


ODYSSEY AI – 72 with Shariar Karim's “MILESTONES AND MEMORIES”

LAST FLIGHT : AI -71 on 21st May 2021 “COSCAP Training”

FLIGHT : THIS FLIGHT: AI -72 on 31st May 2021 “Football Strategies for Corporate Goals”



NEXT FLIGHT: AI -73 on 6th June 2021 “People First Week”



MILESTONES
&
MEMORIES

MEMORIES

-SHARIAR KARIM

2002
FIFA WORLD CUP
KOREA JAPAN

ALGERIA	ARGENTINA	AUSTRALIA	BELGIUM	BOSNIA HERZ	BRAZIL	CAMEROON	CZECH
URUGUAY	U.S.A.	SWITZ	SPAIN	S. KOREA	RUSSIA	POTRUGAL	NIGERIA
COLUMBIA	COSTA RICA	IVORY COAST	CROATIA	EQUADOR	ENGLAND	FRANCE	GERMANY
NETHERLANDS	MEXICO	JAPAN	IRAN	ITALY	HONDURAS	GREECE	GHANA

“ MILESTONES AND MEMORIES - 72 ”

NAMASKAAR, WELCOME ABOARD FLIGHT
AI - 72, ON MONDAY 31st MAY, 2021

Turning back the pages of history, Today we
have reached the 31ST of MAY, 2002 THIS
DAY, THAT YEAR WE DEVISED-

“FOOTBALL STRATEGIES FOR
CORPORATE GOALS”

“The World Cup Football Tournament, is probably
the World’s most anticipated sporting event that is
looked forward to, by millions around the world.
This is the year of the FIFA WORLD CUP 2002
jointly hosted by Korea and Japan and the
tournament kicks off Today.
In keeping with the euphoria this game generates,
I have tried to draw inspiration from its strategies
and apply them to the Corporate goals of
AIR-INDIA or for that matter to any Organization.
Apart from providing sporting interest, I hope it
will give us a few takeaways which we can use in
our Corporate World.



2002
FIFA WORLD CUP
KOREA JAPAN

ALGERIA	ARGENTINA	AUSTRALIA	BELGIUM	BOS-HERZ	BRAZIL	CAMEROON	CHILE
INSPIRED BY FIFA WORLD CUP 2014							
FOOTBALL STRATEGIES FOR CORPORATE GOALS							
<p>The GOAL for my Company, is the GOAL for me, If our TEAM wins, so will we, We'll DEFEND our interests, with all our might, To protect our market share, we will fight. We'll face any opposition, TACKLE them with care, DRIBBLE past obstacles, everywhere. We'll be wise and use our HEAD, Rise above our opponents and surge ahead. Ahead of our competitors, we will get, And put all their clients, in our NET. With efficiency, we will discharge our duty, And never give cause, to concede a PENALTY. We'll work through fair and honest means, Commit no FOULS, or ugly scenes. We'll CENTRE world attention on our GAME, And keep up the reputation, of our Company's name, With sincerity, dedication, hard work and honour, Goodwill and glory, we will CORNER. We'll do our best and PASS on, the BALL, For TEAMWORK will bring, victory for all. So let's KICK-OFF right, let's do it from today, For no EXTRA-TIME will come our way.</p> <p style="text-align: center;">- Shariar Karim.</p>							
COLOMBIA	COLUMBIA	COSTA RICA	CROATIA	CROATIA	ECUADOR	ENGLAND	FRANFE
IVORY COAST	IVORY COAST	IVORY COAST	IVORY COAST	IVORY COAST	IVORY COAST	IVORY COAST	IVORY COAST
NETIAND	MEXICO	JAPAN	IRAN	ITALY	HONHURAS	COTTEVE	GHANA



This picture must go down in history as the most
ICONIC

A charity match was played in 1986 to promote fight against drugs and corruption. Diego Maradona in the picture wore the No to drugs jersey while Michel Platini wore say no to corruption jersey, while Pele stood in between them as the neutral party.

In Future both players were found guilty of what they stood against; Maradona was banned from football in August 1994 for 15 months for drug abuse while Platini was banned from football for life in December 2015 on corruption charges.

Pele remain neutral till date 😊.

Despite executing their Football Strategies so well on the field and scoring so many Goals, these two world class players failed to use these Football Strategies to score Corporate Goals. And so -

This picture will now go down in history as the most
IRONIC

*I wish they had followed my
 "Football Strategies for Corporate Goals" !!*

- Shariar Karim.