

B-O-A-C COMET

JETLINER

SUPREME JET COMFORT



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The graceful lines of the Comet . . . the smooth shape born for speed . . . the perfect streamlining, with wings set well back like a swan's in flight . . . these are already a legend in the jet age of today. This pioneer of the world's jetliners now takes proudly to the air, first on the North Atlantic, then on the Eastern and Southern routes of B.O.A.C. Years of patient development and relentless testing have gone into the Comet. It is, without question, the most tested and highly developed airliner in the history of aviation – a triumph of British design, British workmanship and British genius.





Fast Smooth Vibrationless

Flying in the Comet is like flying in a new dimension. The aircraft moves so smoothly,

steadily, despite its immense speed, that you feel no sensation of flying. Immediately they are

started, the four great Rolls-Royce Avon jet engines are ready for take-off - no need for running-up - and in a few moments

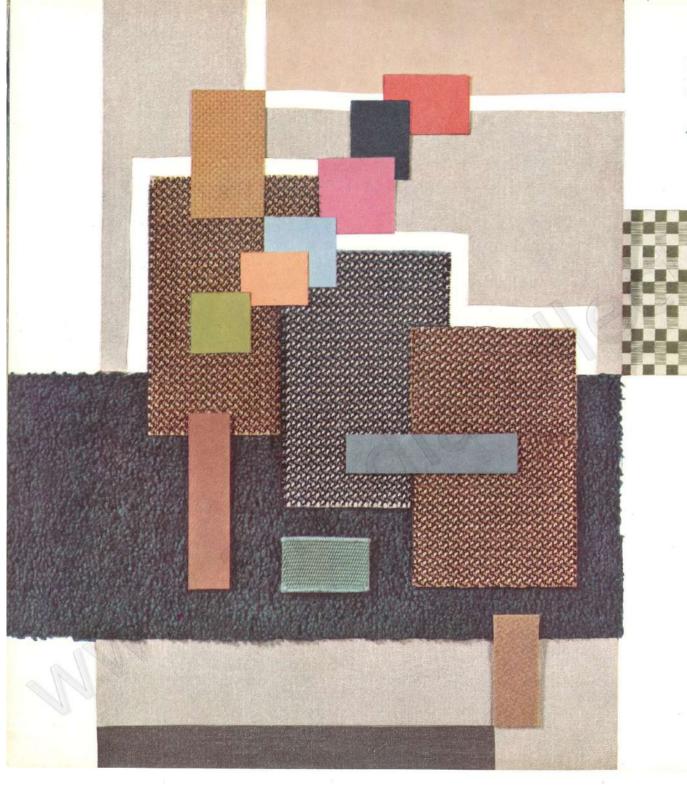
the Comet is climbing steadily and easily from the runway, quickly reaching a height of between 35,000 and 40,000 feet.

Then the gleaming Comet levels out and cruises on, steady as a rock, through dazzling sun rays or the dome of an

incredibly starlit sky. You seem to be poised in space. Look out of the window and see below the open pages of an

atlas or an ocean of white cloud. There is no vibration - just the hum from the powerful jet engines to show you are moving

