



YOUR PALACE IN THE SKY...



THE 747TH WONDER OF THE WORLD!

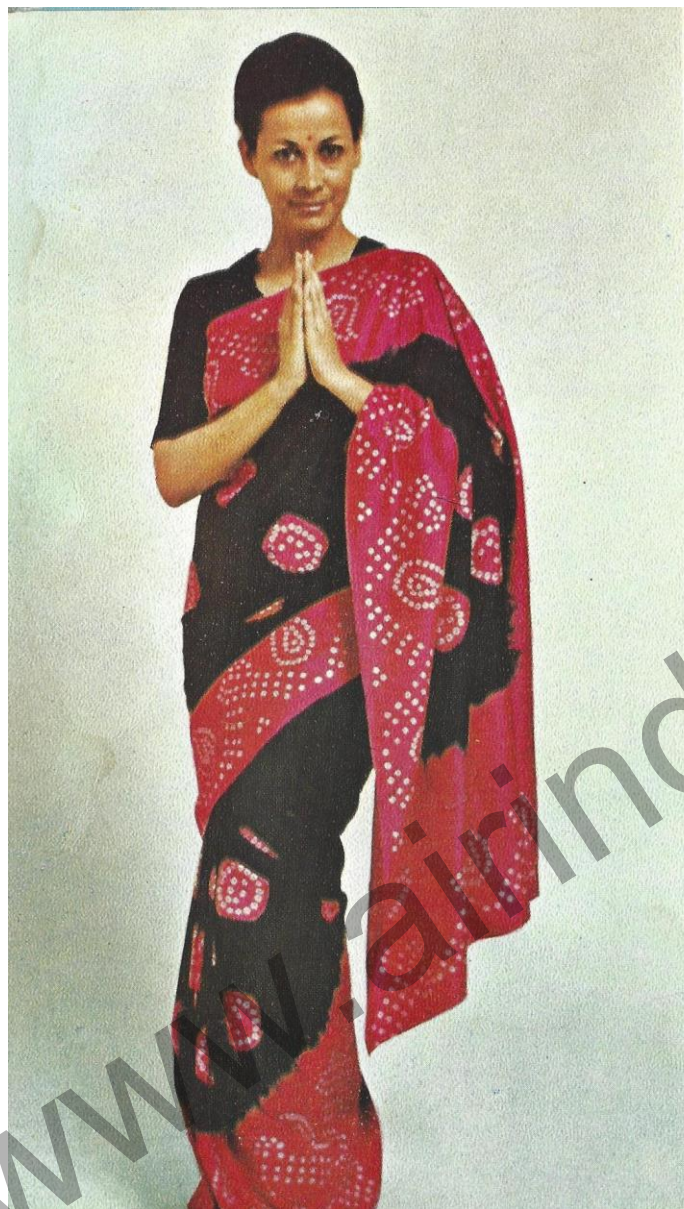
Set your eyes on the sky for the biggest thing you've seen on wings.
353 tonnes of magnificence riding the heavens like a colossus,
lining the clouds with silver so true.
My wondrous, beautiful 747 stretching wide its gleaming wings.
Your greatway to the world. Radiantly Indian
Magnificent as a Mahal. Your palace in the sky.



5000 YEARS OF HOSPITALITY

just cannot be forgotten
and so we buy
the biggest aircraft in the world,
and then reduce the seats.
For fewer seats would leave more
room for your wanderlust.
So we threw away the lucre to give
you lebensraum,
so you could stretch lazily
over five continents and
contemplate the sun and moon.
My new ship beckons you
with luxury you've never known:
higher ceilings, wider aisles;
a world to wander in.
A great achievement in modern
aerodynamics.
A totally unique flying experience.
As the giant flying whale
leaves earth with the immense power
of four Pratt & Whitney engines
each with a thrust of 21,000 Kgs.
and at a cost of a million dollars each,
you'll hear the music soft and clear
rising above the smooth silence
of man's greatest and latest
flying wonder.





