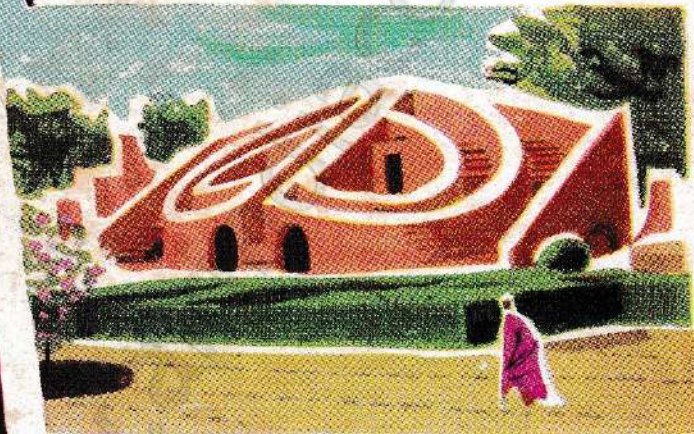


Australia, New Zealand and the East

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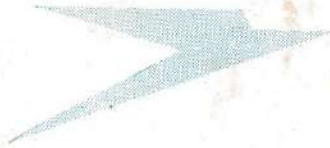


All over the world



B.O.A.C. takes good care of you

BRITISH OVERSEAS AIRWAYS CORPORATION



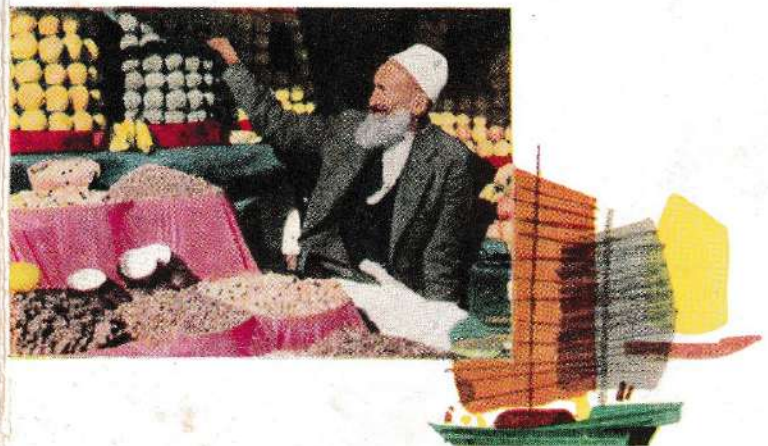
A business trip? A holiday abroad? Choose the fastest, the most enjoyable way to travel — fly B.O.A.C. Time is precious, whether your journey is on business or for pleasure — flying there enables you to make the most of every moment.

B.O.A.C. is always at your service to fly you anywhere you wish with speed, ease and comfort.

fly B.O.A.C. to Australia New Zealand

The Speedbird is the symbol of air travel at its finest. During 37 years of operation, B.O.A.C. has looked after millions of passengers all over the world and, in the airline business, it's experience that counts. This heritage of knowledge and skill is your guarantee, when you fly B.O.A.C., of enjoying the best that modern air travel can provide.

B.O.A.C.'s world-wide system of air routes, centred on London, links 51 countries on all six continents. There are B.O.A.C. Services to the Far East and Australia from Great Britain and Continental Europe; Pakistan, India and Ceylon; all parts of Africa via the Middle East; Canada, the U.S.A. and the Caribbean via Europe.





nd & the East



all over the world

B.O.A.C. offers

unsurpassed

standards of speed

comfort and

reliability





LUXURY SERVICES

Immediately you step inside the luxury cabin of a B.O.A.C. airliner, you warm to the atmosphere of perfect taste and elegance. Experts have thought out every detail for your comfort and enjoyment – the harmonious colour schemes, restful illumination, the wide-vision windows giving a splendid view of the panorama below. The limited number of seats ensures maximum spaciousness and on all de Luxe Services you take your ease – lying back to sleep whenever you wish – in the wonderful comfort of a full-length Slumberette.

