

Magic Carpet

VOL. 26, NOS. 5/6

MAY/JUNE 1982

Capt D. Bose appointed Dy MD

CAPT DHRUBA BOSE, 53, has been appointed Air-India's Dy Managing Director with effect from April 26, 1982. He was Air-India's Director of Operations. Air-India will thus have two Dy Managing Directors, Mr C. L. Sharma being appointed on November 2, 1978.

Capt Bose has been a commercial pilot since 1951. He moved to Air-India in 1954 and has flown Constellations, Super-Constellations, Boeing 707s and 747s.

Prior to becoming Director of Operations, he was closely associated with training. He has many flying firsts to his credit and he was the first Air-India captain to be approved by the Boeing Company as an instructor on the 747s.

He is married with two children. He is a keen golfer, swimmer and reader of technical literature. □



Capt D. Bose



Mr H. M. Kaul

Festival of India



The Prime Minister, Mrs Indira Gandhi being welcomed to London by a young admirer along with the Rt. Hon. Ms Margaret Thatcher, the Prime Minister of England. For story please see page 5.

Mr Kaul Takes over As CD

MR HARI M. KAUL, 54, has taken over as Commercial Director of Air-India from Mr Malcolm Barretto, who has retired. Before his present appointment, Mr Kaul was Regional Director for USA & Canada.

Mr Kaul, who joined Air-India in 1947 in Delhi has had wide experience in the commercial side of airline business, having served as Manager at various Air-India stations in India and abroad, including Teheran, London, Delhi and Frankfurt. At the Headquarters in Bombay, he has been Commercial Manager-Sales and Deputy Commercial Director. □

Mr Sharma Visits Training Complex

MR A. P. SHARMA, Minister of Tourism & Civil Aviation, visited our Operations Training Centre and the Cabin Crew Training School on April 10, 1982. He was shown around by Mr Raghu Raj, Chairman and Managing Director and Mr C. L. Sharma, Dy Managing Director.

This was the first time that the Minister visited these two establishments. He was received by Capt D. Bose, Director of Operations at the time, near the Operations Headquarters and taken to the Boeing 747 simulator, where he had a brief 'flight'. Afterwards he saw the Flight Safety Mock-Up.

Later on the Minister met the Departmental Heads in the Conference Room at the Operations Headquarters. In his brief speech of welcome, Mr Raghu Raj reviewed the performance of Air-India in 1981-82 and discussed the plans for 1982-83, including the budget. He enumerated the various steps which had been taken by the Corporation to control expenditure and boost revenues, which had led to improvement in the financial results.

The Minister thanked the Chairman and said that he was pleased with Air-India's performance. Air-India was operating in an intensely competitive environment and it was therefore essential, he added, for Air-India to measure up to the international standards of operational efficiency. □



Our Minister Mr A. P. Sharma during his visit to our Training Complex at Santa Cruz. Seen with him in the photograph are our Chairman & Managing Director, Mr Raghu Raj and Dy Managing Directors, Mr C. L. Sharma and Capt D. Bose.



**Experience
the magic of
Air India.**

AIR-INDIA

It was magical day for children in Hong Kong when just the right festival fair was provided for them to boost their Lunar New Year holidays with the performance of the Indian wizard, Karuna Sankar, which was arranged by the courtesy of Air-India.

The event, which coincided with the Hong Kong Arts Festival was presented by the Arts Festival Society and the Arts

Centre. Magical Mr Sankar played to two full houses and appeared in two separate shows.

His act included the Indian rope trick and it varied from slicing his pretty assistant into three sections to producing white rabbits from a hat.

Perhaps one thing the globe-trotting Mr Sankar did not have but might find useful is a magic carpet! □

BETTER COMMUNICATIONS

TO improve telephone facilities, the Communications Department organised in Bombay recently a Telephone Supervisory Course.

The Controller of Communications, Mr G. D. Dubey in his inaugural address emphasized the role of supervisors in improving telephone facilities. He said supervisors should visit User Departments occasionally and ascertain problems if any, so that better service could be rendered.

Mr A. K. Khare, Sr Dy Communications Manager in his talk on 'Effective Supervision' explained the difference

between efficiency and effectiveness.

The highlight of the course were talks by Mr P. R. Latkar, Divisional Engineer, Bombay Telephones on Line Testing and Fault Rectification, Mr M. N. Saxena, Security Manager, Headquarters on Emergency procedures and Mr M. D'Cruz, Asst. Reservations Manager, Computer Systems on User's Point of View.

Mr V. S. Katre, Dy Controller of Communications while concluding the training programme requested participants to forward their views/suggestions as feedback. □

TRIVANDRUM TALES

A large number of employees have been learning foreign languages, but to Traffic Assistant S. Ramesh goes the credit of teaching a language. He has been asked by Alliance Francaise of Trivandrum to take classes in French for their beginners and also to undergo a Professorship Course conducted by

the French Embassy at Madras for about a month.