5000 YEARS OF LOVE

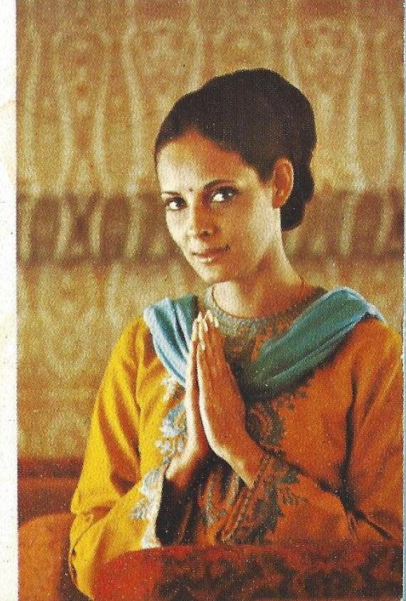
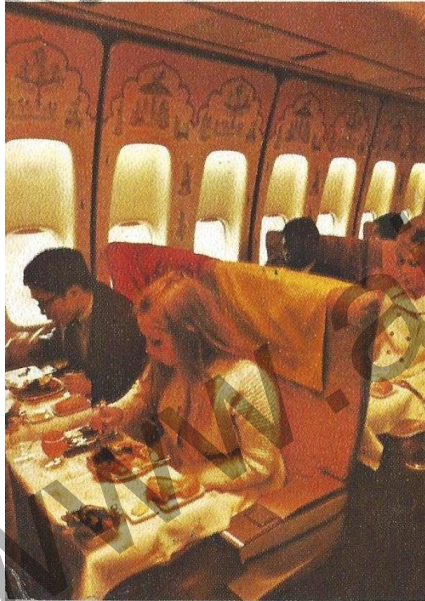
Be welcomed by a smile untranslatable,
interminable-that says grateful am I to you for
coming to me. The face of my hostess, the
smile of her love and her childhood belief
that to serve is an honour, greets you with
folded hands. A greeting centuries
old, with all the devotion the gopis had for their
loved one many, many years ago.

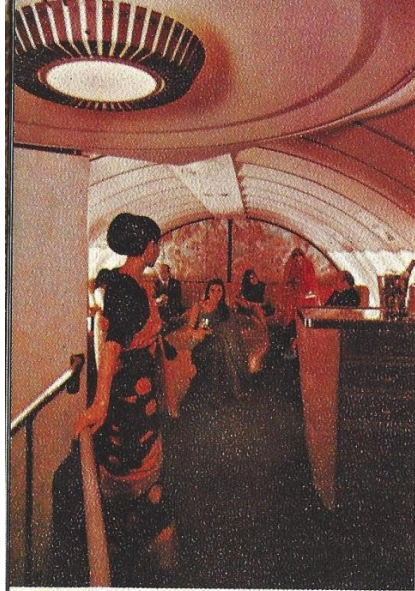
No 747 is like mine: plush purple under your feet,
the tapestry around you, all whisper
softly that this is your palace in the sky.



5000 YEARS OF CULTURE

On the walls of my 747 you find an old, old story- a tale of enchantment. The legend of Lord Krishna unfolds itself as you gaze at the delicately depicted scenes - His lifting a mountain, playing his flute... so come and listen to the soft melody that moves your heart and mood. Choose what you desire from six channels of music taped at your fingertips or else either of two feature films at a small fee. Stroll, browse, dream aboard my 747, it's made for you, your palace in the sky.





A gentle spiral staircase leads you to my lounge in high,
 you enter fairy land.
 Sip the miles away, the choice is yours, and Ajanta frescoes on the
 mural talk to you of a wondrous past. With service soft and gentle as only
 India prides, my gentle maidens clad in saris purple and pink,
 royal blue and turquoise, make you feel at home, the way they do
 back home.
 Mine is like no other 747, built by Boeing and then transformed by love
 and tenderness.



Length : 70.3 metres
Height : 19.3 metres
Wing Span : 58.7 metres

Cruising Speed : 930 Kms h
Max. Cruising Alt. : 13,500 metres
Range : 7,800 Kms

Seating Capacity : 52 First + 288 Ecy
Cargo Capacity : 175.3 Cubic Metres
Max. Payload : 54,160 Kgs

The image shows the front cover of an Air India brochure. The background is a repeating pattern of brown and gold paisley motifs. A solid red horizontal band runs across the middle of the cover. On this band, the words "AIR-INDIA" are printed in a large, bold, gold-colored sans-serif font. Below this, the tagline "THE AIRLINE THAT LOVES YOU" is written in a smaller, gold-colored sans-serif font. On the right side of the red band, the number "99" is printed in a small, gold-colored font. A large, faint, diagonal watermark with the text "Copyrighted" is visible across the center of the image.

AIR-INDIA

THE AIRLINE THAT LOVES YOU

99