of Switzerland and their reward for active cooperation.



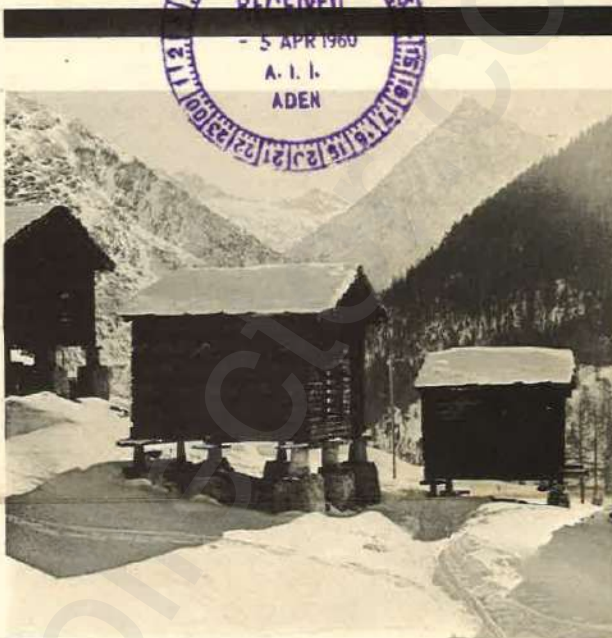
## Zurich ... the Swiss Metropolis and Home Base of Swissair

Kloten Airport is one of the finest of its kind in the world linking, in friendly competition with the international airports of Basle and Geneva, the small country of Switzerland with the great world in every direction. Zurich has, like in so many other respects, proved its alertness and interest in modern air transportation by enlarging the airport to an extent which will allow any of the existing giant jet aircraft to call at this cross-road of Europe.

On March 21, 1959, BOAC was the first airline to inaugurate a regular pure jet service through Zurich with "Comet 4" equipment on their routes to the Far East. Like Swissair, the national carrier of Switzerland with a large fleet of jet aircraft on order, many other carriers will follow this pioneering example. At present, 23 airlines operate regular services into Kloten airport. Not the least of facilities offered to passengers is the ease and speed with which the visitor is passed through immigration and customs. In addition, showers are available for both ladies and gentlemen. Rest rooms for transit passengers as well as a nursery, where infants up to 3 years can be left in charge of a nurse for a short while, are other features of this modern airport. From Kloten it is only a short drive

backdrop. Modern and bustling as the Bahnhofstrasse is, a few quick steps will bring you into a world of yesterday... tiny, winding streets, quaint little shops and medieval architecture. Here, one can browse to one's heart's content, admire a fine Biedermeier in your search for antique furniture, which, incidentally, is not regarded as antique unless it's more than 200 years old. In summer, when temperatures hardly ever reach the 90° mark, it is great fun to mix with the crowd heading for one of the many lovely beaches or open-air swimming pools. Sitting in a comfortable armchair of a Paris style Boulevard Café with a cool drink or a strong steaming cup of coffee in easy reach, you'll start wondering by watching the people pass by, why even on such a beautiful day everybody in this busy town seems to be in a hurry. Well, the Swiss are of the hard-working kind, but all the same they know how to enjoy life. Take one of the spotlessly clean diesel boats from the pier at the upper end of the Bahnhofstrasse for a lunch cruise and you will learn how shop-girls and typists, office clerks and businessmen have their mind taken off their daily routine by sitting in leisure on deck taking in the lake breeze. Picturesque little villages hugging the shoreline pass by and rugged mountains rise to enormous heights in the distance. To passengers inside the picture-windowed restaurant a delicious light lunch is served at minimum prices. In the evenings, these very same boats or even a white and gold side-wheeler will again be loaded with a happy crowd to take them on a moonlight cruise with dinner and dancing on board.