Ramesh's association with Alliance Francaise and with the Language dates back to 1970 when he started learning French. He completed his Higher Diploma in 1976.

Mr G. N. Krishnan has taken over as District Reservations Manager, Trivandrum. He was previously Reservations Manager at Madras. We welcome him into our fold. □

— K. Krishnakumar



Dear Mr Raghu Raj,

I have girdled the globe in my profession and as a tourist having experienced, among others, burst tyres during a landing in Sao Paulo, Brazil and no meal service at all on a tedious flight to Maputo, Mozambique. I have probably travelled via every major airline and have witnessed rudeness, callousness and total indifference by various airline personnel to the poor passenger.

But I would like to take this opportunity to inform you that every experience that I have had aboard AIR-INDIA has been a marvelous one. Not only is the service unsurpassed, the food is superb and the ground crew and baggage handling worthy of note.

To preclude those cynics who might attribute my praise of your airline to special service granted journalists, I would like to specify that I recently travelled on Air-India flight 104 from JFK to Bombay as an ordinary economy class passenger without informing anyone in advance of my trip. I can still say that the ground and cabin crews were wonderful and the Commander brought his huge bird down in New Delhi as gently as if it were a magic carpet.

To twist the words of one popular advertising jingle in the United States: "AIR-INDIA may be getting older, but it gets better."

With kind regards,

Sincerely,

Sd/-

Patricia J. Sethi

Ms Patricia Sethi is United Nations Bureau Chief for the Newsweek.

SUGGESTION WELL MADE



Mr V. Pichumani's suggestion for payment of Study Grant to staff through pay rolls instead of present practice of making these payments through separate cash vouchers has earned him an award.

Mr Pichumani is with the Finance and Accounts Department. He was

founder member of the Air-India Modern School and was also its President and General Secretary. □



Photograph shows Mr G. D. Dubey, Controller of Communications inaugurating the Telephone Supervisors Course. Mr V. S. Katre, Dy Controller of Communications and Mr M. L. George, Officer-in-Charge, Communications Training, also participated in the programme.

BEST COMEDIAN

Mr Arvind Pore of the Air-India Artist group was adjudged the Best Comedian at the recently held Maharashtra State Drama Competition.

He was awarded a silver medal by well known singer Dr Vasantrao Deshpande on March 1982, for his role

as Vasu in the Marathi play Brother Vatsyayan.

Mr Pore who is with the Inflight Service Department earned fame for his best comedy performance in the Hindi play Aath Ghante which was staged in Bombay as well in Mauritius. □

INTERVIEW

HE IS NO ORDINARY FIREMAN

(In the early part of April Fire Prevention Week was held in the city and Magic Carpet interviews Air-India's Senior Fire Officer, Mr N. P. Shinde on the occasion)

A fireman's life is a saga of brave deeds and courageous events and Air-India's Senior Fire Officer, Narayan Shinde stationed at its Nariman Point Headquarters in Bombay is no exception.

This 46-year-old Fireman has been in the fire prevention and fire fighting operations since 1960, when he joined Bombay Fire Brigade as a Station Officer. But what makes Mr Shinde's story unusual is the unfolding of various events that led to the launching of his career in his chosen profession.

Mr Shinde started his academic career with a Bachelor of Science degree from Bombay University in 1955. While studying B.Sc., he captained his college cricket team and also played for Bombay Colleges and Bombay University teams. He then had a change of heart and trained his eyes on the legal profession and obtained his degree in law from the Bombay University in 1957.

But what was uppermost in his mind at the time was lure for adventure and the essence of team spirit and team work which he cultivated during his sporting career. It is not surprising then that he finally chose to be a fireman where he could use all these qualities, in saving human life and property.

Although simple and unassuming, it is perhaps his background that prompts him into converting a routine conversation on the subject of fire fighting and fire prevention into a crash-course for the Air-Indians and other occupants of the Air-India building.

For example his prime concern are the do's and don'ts during an emergency in the building. "These are basically simple instructions but they go a long way in preventing panic buttons being sounded in the entire building, resulting in chaos and perhaps injury or loss of life also," he says, and adds:

"Don't run (walk quickly to the place of safety pointed out by the Floor Officer); don't panic (be calm and take advice from the Floor Officer); don't use lifts (lifts have proved to be dangerous during fire emergency, instead use staircases); don't use toilets (your path to safety is likely to be endangered because of fire, heat and smoke); don't waste time in collecting your belongings (fire, heat and

smoke rapidly gain momentum and as such the evacuees are likely to be trapped); don't get scared of heat and smoke (to avoid heat and smoke, try to be as low as possible to the floor level to find a way out); don't allow staircases and lift lobby doors to remain open (due to the presence of oxygen, the fire will gain access and engulf unaffected floors through lift and staircase shafts); don't disturb the Fire Control Room for enquiries (the Fire Control Room will be very busy in receiving and transmitting messages during fire emergency; and don't go to the terrace (fire always travels in the upward direction, so evacuees should go down))."

