



TRAVEL MADE EASY

Flying is the simplest way of travelling about the world, but you will find the specialised knowledge and services of the Travel Agent invaluable. No amount of travel experience can replace his expert advice and assistance. Whenever and wherever you fly, consult the local B.O.A.C. Appointed Agent - he is there to help you.

British Overseas Airways Corporation in association with Qantas Empire Airways Ltd., South African Airways and Tainan Empire Airways Limited

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a new
era
in
air
travel



Presented by **B·O·A·C**

BRITISH OVERSEAS AIRWAYS CORPORATION

B·O·A·C introduces



The Britannia

*The fastest, quietest,
most spacious
turbo-prop airliner*

in the world



heralding

a new era

of luxury & comfort

in air travel

The Whispering Giant

It's a dr

on

B·O·A

THE BRITANNIA is the realisation of a dream – the dream of British aero-engineers and designers, who have constantly striven towards the ideal of an airliner with speed plus a low level of noise and vibration in flight. The turbo-propeller engine, which combines the efficiency of propellers with the immense power of jet propulsion – a revolutionary concept in aero-engineering – marks a crowning point in their endeavours. The Britannia is the first large long-range airliner to be fitted with turbo-propellers and its Proteus engines are the most highly developed large turbo-props in the world.

Quiet and almost vibrationless in flight, they produce a sensation of effortless speed backed by tremendous reserves of power, making the Britannia the quietest, smoothest-flying long-range airliner in service on world air routes. To match this great advance in performance, every detail of the interior has been designed to give you all the comfort you could possibly imagine – and a lot more besides. The introduction into service of this great airliner enables B.O.A.C. to provide the most spacious and sumptuous accommodation ever offered in both First and Tourist Class air travel. It's a choice between super-luxury or super-comfort when you fly Britannia!



Fly "Majestic" and you wine and dine with menus to tempt the most fastidious.

You enjoy cocktails, the choicest wines, the best liqueurs and the finest cuisine served continental style from a trolley. Light refreshments may be ordered at any time and the excellent bar is always open. On "Coronet" Services, delicious meals, also served from a trolley, and light refreshments whenever you wish, are all included in the cost of your ticket, while drinks at reasonable prices may be ordered from the well-stocked bar. Throughout your journey, whether you choose to fly "Majestic" or "Coronet," the cabin staff are always at hand to give you every attention. It's their pride to give the finest service – to make sure you have the most comfortable and the pleasantest journey you've ever experienced.

eam of an airliner....

the air routes of today

Britannia

 **Majestic**

LUXURY SERVICE



Majestic

More spacious accommodation, finer appointments, more elegant surroundings, world-renowned B.O.A.C. service and the supreme comfort of a full-length "Slumberette" chair - there's no more luxurious way to travel than "Majestic" on the Britannia!

FIRST CLASS

FIRST CLASS

IT'S BEST



Coronet

TOURIST SERVICE



Coronet

A new standard of comfort at the same low-cost Tourist Class fares. Combining the speed, the wonderful quietness and smoothness of turbo-propeller flight with better passenger amenities than ever before, "Coronet" Tourist Services by Britannia are the finest ever offered.

OR TOURIST—

Britannia are the finest ever offered.



OR TOURIST—

BY BRITANNIA!

B.O.A.C. takes good care of you

THE BRITANNIA is a new airliner; but behind its operation lie 37 years of experience –

years during which B.O.A.C. has built up a reputation for dependability and impeccable service which is second to none. When you fly in the Britannia,

you enjoy not only the superlative comfort of the world's most modern airliner, but the benefits of B.O.A.C.'s unrivalled heritage of technical skill and

knowledge: confidence in the hands of the world's most experienced aircrews, security

from a proven and meticulous system of aircraft maintenance, efficient

yet personal and friendly service in the famous British tradition.



What makes

The Whispering Giant whisper?

The Britannia's Proteus engines – gas turbines which drive propellers. Air is swallowed by the engine in vast quantities, is compressed, has fuel sprayed into it and burnt. The hot gas produced by continuous combustion is channelled in a constant

flow to a pair of turbines. One of these drives the compressor, the other drives the propeller. There is no mechanical drive connection between the two turbines, only a gas stream coupling, and this "fluid drive" produces the smooth,

quiet, vibrationless power of the Britannia's propellers. After passing through the turbines, the gas

escapes down the exhaust pipe and provides an auxiliary power thrust.