In wintertime, Zurich is the springboard to the wintersports centers of Switzerland. Ski fans arriving from all over the world can be fitted with the latest style in ski boots, the finest equipment and the choicest ski clothes for a fraction of the price one would pay e.g. in the United States. As practically all airlines arrive by bus at the main railroad station, where the new Swissair Town Terminal and Ticket Office is located, rapid transfers by rail



Season's Greetings and a happy prosperous 1960 to all our Interline Friends

Many thanks for your fine support and excellent cooperation, past and future ...

melted cheese into which diners dunk their pieces of bread) and "raclette" (melted cheese poured over boiled potatoes) being two old-time favorites. Sweetwater fish is another delicacy, and many of the restaurants specialize in fish dishes. Excellent food can also be found in the grill rooms of such hotels as the Baur au Lac, Dolder Grand, St. Gotthard, Savoy and Storchen or in one of the old Guild Houses where tradition is kept well alive. For the American, maybe satiated by European cuisine, a visit to one of the many Moevenpick snack bars will answer the plea of the Western States palate. Zurich is renowned for its continental charm. Museums, theatres, concerts and the

arts flourish, and a visit to this pulsating metropolis is a rewarding experience.

Apart from many of our Interline Partners, Swissair, whose home base Zurich is, offers the most frequent connections from all major cities in Europe and Overseas. Why not think of Zurich and its lovely surroundings and holiday resorts nearby when planning your next vacation? The facilities Swissair offers to Interliners and their families will enable you to spend a memorable holiday in Switzerland, even on a small budget. We all in Swissair are looking forward to make your trip as comfortable as possible and to see you in Zurich soon.



## Big Change in Swissair no Change in Swiss Care

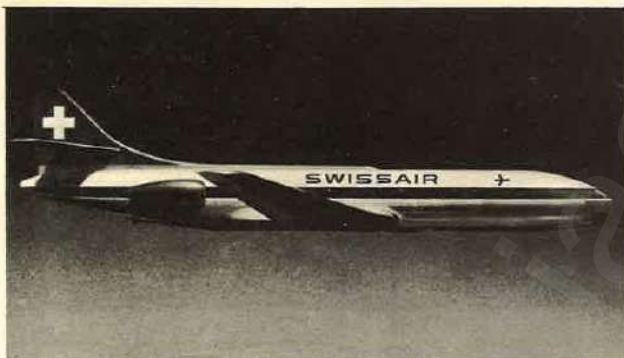
### Presenting our Jets

By this spring Swissair will be operating an extensive fleet of Jet planes.

Douglas DC-8 between the US and Europe  
Caravelles in Europe and the Middle East



Douglas DC-8



Caravelle



Convair 600 "Coronado"

And in Spring 1961 the Convair 600 "Coronado"

The fastest commercial aircraft in the world, called after the Spanish discoverer Francisco Vasquez de Coronado, who explored large tracts of the South American continent. At an altitude of 30,000 feet the "Coronado" attains a cruising speed of over 600 m.p.h. Swissair will put seven aircraft of this type into service on the South American runs and the Middle and Far East routes. Two of them will be rented to SAS on a four-year charter. Here are the chief data of the new jet: Wingspan 120 ft., length 139 ft., height 37 ft., maximum payload 12.4 tons. Range: 3400 nautical miles. No. of passengers: 28 de luxe class, 59 tourist class. Power units: 4 General Electric CJ-805-23, each with 16,100 lb. thrust.



### Swissair's Representa- tives Abroad Meet in Basle

The historical Basle Rathaus (Town Hall), kindly put at Swissair's disposal by the city authorities of Basle, was the scene of our 1959 annual Sales Conference. Nearly 90 Swissair representatives from all over the world participated in the event which brought together the top management with our men in the field. Picture shows a section of the assembly in the ornate council hall.



### 1 1/2 Billion Dollar Meeting

On October 15/16, 1959, at the Hotel Intercontinental in San Juan (Puerto Rico), Interline Managers of 79 Airlines discussed how to reach the goal of 1 1/2 Billion \$ of interline business in 1960. The Press of the Travel Trade has shown great interest in the work of the Conference. Bette Sweeney the trade-wide famous editor and her publisher-husband Eric Friedheim of the Interline Reporter, chatting at a Beach Party at the Dorado Hotel with the two Rusty's.