But this is not enough to steer you clear of the danger, he explains. "For this purpose mock drills and fire safety plans are evolved to familiarise all the occupants in a systematic evacuation of the premises. And this is where the physical alertness and foresight of those managing the fire play a vital, life saving role".

Classic Incident

This is precisely what Mr Shinde cites when he reminds one of a classic incident in the U.S.A. where awareness of what to do prevented the lives of a capacity theatre audience. In a theatre the feature programme was interrupted by the Manager when he realised the building was on fire. "Instead of revealing this to his patrons, he coolly informed them that the Management have decided to perform at this very moment a mock fire drill and he requested them to file out row-by-row and then return. He even offered refund for those who did not wish to return". This timely act paid very rich dividends in saving human lives as the building collapsed shortly after the panic-free evacuation was completed".

Mr Shinde, who came to Air-India in 1980 has been absorbed in the Corporation since February 1982. He is the recipient of Best Fireman Trophy in 1970 which was once again awarded to him in 1973. He was also rewarded as Best Fireman by the Rotary Club of Bombay in 1976.

From his vast wealth of experience his one advice to all is: "putting out fire is the responsibility of his unit and that of city's Fire Department. But preventing the fire is the moral obligation of all in the building." □

— R. K. Sattawalla

Give the Fire Brigade a holiday.
Be Alert - Prevent Fires

FIRE PREVENTION WEEK
8-13 APRIL

AIR-INDIA

AIR INDIA



Sr Fire Officer, N. P. Shinde.



"The holiday is over" says Purnima Dixit, "Fire!".

ITALY IN LOVE WITH INDIA

In February this year, the National channel of Italian Radio TV featured a series of documentary films on India which revealed how much love existed for India in Italy.

The series started with a documentary on India featuring Kipling's famous book "Kim" and our reservations secretary, Mrs Prabha Lakshmanan was specially invited to participate in the show. She took with her our 1982 calendar and various Air-India posters and decorated the entire TV Studio with Air-India material. During the interview Mrs Lakshmanan was asked to explain the significance of the bindi and her narration was featured on the TV along with the TV camera focused on the Air-India Brides calendar.

The programme was a tremendous success and on the following day, our office was flooded with phone calls on various aspects of India including how to dress a saree. It was a case of being in love with India! □

— Claudio Bolasco



A VIP group comprising Customs, Immigration and Health Officers at Rome, recently visited India on a familiarisation tour. The group was led by Mr R. D'Alba, Airport Manager-Fumicino (sixth from left).



INDIA FAIR 1982: Air-India and the Government of India Tourist Office took part in the first ever India Fair 1982 in Bahrain. Photograph shows a view of the Air-India stall at the newly-opened exhibition ground where the fair was held.

INDIA FAIR

The first ever India Fair 1982 was organised at the newly opened Exhibition Ground at the Manama Municipal Market Place.

The Exhibition was inaugurated by H. E. Habib Kassim, Minister of Commerce, Government of Bahrain. Present on the occasion were H. E. Mohd. Younus, Chairman Trade Fair Authority of India, H. E. Prem Singh, the Indian Ambassador, and other high dignitaries from the Bahrain Government and business executives from Bahrain and India.

Air-India in association with the Government of India Tourist Office also participated in the Exhibition and their jointly operated stall drew huge crowds.

F. E. Barboza

ACT OF INTEGRITY

Mr D. Dasgupta, a cabin cleaner from Calcutta Airport, has received high commendations from our Manager Eastern India, Mr S. L. Oberoi, and Airport Manager D. Bardhan, for his act of "honesty, integrity and dedication" in discharge of his duties.

While attending flight AI-307 of February 25, Mr Dasgupta found a wallet belonging to a Japanese Passenger. The wallet which contained foreign currency was promptly deposited by him with the authorities concerned. □

MOST REGULAR PASSENGER

By Cora Pereira

AROUND 450 trips in the past 33 years on Air-India have earned Bill Fox, the 54-year-old managing director of Atkins Laboratories, a metallurgical investment firm in England, the credit of being the airline's most regular passenger. Today, he will probably be making one of the most sentimental trips from New York to London, when he flies with his close friend, Captain Pedder of Air-India, who is on his last flight as captain.

I met Mr Fox at the Taj, where he had been absorbed in a game of chess, playing against the computer on his computerised chess board. "It's great fun this way, but the game is really tough because the computer never makes a mistake," he explained.

On his many trips Bill finds chess the most absorbing way of spending his time. On at least three occasions, he has come across people — a Russian, a Mexican, a Peruvian — who could not speak a word of English, but who communicated and played with him, because Chess needs no mutually known language to communicate. It is an international language.

Unlike accepted convention, Air-India's most often travelled man opines: "People may expect the most widely travelled man to have had high adventure, crashes, narrow escapes. But nothing exciting has ever happened to me."

About the only exciting event that has occurred, was on one of the early Air-India flights, in 1949. Says Bill: "We taxied down and before we could reach the runway — Boom! We had hit a stationary Pan Am aircraft. We had to take off our shoes, leave the plane and walk back to the terminal in our stockinged feet to avoid the risk of fire. In

those days, we waited five days for another flight from London to India."