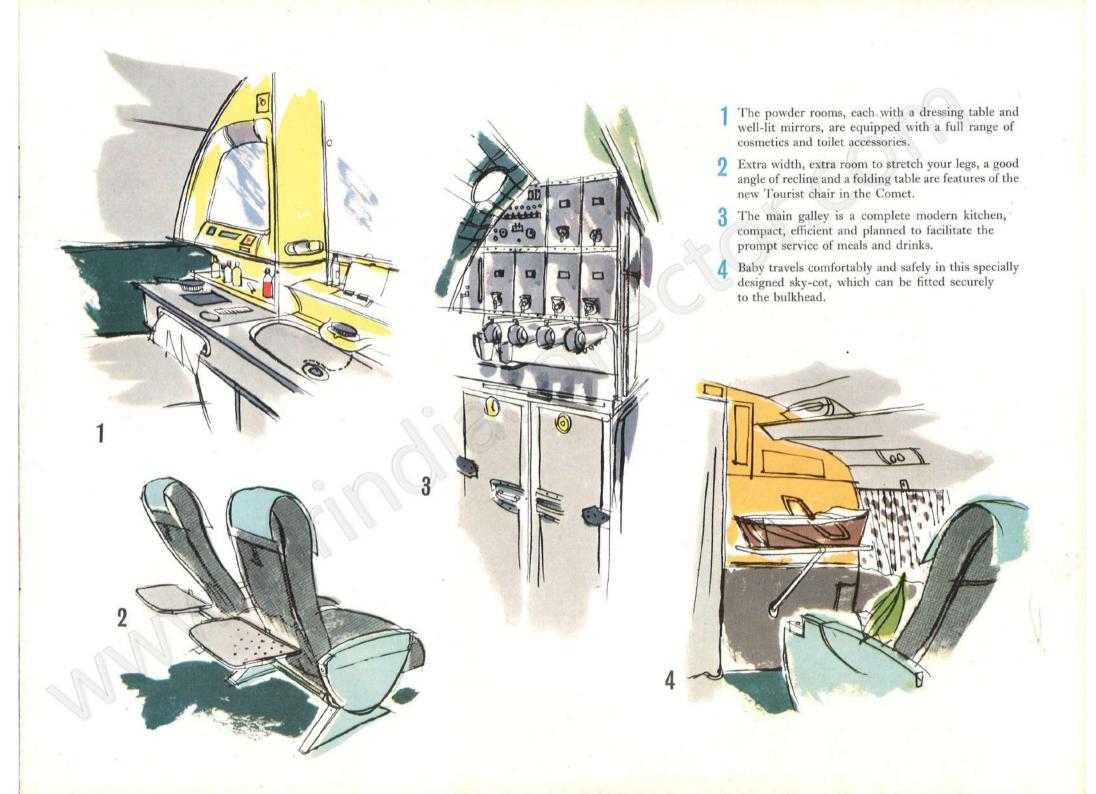
through the skies at more than eight miles a minute. A Comet flight has the tranquillity of a dream.



Inside the Comet 4 a décor of restful charm

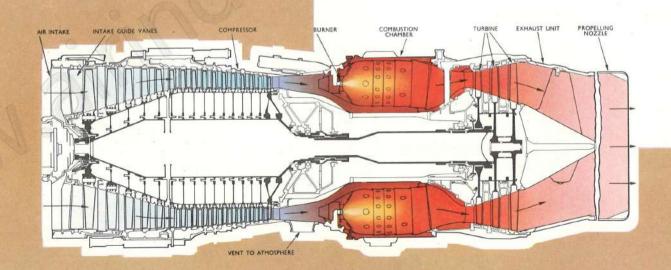
The streamlined grace of the Comet is matched by an interior décor of quiet elegance, specially designed by one of London's leading experts.

It creates an atmosphere at once gay and restful which will delight you. Colours of soft grey, beige and blue for the walls, ceiling and carpets offset to perfection the lovely and varied pastel shades chosen for the chairs, pillows and other appointments.





The name Avon does not apply to a single type of engine but to a whole family of jet engines with the same basic pattern. The first production Avon of 1949 gave 6,500 lb. of thrust. The Avon RA29 of the Comet 4, which has been specifically developed for civil aviation, gives 10,500 lb. of thrust. Because Avons all follow the same general layout, the experience gained in testing and in service during the past ten years has been built into succeeding versions. Rolls-Royce have thus gained unique experience with this type of engine and Rolls-Royce jet engines have now flown more than 2,500,000 hours on regular scheduled airline service.







The Captain's Viewpoint

The sleek and graceful Comet casts a spell over everyone who comes in contact with it, staff and passengers alike, but most of all over those who know it best, the pilots – even with their thousands of hours and millions of miles of flying experience. A Captain of the Comet Fleet gives four very practical reasons why:

- THE COMET has the world's most tested airframe and the 42,000 lb. of thrust, set close in, of the Rolls-Royce engines means lots of surplus power, so no take-off problems.
- THE COMET has the latest electronic and radar equipment for pin-point navigation accuracy; also powerful voice-radios which span ocean and desert to give up-to-the-minute terminal weather information.
- THE COMET flies high seven or eight miles up and its fast, smooth, weather-free cruise means that not only the passengers but the crew arrive as fresh as when they started.
- THE COMET provides a vibration-free instrument platform. It has the latest system of flying instruments and its power-operated flying controls give delicacy of touch at high speed and precision for the Comet's low-speed approach and landing.