### Interline Club Zurich

12th December was a brilliant night out for all Zurich Interliners! The annual pre-Christmas Ball was held in the spacious halls of the Kongresshaus and the attendance numbered well over 500 couples. Amongst the illustrious guests we met, the Interline Managers Johnny Johnson of BOAC, George Assaad of MEA, Fred McKelvey of Lufthansa, John Callaghan of CPA, London, Michel Lévy of Air France and the European Director of UAL, Ed Stohr.

Some 30 airlines contributed prizes to a grand lottery, and amongst the many free flights offered (IATA Res. 200!), the SWISSAIR/SAS/VARIG triangular trip SWITZERLAND/RIO/NEW YORK/SWITZERLAND was the jackpot, won by Mrs. Margrith Schwob, wife of a Swissair employee. Our picture shows the fortunate winner, receiving her prize from Charles Rusterholz with Club President, Eddie Ernst of TAI, looking on.

Our second picture shows the gay crowd at the "Polonoise" which seems to have been quite a strenuous affair! Why don't you try and join us next time in December 1960?



### Beards are growing at Oberammergau

1960 is Passion Play year at Oberammergau and preparations are in full swing. All the male adults are letting their hair and beards grow—to suit their parts.

The tradition of the play goes back to the Thirty Years War, when Germany suffered even more from the plague than from fire and sword. In 1632 it struck Bavaria, and Oberammergau (population 700) tried to avoid contagion by isolating itself. A certain Kas-

par Schisler managed, however, to slip in, bringing the black death with him. When it had reaped 84 victims, the villagers made a solemn vow to stage a play on Our Lord's life and sufferings if they were spared. There were no more deaths. Ever since, the Oberammergau Passion Play has been performed every ten years except when prevented by the political or economic situation. It has become one of the biggest tourist draws in Europe. In 1950 60,000 applications for seats had to be turned down for lack of space. This time, organization is on a grand scale, but nevertheless it will be wise to book early.

To make sure of having beards of truly biblical length when the Passion Play opens next year, the cast have already put away their shaving tackle. This picture, taken

during a rehearsal, shows that progress to date is pretty good in some cases. The man on the left is Georg Johann Lang, who has directed the production since 1922.



# Rusty's Interline News

## Copenhagen

SAS is now marking its 41st anniversary. One of its parent companies, Danish Airlines, was founded on October 29, 1918, and is the only air carrier still in existence to sign the first International Air Transport Agreement at The Hague in 1919. Last November, SAS celebrated the 5th anniversary of the first polar route to be pioneered between Europe and Western US.

## Hong Kong

Swissair purser Peter von Siebenthal was delegated to Hong Kong for 6 weeks with the special assignment of consulting CPA on improvement of their in-flight service.

## Stockholm

THAI Airways and Scandinavian Airlines System are working out an equip-

ment deal under which SAS will give this Eastern carrier a number of DC-6 aircraft in exchange for THAI's 3 L-1049Gs. After modification and re-furnishing, the Connies were delivered to Aerovias Guest for service on the Mexican Airline's transatlantic routes.

## Rio de Janeiro

Paul H. Diener of São Paulo, age 5, was the 100th Varig passenger to celebrate his birthday in the air en route to New York. Varig introduced this customer service 4 years ago on its intercontinental route linking the two Americas.

## London

Harried parents planning to land at London Airport will be happy to know that there is a complete nursery with registered nurses and all equipment, plus soothing surroundings, including a giant toy Swiss St. Bernhard with a barrel around its neck—full of milk, of course!

## Taipeh

Mr. Patrick Tsai, Asst. Director Traffic Services Division of CAT, Taipei, recently visited Swissair's ground handling facilities at Kloten airport and seemed to be particularly impressed by the catering section, which prepares around 3000 in-flight meals per day for some 20 airlines serving Zurich.