Even in 1943, when Bill was flying with the RAF and based in Karachi, he informs, "I was never involved in any heroic deeds. My colleagues, probably would be able to build up tales of their heroism, but not me."

The reason why Bill Fox travels only Air-India wherever they operate (restricting his trips on other airlines where Air-India does not operate) is because he feels: "Air-India is a superb airline and over the years I have got to know a number of people whom I regard as friends. So it is like flying with a family rather than with a commercial airline."

He has known many of the Air-India captains and now their children have grown up and are flying. On his many travels he comes across passengers he's met before. He says: "Hello, are you flying again." And then they sit and chat about their families and subjects of mutual interest. Bill gets invited to most Air-India retirement parties and often he is the only Englishman present.

Occasionally, he bumps in to celebrities and stars. Once he was sitting next to Shirley MacLaine, who he says, is such a simple, unassuming person, one would never think she is a film actress.

Besides being an M.D., who flies Air-India at least once a month, Bill who is an engineer, enjoys building model planes, whenever he has the time, swimming and photography.

Courtesy MID-DAY

As a result of the above article, the MID-DAY received the following letters:

The write-up on Air-India's most regular passenger, Bill Fox, by Cora Pereira



AI's most travelled passenger Bill Fox with Capt S. Pedder.

is worth a million bouquets to our national airline. Mr Fox believes Air-India to be a superb airline, treated by the crew more as a family member rather than a mere passenger. Contrast this attitude to thousands of Indians who prefer to travel by foreign airlines.

— M. K. Kalambi
Vile Parle

The interview with Bill Fox (April 27), should put to shame all those who criticise everything Indian for no apparent reason at times. Mr Fox has proved that travelling with Air-India is a pleasure and he has been treated with affection by the crew. Which goes to show that not everything Indian is bad after all or at least all the time.

Mrs Patricia Gonsalves
Colaba

PROMOTIONS

Mr S. V. N. Ranga Rao, who was until recently, Commercial Manager-Sales and Marketing, has taken over as Deputy Commercial Director.

A number of other appointments among the senior ranks of Commercial Department have also been announced. Mr N. L. Mital, Regional Director-India, has taken over as Regional Director-USA & Canada with headquarters at New York. He is succeeded by Mr B. N. Rustomjee, who has been promoted.

Mr A. C. Mahajan, Regional Director-Continental Europe with headquarters at Geneva, has taken over as Managing Director, Hotel Corporation of India and has been succeeded by Mr H. K. Malik, Regional Director-UK Mr F. E. Da Gama has moved from Dubai to London on promotion as Regional Director-UK and Mr Ajit Singh has been appointed as Regional Director-Middle East with headquarters at Dubai on promotion. Capt M. S. Kohli has been promoted as Dy Director (Tourism) in Delhi.

Mr B. K. Mangaokar, who was formerly Commercial Manager-Industry Affairs, based in Bombay, has already taken over as Regional Director-East Asia with headquarters at Hong Kong. □

STAFF WELFARE FUND

AIR-INDIA Staff Welfare Fund constituted by the Management in 1965 as a result of the recommendation made by the Labour Relations Committee promotes general welfare of staff in India, whose basic salary does not exceed Rs.1500/- p.m.

It renders financial assistance during emergencies such as illness coupled with leave without pay, natural calamities and bereavement in the family. It also assists in obtaining medical aid to the families of the staff not entitled to such benefits.

Committee

The Fund is administered by the Staff Welfare Fund Advisory Committee. Its current members are; Mr K. A. Sapat, Dy Director of Personnel & Industrial Relations; Mr M. S. Balasubramaniam, Director of Engineering; Mr E. J. Khambatta, Asst Financial Controller; Mr K. Mukundan, Asst Personnel Officer (Delhi); Mr S. S. Gupte, Finance & Accounts Department; and Mr P. Lakra, Personnel Officer.

J. R. D. Tata Trust

This Committee also processes applications for the J. R. D. Tata Trust which provides financial relief during prolonged ailments such as Cancer, T.B., Tumour, Psychoneurosis, Arthritis, Sarcoidosis, Leprosy and provision of Cardiac pacemaker.

Sports grants facilities to the children of Air-India employees are provided by the Sports Control Committee.

Required standard

To be eligible for this facility, children must attain the required standard in sports by representing combined schools, colleges, university, state teams or in individual events in athletics up to the state, national or international level in any of the games recognised by the All India Council of Sports. □



The inaugural session of the Programme organised by the GSD. Mr K. K. Gadgil, Director-GSD and Dy Managing Director, Mr C. L. Sharma are seen here with Dr S. K. Kalra.

GSD PROGRAMME

THE Ground Services Department organised a one-week programme on Managerial Effectiveness for their managers. The programme was inaugurated by Mr C. L. Sharma, Dy Managing Director.