Not the least of your pleasures are the food and drink. You wine and dine with menus to tempt the most fastidious, enjoying cocktails, the choicest wines, the best liqueurs and the finest cuisine, each dish served from a silver trolley. Light refreshments may be ordered at any time and the excellent bar is always open.

And while you relax surrounded by every luxury and constant personal attention, distances fall swiftly, imperceptibly behind. It's all so effortless, you're really sorry to come down to earth!



TOURIST CLASS SERVICES

When you fly Tourist by B.O.A.C., you enjoy all the speed, ease and wonderful comfort of air travel – at substantially reduced fares. In the well-appointed cabin of a fine, modern airliner, you recline in a cushioned, adjustable armchair, with pillows and blankets for your extra comfort and ample room for your legs. Overhead is a rack for your hand luggage. There are steward call buttons, individual reading lights and although the pressurized and air-conditioned cabin is maintained at a pleasant temperature all the time, there are also ventilators you can adjust for yourself.

Amenities for your use and entertainment during the journey include magazines, newspapers, writing paper and, if you're travelling with children, you'll appreciate the games and puzzles provided for their amusement.

Delicious meals, served continental style from a trolley, and light refreshments whenever you wish, are all included in the cost of your ticket, while drinks at reasonable prices may be ordered from the well-stocked bar.

Throughout the journey, the cabin staff are always at hand to give you every attention and make sure you have not only the most comfortable but the pleasantest journey you've ever experienced.





1 The Britannia is 114 ft. long, with a wing-span of 142 ft. 3 in. and an all-up weight of 69 tons. The first long-range jet-prop airliner, the Britannia is the smoothest-flying aircraft in the world. Powered by four Proteus engines this magnificent airliner is almost vibrationless in flight.



2 The DC-7C is 113 ft. 3 in. long, with a wing-span of 127 ft. 6 in. and an all-up weight of 143,000 lb. Powered by four Wright Turbo-Compound engines, giving a total of 13,600 h.p. on take-off, the DC-7C can fly farther and faster than any other piston-engined airliner in the world.

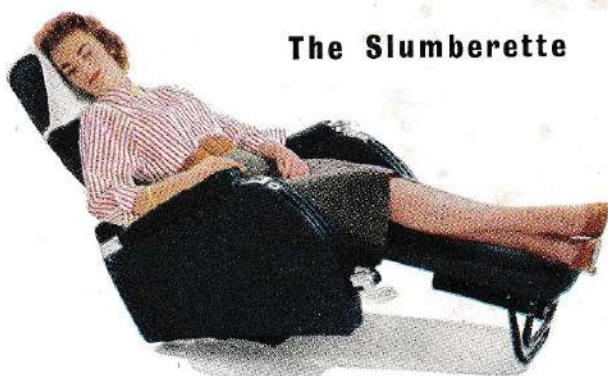


3 The Argonaut is 93 ft. 8 in. long, with a wing-span of 117 ft. 6 in. and an all-up weight of 36½ tons. Powered by four Rolls-Royce Merlin engines, giving over 7,000 h.p. on take-off, Argonaut airliners enjoy an unrivalled reputation for comfort and dependability.

4 The Stratocruiser is 110 ft. 4 in. long, with a wing-span of 141 ft. 3 in. and an all-up weight of 65 tons. Powered by four Pratt & Whitney engines, giving a total of 14,000 h.p. on take-off, this spacious double-decked airliner has an average cruising speed of 315 m.p.h. at a cruising altitude of between 14 and 18,000 ft.

5 The Constellation is 95 ft. long, with a wing-span of 123 ft. and an all-up weight of 107,000 lb. Powered by four Wright Cyclone engines, giving a total of 10,000 h.p. on take-off, this world-famous airliner has an average cruising speed of 272 m.p.h. at a cruising altitude of between 12 and 18,000 ft.