## Vancouver

4 Douglas DC-8 jets for early 1961 delivery have been ordered by Canadian Pacific Airlines. The \$24,000,000 order—with an option to purchase 5 more—was announced by their President, G. W. G. McConachie. CPA's craft will be "Super" DC-8's, with a greater capacity and longer range than the DC-8's currently in operation. The new liner will be able to fly more than 6800 miles nonstop. Passenger capacity will be 159 and both Vancouver—Europe and Vancouver—Tokyo flying time will be cut to about 8 hours. CPA flies 44,000 route miles across Canada and on a global pattern serving 5 continents.

## Tokyo

The Japanese Civil Aviation Bureau has disclosed that Japan Air Lines is aiming at a round-the-world service by 1963. The airline hopes to establish transpolar service between Tokyo and London and another route to London via India, the Middle East and the Near East by 1961. JAL also plans to buy 2 more DC-8's in addition to the 4 already on order. JAL and Swissair offer independent

travelers a complete round-the-world trip for as little as \$1523.70. The 2 airlines circle the globe with connecting flights which permit stop-overs at the great centers of world trade and fascinating sightseeing entertainment. Simplified handling with assured superior service make a combined JAL/Swissair round-the-world trip a unique experience.

## Basle - St. Louis

is the new name of the binational airport on the border between France and Switzerland.

## Tokyo

Paul Ochsenbein of Swissair's Passenger Flight Service spent two months with Japan Air Lines at their headquarters in Tokyo with the specific task of assisting in the reorganization of JAL's cabin attendants training scheme.

## London

Honour was recently paid to a great man known throughout our industry when Her Majesty Queen Elizabeth II awarded the M.B.E. (Member of the British Empire) to Mr. A.C. "Wickham" Hughes, the former Agency Manager of BOAC. Mr. Hughes recently relinquished his appointment as Chairman of the Agency Sub-Committee, TC 3 in Singapore, a position which he had held since the foundation of this IATA body. We wish to congratulate him on this honour and offer him best wishes and success on his new assignment as European advisor of Japan Air Lines in London.

## New appointments and promotions within Swissair for 1960

### Geneva

Willy Wyler, hitherto General Manager for the U.K. and Ireland, has been promoted Vice President for the French-speaking part of Switzerland with headquarters at Geneva.

### London

Max Keller, Sales Manager U.K. and Ireland, succeeds Mr. Wyler as General Manager.

### Brussels

Gérard Olivet has been appointed Manager for Belgium, replacing Walter Etienne who has been made deputy to Mr. Wyler in Geneva.

### Paris

Albert Rüttimann, former manager for Brazil, is taking over at the French Capital as Manager for France, succeeding retiring Marc Morel who continues to serve Swissair in an advisory capacity.

### South America

José Bay is adding the national territory of Brazil to his field of activities, and at the same time, René Schuler has been appointed DM for Rio de Janeiro.

### Beirut

René Walti has been nominated Manager for the Lebanon, Jordan and Syria with headquarters at Beirut.

### Tcheran

Joseph Baud, formerly of Swissair Cairo, will be in charge of our organization for Iran.

### Warsaw

A new representation for Poland will be headed by Stephan Zumbach, who has been undergoing an extensive training program at Head Office.

### USA

Detroit and Newark are the latest cities in which Swissair has opened sales offices. They are headed by the newly appointed DM's Charles Wendt and Norman Reid respectively. Van Poturica is newly in charge of our Cleveland office.

## At the Airport *Calypso in C-minor*

*When Calypso King Harry Belafonte arrived in Switzerland via Swissair, there was of course some excitement. Especially among the reporters. A whole bevy of them turned out to record the event. Lots of pictures were taken, but this is certainly the pick of the bunch, showing Pop and Mom Belafonte with offspring. Junior doesn't appear to take all this publicity very seriously—yet....*



## Sightseeing

## Tours



## of Zurich

10 h/a.m.

April—October

Fr. 6.—

## The Chef Tells Some Secrets

Visitors to the Swissair kitchens often ask how it is possible to prepare hot meals for all passengers in such a small space.