In his inaugural address, Mr Sharma emphasised the importance of modern management concepts for effective functioning as a manager in the complex organisational environment. Earlier in his introductory address, Mr K. K. Gadgil,

Director-Ground Services, drew attention to the importance of human factor in effective management.

Dr S. K. Kalra, in his sessions on "Motivation for Effectiveness", "Managerial Styles for Effectiveness" and "Self and Subordinate development through Achievement Motivation" highlighted the importance of understanding the needs of subordinates while effectively dealing with them, thus assisting them in meeting organisational objectives with self-fulfilment.

Dr M. C. Agarwal spoke on "Transactional Analysis for Effectiveness" and Dr (Mrs) M. Seth on "Effective Managerial Delegation". Prof Rajen Mehrotra discussed various steps involved in the "Management by Objective Process" and Mr V. G. Kamik "Human Relations".

Besides the above sessions, Dr S. P. Dutta, Dr R. P. Mohanty and Mr V. K. Gopalan spoke about the role of "Office Organisation and Method", "Operation Planning and Control" and "Budgetary Planning and Control" respectively.

Except for Mr V. G. Kamik, who was a Guest Faculty Member, all the others were drawn from the National Institute for Training in Industrial Engineering (NITIE) which organised this programme for Air-India. The course was jointly co-ordinated by Dr S. K. Kalra of NITIE and Mr V. R. Subnivis of Air-India. □



The Prime Minister, Mrs Gandhi at the "See India" Exhibition with Mr H. K. Malik, Regional Director-UK, and daughter-in-law, Mrs Sonia Gandhi. (Below) The Prime Minister, Mrs Gandhi at the Sona Boutique during the Exhibition where Indian made goods were in great demand.



The "See India" pavilion at the Exhibition in Selfridges which is the largest store located at the West End of London (Alongside) The photograph shows Surya Kumari and her musicians greeting the visitors to the Exhibition with the traditional Indian dance.



Festival of India

"See India"

"We are now on the threshold of a spectacular Indian summer — the Festival of India in which India will come to Britain to make it India's year".

These words of Sir Michael Walker GCMG, the Festival Chairman, came true with the launching of an eight month spectacular celebration of past and present Indian culture displayed through a great galaxy of exhibitions and other events.

Major exhibition

As a part of these celebrations the Selfridges in London donned a new "See India" look through a major exhibition held in its spacious premises which was inaugurated by our Prime Minister, Mrs Indira Gandhi on March 23, 1982.

Personal treasures

The centrepiece of this Exhibition was a first ever display outside the country of renowned fabulous personal treasures of the former Maharajah of Jaipur. These include magnificent gold and silver howdas from his one time army of elephants; vintage arms and armour, and a nostalgic glimpse into the sumptuous bygone age through recreation of some of the magnificent palace rooms from the City Palace in Jaipur. Included

in the display were beautiful silks, colourful dhurries, sandalwood boxes and ivory carvings specially shipped from India by the Sona Boutique of the Handicrafts and Handlooms Exports Corporation. There were also textiles on display with their styles based on India — cottons and elegant crepe de chine in bright yellows, turquoise, cerise and greens, which showed the colours and richness of India.

Tourism pavilion

The Exhibition included a specially-designed four-domed tourism pavilion in which Air-India, the Department of Tourism, ITDC and Indian Airlines jointly participated. This afforded a unique insight into the tremendous variety of places, people, wildlife and culture offered to the tourist in India. Attractive photographic displays depicted the golden beaches, monuments to visit and all the other richness offered by the vast Indian continent. Along with literature and travel brochures was the added attraction of an Apple Computer for detailed facilities and locations available in India at the push of a button. Facilities were provided for a holiday tour, tailor-made to the tourist's requirement. □





Carrom Tournament

Air-India Open Carrom Tournament was again held at our Sports Club, Santa Cruz, and attracted record number of 224 entries in Men's Singles and 28 entries in Ladies Doubles.

This year also the finalists were Mr V. L. Zite from Ground Services Department and Mr G. P. Kadam from Engineering Department. In a well contested match, Mr Zite defeated Mr Kadam and won the Championship for the second time. The other loosing semi-finalists were Mr A. D. Worlikar from Engineering Department and Mr E. S. Benge from the Commercial Department.

The Ladies finals were played between Mrs A. J. Kanitkar and Mrs V. S. Phatak, both from Finance & Accounts Department. Mrs Kanitkar defeated Mrs Phatak and won the Championship. The losing semi-finalists were Mrs S. P. Dangle from Engineering Department and Mrs N. R. Barve from Finance & Accounts Department.

Mrs Tara Malkani, Dy Personnel Manager, Personnel Department, presided over the prize distribution function and gave away prizes to the Winners & Runners-up.

— R. D. Manjrekar



Carrom Tournament in progress. Photograph shows Ms Kanitkar (R) and Ms Phatak (L), winner and runners up in the ladies event.

CHESS TITLE



The Annual-cum-Selection Chess Tournament this year, which attracted 40 entries, was conducted recently under the Swiss System with 9 rounds.