The B.O.A.C. Fleet



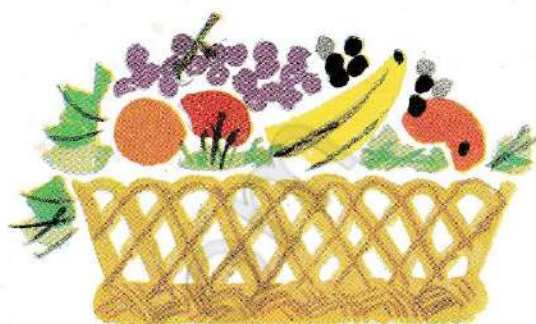
The Slumberette

The B.O.A.C. *de Luxe* "Slumberette" is specially designed to give you the utmost rest and relaxation in the air, whether sitting up at meal-times, lying back to read or fully reclining to sleep with complete support for your legs. Any time is siesta time when you travel in Slumberette luxury, so that even after the longest journey you arrive at your destination feeling completely rested and refreshed.

FLY B.O.A.C. ACROSS THE ATLANTIC between GREAT BRITAIN • U.S.A. CANADA • THE CARIBBEAN

- * Speed and superb comfort in the B.O.A.C. Fleet of Britannias, DC-7Cs and Stratocruisers
- * Courteous, *personal* service – hallmark of travel by B.O.A.C.
- * All *de Luxe* Services with a full-length "Slumberette" for every passenger; also sleeping berths for a nominal extra charge
- * Sumptuous 6-course meals with vintage wines on all *de Luxe* and First Class Services
- * Also Tourist Services offering the world's finest value in low-cost air travel

Fly by "THE MONARCH", the super-luxury Service flying overnight direct between London and New York every night – there's no surcharge!



Quality, hygiene and the widest possible choice of food and drink are the first considerations of

B.O.A.C.'s world-wide catering organisation. Menus vary, of course, according to the class of service and the route, with local delicacies included as often as possible. But on all classes of service and all routes, the standard is the same – top quality food, meticulously prepared.

B.O.A.C.'s new Food Production Unit at London Airport, for example, has the very latest equipment and the most hygienic and up-to-date methods in aviation catering are employed. From here, supplies of food, freshly prepared and frozen, together with vintage wines, the finest quality spirits and other drinks of all kinds are issued daily on a vast scale.

Here, also, constant research is in progress to enable B.O.A.C. to meet even more adequately the cosmopolitan tastes and special requirements of air travellers in all parts of the world.



SOME SPECIAL FARE FACILITIES BY B.O.A.C.

Every year, more and more people travel by air. The speed, the comfort and the convenience of air travel are three good reasons why. But did you know that flying can often be more economical, too? Listed below are some of the ways by which you can economise on air fares. Some of these facilities may be of interest to you; if so, ask your B.O.A.C. Appointed Travel Agent or any B.O.A.C. Office for detailed information.

REDUCED FARES FOR STUDENTS



Special reduced return fare facilities are available on most B.O.A.C. Services for students and undergraduates (between the ages of 12 and 25 inclusive) travelling between their place of education and their home country or to visit parents or guardians resident in another country.

AIR/SEA INTERCHANGE FACILITIES



B.O.A.C., by agreement with many steamship companies, has a standard procedure by which sea tickets may be exchanged for air passages or vice versa and by which bookings can be made for combined air/sea journeys. You can travel right through to your destination on one booking – flying inland from your port of arrival or from up-country down to the coast, travelling out by air and returning by sea or the other way about – and still in many cases retain the benefit of the round-trip rebate on the air portion of your journey.

UNACCOMPANIED BAGGAGE



On many routes, special rates are available for the carriage of unaccompanied baggage. For example, all personal effects and wearing apparel not required on the journey may be sent separately for delivery shortly after arrival at your destination. By taking advantage of this facility, you can save on the normal excess baggage rates.

AIR FARES BY INSTALMENTS

You can fly now and pay later! Credit travel makes it simple for you and your family to travel anywhere in the world without delay and with little 'immediate' expense. For a minimum deposit of 10 per cent. you can travel now and pay the balance by monthly instalments out of income, leaving your capital investments untouched.



ASK YOUR B.O.A.C. APPOINTED TRAVEL AGENT FOR DETAILS OF THESE AND OTHER FACILITIES



All information contained in this folder is subject to alteration without notice.