Speed, Comfort and Elegance go hand in



hand

when you fly by B.O.A.C. Comet 4 Jetliner



The most lavish hospitality in the air!

B.O.A.C.'s Famous "Monarch" Transatlantic Service is now operated by the Comet!

Five star treatment in five star surroundings – you are offered nothing less when you fly de Luxe or First Class in the Comet. You will laze in unhindered relaxation . . . amazed and delighted at the miraculous smoothness . . . while your journey slips by

almost unnoticed. The food, the drinks, as always with B.O.A.C., will be magnificently prepared, courteously, immaculately served. You'll begin your meal with a cocktail, perhaps, and a canapé or two. Then that sumptuous menu – a full-course feast rich with tempting dishes, accompanied by choice wines, champagne if you wish – will be followed by coffee and liqueurs.

Between meals, you can order light refreshments whenever you like, day or night, and the well-stocked bar is always open.

Every aspect of your comfort will be catered for. You've only to press your call-bell and the steward or stewardess will be at your side, ready to bring that extra blanket, that drink . . . writing paper, a magazine or a book to read . . . whatever you require. Yes, you'll enjoy every moment of your luxury flight in the Comet, and you'll be charmed by the friendliness

and courtesy of the B.O.A.C. staff who minister to your needs.







The B.O.A.C. sleeper-seat is the most sumptuous aircraft chair ever made and it's the most restful experience in the world to sink into its yielding cushions. At a touch, the sleeper-seat is adjustable to whatever position you wish. You can sit upright to eat, tilt back to read or lie down to sleep, your legs fully supported by the padded leg-rest. Sleeper-seats are available on de Luxe Transatlantic Services and on all First Class Services on B.O.A.C.'s Eastern and Southern routes.

The armchairs on the lower-fare Transatlantic First Class Services – well-spaced, cushioned and reclinable – have been specially designed to afford the utmost relaxation; while B.O.A.C.'s world-wide Tourist Services offer seating accommodation unexcelled in this class of service. By whichever class you choose to travel, you can be sure of enjoying the best possible standard of seating comfort when you fly B.O.A.C.







Tourist Class Service in the Comet ...the finest value in Jet-Age travel

All the smoothness, the restful calm of jetliner travel will be yours when you fly Tourist in the Comet. The miles will speed by unbelievably swiftly as you relax in your cushioned adjustable armchair, sustained by delicious meals served from a trolley, and by light refreshments whenever you want them. You can order drinks from the bar, which stocks a full selection at moderate prices. The steward will bring you newspapers, magazines, a book or writing paper if you want to catch up on your correspondence, and you can use the folding table which pulls down from the back of the chair in front. Throughout your journey, you will receive the courteous, personal attention of the cabin staff.





It really is a small world by Comet!

The telescoping of time and space by air travel – one of the marvels of this day and age – has given new meaning to an old saying. Now, as the Comet cuts flying times on all the routes it serves, the world of the air traveller shrinks even further. Speed is the prime commodity that air travel has to offer. The Comet provides it in abundance. Comfort, too, is all-important and here the Comet is unsurpassed. Not until you have experienced it for yourself can you really appreciate the wonderful sensation of well-being induced by the vibrationless flight of this fabulous aircraft. Jet speed, jet comfort and world-famous B.O.A.C. service make a flight by Comet the perfect way to travel the world!





Travel made easy

Flying is the simplest way of travelling about the world, but you'll find the specialised knowledge and services of the Travel Agent invaluable. No amount of travel experience can replace his expert advice and assistance. Whenever and wherever you fly, consult the local B.O.A.C. Appointed Travel Agent – he is there to help you.



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