B. E. Buchia of Commercial won the title scoring 8½ points (8 wins - one draw) out of possible 9, followed by V. S. Rajpurkar of Management Services with 7½ points, K. N. Prithaky of Transport with 7½ points and A. V. Sahastrabudhe of Transport with 6½ points.

Although Rajpurkar and Panthaky scored equal number of points, the former secured second ranking as his median score (40%), which reflects the strength of opposition, was higher than that of Panthaky (40%).

SASHI CLINCHES THE WINNER

The first Asian Nations Tennis Tournament was recently held at Kuala Lumpur in which top seeds India defeated Japan, the No 2 seeds, 2-1 in the Final, and won the glittering Gold Cup worth US \$ 55,000 and also clinche the prize money of US \$ 20,000. The Cup was presented to the winners by the King of Malaysia, Yang Di-Pertuan Agong.

The architect of this victory was one of our Sales Officers, Sashi Menon, from Bombay whose brilliant performance gave the Team the vital 2-0 winning margin.

FOOTBALL

The Italian Olympic football team travelled on our Magic Carpet Service from Rome to Delhi en route to Calcutta to participate in the Nehru Memorial Football Cup Tournament.



GOLF TROPHY: Raj Patel is back on duty at Heathrow after his success in the 10th Air-India Golf Tournament. On his arrival from Bombay, Raj displayed the bronze trophy he had won and a prize that will come in useful at the nineteenth hole.

KITE FESTIVAL

The Singapore Tourist Promotion Board hosted a 'Kite Festival' week in Singapore and invited entries from India, Japan, Malaysia and Taiwan.

The kites were of various shapes and sizes and depicted centipedes, animals, butterflies and sharks.

Eye-Catching

Though the Indian kites were not flashy like the Taiwanese ones, or eye-catching like the Japanese edo, they were of very "fighting capabilities" and could fly very high.

Photograph shows from left (standing) J. B. Bharucha, Asst Manager, Singapore; P. F. Doshi, Director of Tourism, Government of Gujarat; H. D. Billimoria, Manager, Singapore; N. D. Patel one of the judges in the competition; M. T. Rayudu, Director, Government of India Tourist Office, Singapore; (sitting from left) competitors Karia and H. D. Sailor.

Padmanabhan Swings Out

Mr V. S. Padmanabhan, Asst Manager, Trivandrum won the 'Captain's Cup' in the 18 hole handicap Golf Tournament conducted by the Trivandrum Golf Club.

Achievement

Mr Padmanabhan, like all Padmanabhans known as 'Paddy', was introduced to golf hardly a year ago and in such a short span of time has made a remarkable achievement. He beat reigning champion Brig P. V. Rao. We wish Paddy all success in his future endeavours.



AIR-INDIA SERVICES HVA AIRCRAFT

A Hangkhong Vietnam Airlines Boeing 707-321 underwent a maintenance check at our Engineering Base in Bombay. The aircraft which arrived in Bombay on March 24, 1982 was in Bombay for approximately three weeks.

A technical delegation from Air-India headed by Mr M. S. Balasubramanian, now Director of Engineering, visited Hanoi in November 1981 to study and discuss the requirements of Hangkhong Vietnam Airlines. The other members of the delegation were Mr U. Mehrotra, Manager (Ground Technical Trg), Operations Department; Mr J. V. Gupte and Mr V. S. N. Rao, both Asst Engineer ng Managers. The agreement to carry out maintenance work on the HVA Boeing 707 was signed on March 9, 1982.

A group of technicians from Hangkhong Vietnam Airlines also received practical training with Air-India. It is learnt that HVA is considering sending their crew for flying training with Air-India.



Mr M. S. Balasubramanian, Director of Engineering, signing an agreement for undertaking inspection of HVA Boeing 707-321 aircraft.

NOT SHORTHANDED

MARCH 14, 1982 was a memorable day for stenographers in Air-India as they were the recipients of prizes in the All-India Competitive Examination held earlier by the Bombay Shorthand Writers' Association on the eve of their Golden Jubilee Celebrations.

These staff were felicitated by the Chief Guest Mr B. L. Arukhia, President of Kores (India) Limited and during the function our banner 'Travel at 600 Smiles per hour' was prominently displayed.

Mr S. K. Nanda, Director of Personnel & Industrial Relations wrote letters of congratulations to the staff concerned and said, "Yours is an example to fellow employees not only to attain speed, accuracy and perfection in the twin arts of shorthand and typewriting but also to excel in their on-the-job performance."

The recipients of these letters are: Ms Geeta Krishnan Iyer, Operations Department; Mr S. H. Baweja, Ground Services Department; Ms Anita Pinto, Finance & Accounts Department; Ms B. Rajeshwari, Bombay District Office; Ms S. Krishnan, Finance & Accounts Department; Ms C. R. Pinto, Management Services Department; and Mr K. Jayaraman, Finance & Accounts Department (Madras). Ms Iyer comes under the category of physically handicapped. □

K. P. Veeraraghavan
Personnel Officer

(25 years back this writer was awarded a Gold Medal by H. E. Sri Prakash, the then Governor of Bombay, for having stood first in the 160 w.p.m. speed test in shorthand on an all-India basis.)