Actually the food is pre-cooked, but not quite finished, on the ground. It is then filled into porcelain dishes, cooled, and carefully covered with aluminum foil. The porcelain dishes are placed in well-cooled, insulated containers and put on the plane.

While the plane is in flight, a steward takes charges of finishing the meals. To this end he uses a hot-air oven which

of any part of them in the process of reheating. In addition, all the different items of the meal must require about the same length of time for heating.

For these reasons it is impossible to serve many dishes with which Swissair would like to please you occasionally. This includes the "fondue", a cheese specialty of the French part of Switzerland, which many of our guests from abroad have come to like a great deal. But if you should wish to try preparing your own "fondue" at home, here are a few useful tips. This dish is prepared and served in a special fireproof "fondue" pan, the "caquelon". Each guest is given a plate full of small pieces of bread, which he then picks up with his fork and dips and stirs thoroughly in the "fondue". If you eat a "fondue" at a restaurant, custom requires that everyone who loses a piece of bread in the "caquelon" must pay a round of "Kirschen". White wine, or sometimes

# The Tourist's Swiss ABC

## Alpine Horn

The Swiss national musical instrument, so to speak, consisting of a long, curved pipe. Only people with powerful lungs can hope to extract any sounds from it. Too large to serve as a souvenir.

## Banks

Switzerland is famous not only for its cheese, but also for its financial institutes. Wherever you go you will find places to change your money.

## Democracy

Don't be deceived by the many "prohibited" signs! Switzerland is a genuine democracy, just like the United States. The executive power is exercised by seven Federal Councillors, while the National Council and the Council of States share the legislative function between them. Switzerland is the most direct democracy in the world

—Swiss citizens not only elect their representatives, but also vote directly on many concrete issues. Women do not (yet) have the vote in this country.

## Food

In general it is good and plentiful. *Gourmets* as well as *gourmands* will be satisfied. With steak, order red wine rather than Coca Cola. Mealtimes are from noon to 1 p.m. and 7 to 8 p.m.

## Hotels

There is no lack of them, from the "Palace" down to the modest inn. In Switzerland you may live like an oil tycoon, or very simply, as you prefer—or as your budget will have it. The Swiss are fanatics for cleanliness. So don't be surprised to find everything spick and span even at the less expensive places.

P.S. Before going to sleep, put your shoes in front of the door. The porter will have polished them by the time you get up—at no extra charge.

## Industries

Perhaps you'll see many a factory and smoking chimney in the course of your trip through Switzerland. Indeed, this land of dairy farmers is also one of the world's most industrialized nations. Not only watches and chocolate are made here, but machines, textiles, chemicals and many other industrial products as well.

## Matterhorn

Not the highest, but the most famous of all Swiss mountains. It stands in the Canton of Valais and is not for sale.

## Mountains

Available in abundance. Many of them can be reached very conveniently by cable car or chair lift. Normally an inn stands atop every mountain, to allow you to recover from the magnificent view.

## Night Life

Varies from city to city. Thrives best in the French-speaking part of the country and at the resorts. In Zurich, the largest and most important Swiss city, you'll find but feeble attempts at it. (Three places are allowed to stay open till 2 a.m., all others must close at midnight.) Advantage: in Zurich you are not likely to lose a great deal of sleep!

## Phone Service

Switzerland is exceptionally well provided with it. Nearly the whole network is automatic. When making a long-distance call dial the regional number first (see phone book). The Post Office Department, too, functions efficiently. A postcard to a foreign country takes a 30-centime stamp, a letter (in Europe airmailed as a matter of course) a 50-centime stamp. Inquire at the nearest post office for overseas airmail rates!

## Snow

Water in the form of crystals. Indispensable for skiing. In winter it occurs—temporarily—also in the midlands.

## Tipping

Tips are ordinarily not included in the price of meals and hotel rooms. The usual rate is 10-12 per cent.