B.O.A.C. CAN BOOK YOU FROM ANYWHERE TO ANYWHERE



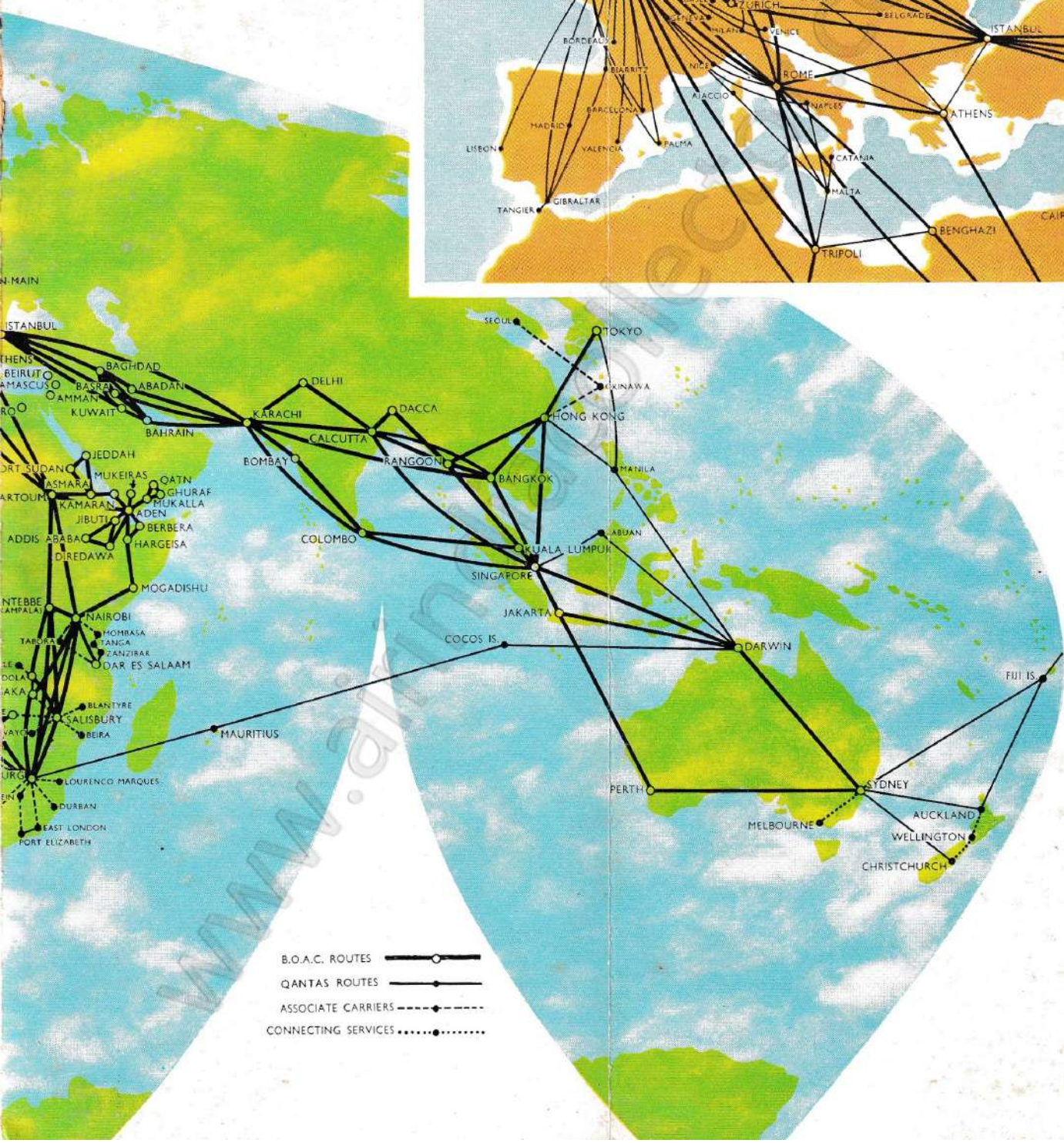
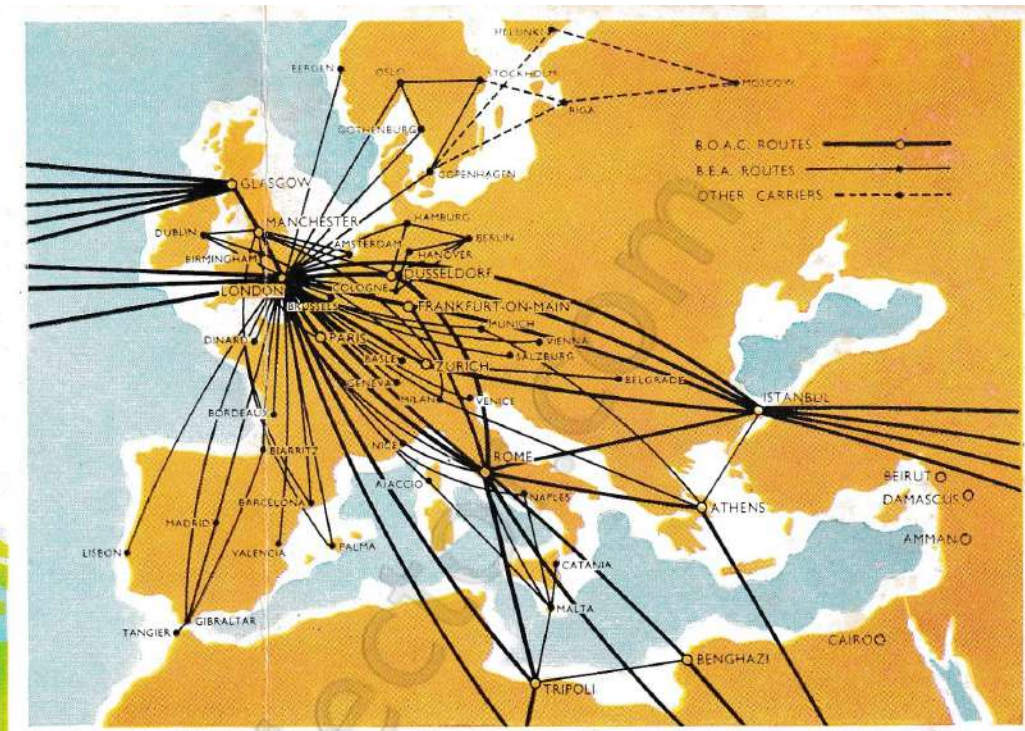
All you have to do is call B.O.A.C. and say where you want to go. It's as simple as that. The world-wide air routes of B.O.A.C. and its associates serve the major cities of 51 countries on the six continents. The B.O.A.C. reservations service, however, is not limited to destinations served by B.O.A.C. and its associates. B.O.A.C. will book you from anywhere to anywhere *on one through ticket*, irrespective of the airlines involved. This is made possible by agreements with over one hundred international and domestic airline operators, whose combined operations serve towns and cities in the four corners of the world. Booking the entire journey at the outset saves time, avoids the complications of constantly rebooking as your journey progresses and, above all, gives you the benefit of a through fare – often quite a substantial saving.