Kashmira with Musical Talent Contest Shield which she won for singing Hindi ghazals.

A RARE TALENT

IT seemed like the Saturday night "fever" had gripped the jet-set Bombayites. Decked in their weekend best, they made the dance floor of the Supper Club of the Hotel Oberoi Towers in Bombay almost burst at its seams.

They were so deeply enchanted with the melodious music of the Soft Rock Revolution to even realise that the crooner had suddenly changed, and before she hardly finished her number, the glass walls of the night club reverberated with a thunderous applause.

There were screams of encore when it was announced that the surprise singer was no other than young Kashmira Makati, a scintillating amateur nightingale who has won a series of talent and beauty contests. Unassuming and endowed with eye-catching beauty, dimple cheeked Kashmira from our Special Handling Unit at Bombay Airport has warmed the hearts of music lovers whenever she has descended on the stage. And at various fashion shows she has been the cynosure of all eyes.

What makes Kashmira different is that she is equally talented in English and Hindi music and songs, and every time she succeeds in a contest or a show, she wants to renew her efforts and aim for higher and higher goals. Like the old saying, if determination is the criteria of success, then Air-India's Kashmira is bound to achieve stardom. □

BIN SYSTEM

AIR-INDIA has ordered 120 steel transit storage bins for use in its new terminal at Building 86, JFK International Airport, New York. The heavy duty bins, nearly 100 cubic feet in capacity, are handled by fork lift equipment and serve as security cages for cargo that has arrived from India and other points and is awaiting pickup.

The first seventy-five units, custom-made to meet the specialized requirements of Air-India's sometimes unique bulk cargo, will enhance the integrity of the new terminal and enable management to more effectively handle the plane-loads of wearing apparel and other specialized handicraft items arriving almost daily from India. □

ON THE MOVE UP

The following staff have been promoted:

ACCOUNTS DEPARTMENT

Messrs. M. N. Gopalakrishnan, S. R. Gupte and E. J. Khambatta as Dy Financial Controllers; Messrs H. C. Shah, J. A. Shah, J. A. Sidhwa and V. V. Phatak as Asst. Financial Controllers; Messrs R. S. Ramachandran (Frankfurt), B. V. Subbarao (Geneva) and S. D. Kamath (New York) as Accounts Officers; Messrs M. L. Bhatia, N. D. Vashista, N. M. Dave, S. B. Sambari, B. K. Mehta, K. G. Pai, K. N. Desai and R. D. Samant as Asst Accounts Officers; and Messrs J. P. Padhye, G. Subbarayan, V. Venkata Rao, P. K. Jadhawan, C. V. Ramakrishnan, S. R. Talwar, P. S. Pandya, P. K. Das, S. K. Chatterjee, V. H. Shah, M. Natarajan, V. K. Jain, S. B. Mahadik and J. A. Reynolds as Accountants.

CIVIL WORKS AND PROPERTIES DEPARTMENT

Messrs M. V. Sabhani and M. G. Zacharia as Admin Officers and Messrs S. R. Lele, N. I. Kapadia, I. S. Vhatkar and T. P. Bhatija as Technical Officers.

COMMERCIAL DEPARTMENT

Messrs A. K. Advani (Tripoli), Capt S. K. Sehgal (Madras), K. S. Sundaresan (Madras), G. S. Ahuja (Nairobi) and Y. D. Mathur (Manila) as Station Managers; Messrs F. Coelho, A. J. Herbert, A. Khan, E. A. Menon, P. R. Pewekar, J. C. Shah, Ms S. E. Ladhahbhoj and S. D. Jadhav as Station Superintendents; and Messrs K. C. Dhar (Delhi), K. L. Sori, D. Singh, M. A. D'Abreo, B. C. Showkeen, K. K. Rao, G. G. Vedpathak, C. S. R. Rao, J. Alphonso, M. G. Mendoza, S. C. Bakshi (Delhi), S. L. Banerjee (Calcutta), A. B. Bajpai, K. G. Deshmukh, M. D. Solanki, P. M. Unni (Jakarta), V. Subramaniam (Bangalore), Ms H. V. Desai, Ms A. Downey, Ms M. Bakshi, Ms A. P. Dubash, Ms S. L. Bansode, Ms S. S. Dhoble, Ms K. Rao, Ms A. Ranina and Ms G. D'Souza as Asst Station Supdts.

COMMUNICATIONS DEPARTMENT

Mr M. D. Joshi as Asst Controller of Communications and Messrs I. S. Kurwa and A. K. Khare as Sr Dy Communications Manager.