## Hotel Rates

### in Zurich

Double from SFr. 18.—  
incl. Breakfast

Single from SFr. 10.—  
incl. Breakfast

For reservations contact

nearest Swissair office

or Hotel Service Desk at

the Town Terminal Zurich

on arrival

## Father and Daughter

Otto Klemperer, one of the greatest contemporary conductors, has been living for some years past in Zurich. He frequently flies to London on concert engagements—for Swissair it's just a short hop. On his left is his daughter, his constant companion on these flights.

## Just married

They came straight from the church to Zurich Airport, accompanied by the entire wedding retinue, to inhale the international air wafted in from the tarmac. Even for newly-weds, it's quite a thrill to watch the big silver birds land and take off. The bridegroom looks a bit wistful. How easy it would have been—if only he had thought of it!—to start their honeymoon on board one of these planes just zooming up—away to new horizons, faster than the wind that is even now treating his brand-new mother-in-law's brand-new dress with such lack of respect.



with the wine right away. When the mixture starts to boil, add a spoonful (per person) of corn flour, previously dissolved in "Kirsch". Keep stirring and allow the mixture to start boiling a second time, then add pepper, muscat and perhaps a second shot of "Kirsch". How simple it is to prepare this tasty dish! You will be delighted to see how much fun and good cheer it brings to yourself and your guests.

## Uncle Theodore's Trick

The children had been looking for

Theodore had sent from California last Christmas, Uncle Theodore is not really a relative but a business friend of Robert's who likes to turn up unexpectedly because he claims that a letter takes exactly as much time to reach our home as it takes Uncle Theodore to arrive in person. He is a large greying man with a pink face, glittering rimless glasses and a passion for moving around in fast planes and the latest cars. He always wears a navyblue suit which gives him a smart and business-like air. The children adore Uncle Theodore.

Robert and the boys were just struggling with the new tent which was to be pitched on the bare spot where Robert dropped the tin of weed-killer last year (he does not like to talk about it and why he chose that spot for the tent site is more than obvious...). Little Doris was enjoying herself with the packet of antiseptic-looking charcoal which had come with our new

the pink-and-white beauty in our drive and concluded that this time he must have crossed the Atlantic by boat. "I always fly", Uncle Theodore stated very firmly, "haven't you heard of the Swissair Car Hire system?" Frankly, we hadn't, but we were soon to learn about it. Uncle Theodore took us through half an hour of juggling train and taxi fares as compared with car-hire charges in view of various side trips he had in mind. "And you know, these car-hire people meet you at any airport and let you take over right there unless you want to do it in style and have a chauffeur to drive you. That's a good idea when you are not too well acquainted with road conditions, but I must confess I like driving these small European cars. They are fun, and very economical to run." He caught my glance at his Detroit Vintage 1958. "For a large family you need a big car, of course, and to-morrow I want to take you and

## Hints for Photographers:

### Working with Colour Film

Black-and-white photography is one thing, colour photography quite another. Whence comes many a disappointment.

Actually it does not take long to find out where the difference lies. Black-and-white film is far less picky. Colour film must be exposed absolutely right, for either over or under exposure alters the colour. If you want to get brilliant pictures in true natural colours you must make sure that the exposure is exactly right. For this there are three conditions: (1) buy a photoelectric exposure meter; (2) use it correctly (according to the directions); (3) set the lens aperture it gives you accurately. A predominance of one colour is not a pleasant sight. Here a spot of theory may prove helpful. Every colour film is graded for a very definite "light-colour" (colour temperature, to be precise) which varies in the course of the day. If the "light-colour" and the film material do not suit each other we get the notorious "predominance of a certain colour" which means that the colours are not rendered correctly. The best times for taking colour pictures are from 9 to 11 in the morning and from 2 to 4 in the afternoon. Pictures taken around noon (say, from 11 to 2) or in southern climes and by the sea, or a lake, assume a more bluish tinge. Why is that? Because at noontide a "cold" or blue light prevails, so much so that we can sometimes see a blue haze. There are two ways to avoid this "predominance of a certain colour". Either give up taking pictures in the middle of the day, or put a sky-light or haze filter in front of the lens.