Here is an example of a multi-sector itinerary which can be booked, with or without stopovers at selected points, by B.O.A.C. in conjunction with our interline partners *all on one ticket*:

PARIS/ZURICH/ROME/ATHENS/ISTANBUL/BAGHDAD
KARACHI/CALCUTTA/RANGOON/BANGKOK/HONG KONG
TOKIO/SINGAPORE/SYDNEY/PERTH/COCOS/MAURITIUS
JOHANNESBURG/SALISBURY/NAIROBI/KHARTOUM/TRIPOLI
MALTA/LONDON/PARIS.

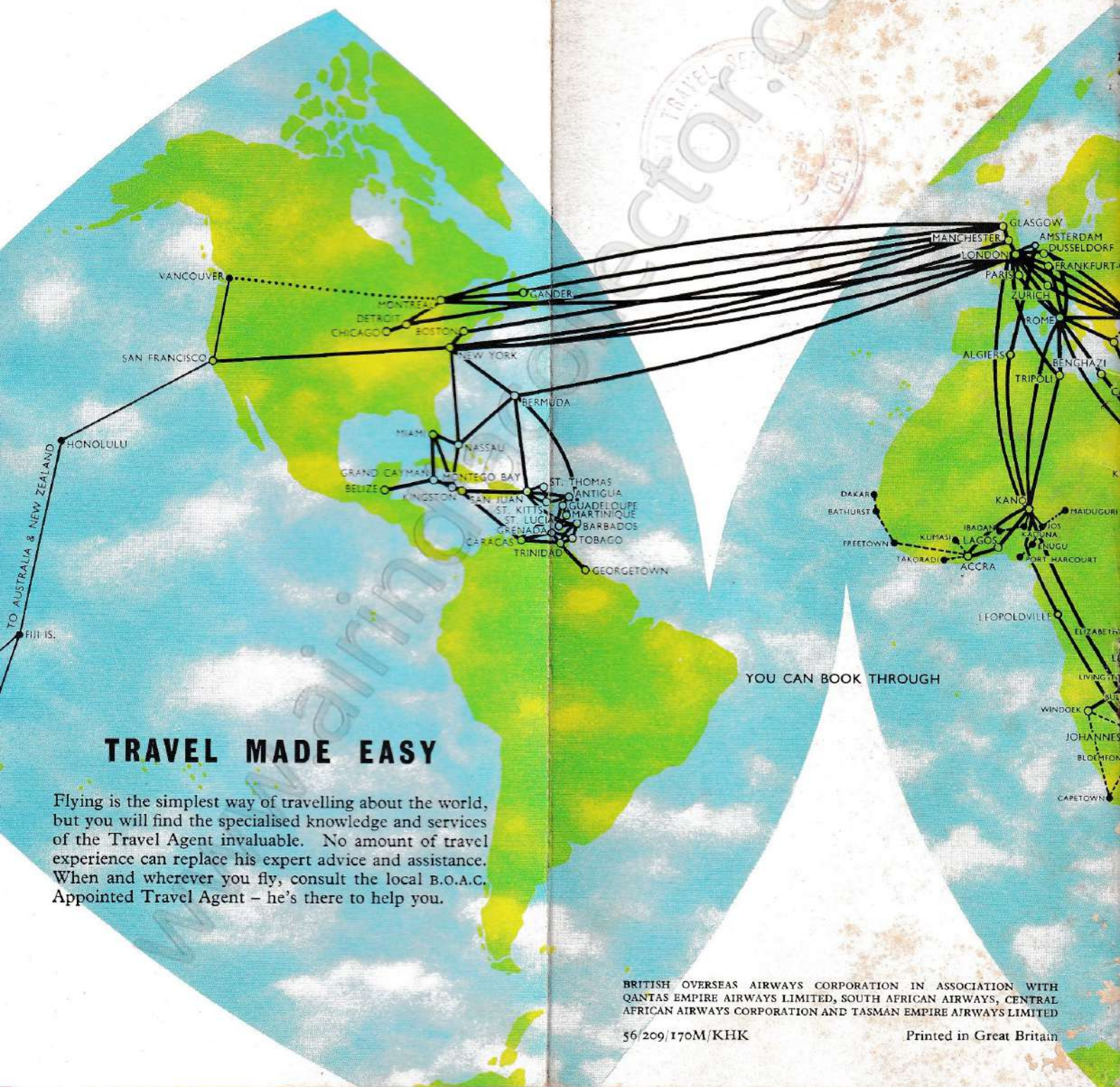
Let us have *your* itinerary – no matter how complicated or how remote the places you want to visit. Telephone or call on your nearest B.O.A.C. Appointed Travel Agent or B.O.A.C. Office and they'll do the rest.





B.O.A.C

world wide air routes



TRAVEL MADE EASY

Flying is the simplest way of travelling about the world, but you will find the specialised knowledge and services of the Travel Agent invaluable. No amount of travel experience can replace his expert advice and assistance. When and wherever you fly, consult the local B.O.A.C. Appointed Travel Agent – he's there to help you.

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