ENGINEERING DEPARTMENT

Messrs K. J. Bhandari and K. P. Venkatramani as Dy Engineering Managers; Messrs S. K. Sekhri, P. B. Kumar, B. R. K. Rao, S. V. Karandikar, Y. T. Shimame and R. B. Bhatia as Asst Engineering Managers; and Messrs K. D. Tarkasband, C. P. M. Menon and P. D. Bhatwadekar as Sr Engineers.

GROUND SERVICES DEPARTMENT

Mr R. G. Patwardhan as Dy Ground Services Manager; Messrs N. Chandrasekharan, K. K. Shangloo, S. M. Shinde, M. A. Irani and R. K. Shukla as Asst Ground Services Managers; Messrs A. S. Khanna, S. N. Dhote, N. R. Vakharia, R. K. Malhotra, P. M. Shreyakar, S. Chakravarty and K. A. Vijayagopal as Sr Technical Officers; Messrs V. K. Gupta, M. V. Roy, C. J. Balachandran, V. G. Lad, G. V. Godbole, P. G. Sudhakaran, R. S. Thakur, P. N. Sinha, M. K. Hingorani, R. T. Bhatshikar, P. C. Sinha, T. D. Babar and D. G. Rahatekar as Technical Officers; Messrs R. P. Upadhyaya and K. R. Nagraj as Admin Officers (Planning) and M. L. Bhaumik as Asst Admin Officer.

INFLIGHT SERVICE DEPARTMENT

Ms V. Gulrajanej as Addl Chief Air Hostess.

MANAGEMENT SERVICES DEPARTMENT

Messrs S. S. Phadke and Amalendu Dev as Dy Systems Managers; Mr A. Stanislaus as Dy Manager-Hardware (Maint); and Messrs S. K. Sen, K. Chandrasekar, S. S. P. Rao and Kanjilal Kishore as Sr Programmers.

OPERATIONS DEPARTMENT

Mr C. S. Parameswaran as Manager (Performance); Mr K. Vasudeva as Manager (Flight Engineering); Mr P. K. Bala as Asst Engineering Manager; Mr D. M. Mehta as Asst Supdt (Simulator Maint); Mr J. H. Ghadiali as Sr Flight Despatcher and Mr V. R. Ketkar as Sr Simulator Maintenance Engineer.

PERSONNEL DEPARTMENT

Messrs G. Clement and P. M. Thakur as Industrial Relations Managers and Mr Y. G. Nerurkar as Asst Personnel Officer.

PLANNING DEPARTMENT

Mr J. S. Shetgiri as Asst Station Supdt.

SECURITY (HEADQUARTERS)

Mr V. V. Sakpal as Fire Officer.

STORES & PURCHASE DEPARTMENT

Messrs R. V. Damle and B. P. Pai as Asst Controllers of Stores & Purchases; Messrs D. Fernandes, V. K. Motwani and V. B. Nerija as Stores Managers; Messrs L. V. Ramakrishnan, F. Vaz, A. D. Godbole, H. N. Kamath, S. M. Telang and R. V. Gadkari as Dy Stores Managers and Messrs Y. S. Sawant, S. R. Desai, R. R. Borkar, R. J. Chorge and V. V. Kulkarni (Delhi) as Asst Stores Supdts. □

AI VETERAN

IT was "California, here I come" for Annie Leung, Senior Secretary in our Hong Kong office, when she opted for early retirement last month and jetted off to USA.

Everyone who has had any dealings with Air-India, Hong Kong, knows Annie, for she's been with us for 28 years — in fact since Mr Peter Mahta set up the first office in the Colony.

Annie has seen a lot of changes, has seen the airline grow and expand and our staff increase from 4 to 40. She has seen nine managers come and go, and served each efficiently and loyally.

It's interesting to note that when Annie first joined Air-India in 1954, our office



Annie Leung with our Manager-Hong Kong, Mr L. Khosla during a staff get together.

was located in the 'Gloucester Hotel', and on the day she left we were once again back on the same site, but of course in a new building — Gloucester Tower □



PHOTO NEWS



His Excellency The President of Tanzania, Mwalimu Julius K. Nyerere, when he travelled on our service. Mr S. Pirani, our Sales Representative in Dar-es-Salaam is seen here greeting the President.



Air-Indians in New York bid farewell to Mr H. M. Kaul prior to his departure for Bombay to take over as Commercial Director.



Chitra and Jagjit Singh when they flew on our service from Dacca to Bombay. They are seen here with Air-India staff, Mr H. Rahman, Mr N. Surin and Mr N. Haider.

The United Nations Organisation's General Secretary Dr Javier Perez and his wife with Mr T. K. P. Pillai, our Manager-Italy and Mr C. Bolasco, Public Relations Manager-Italy at Rome prior to their departure for Geneva.



The Prime Minister, Mrs Indira Gandhi with Air-India personnel and executives on arrival at Heathrow Airport for the Festival of India. Also seen in the picture are Air-India's flight crew.



Robin Healy and Air Hostess Yolande D'Monte leaving Heathrow for Bombay where they were married on April 3. Robin who has worked for Air-India's Publicity Department in Bond Street is now in Traffic at airport.