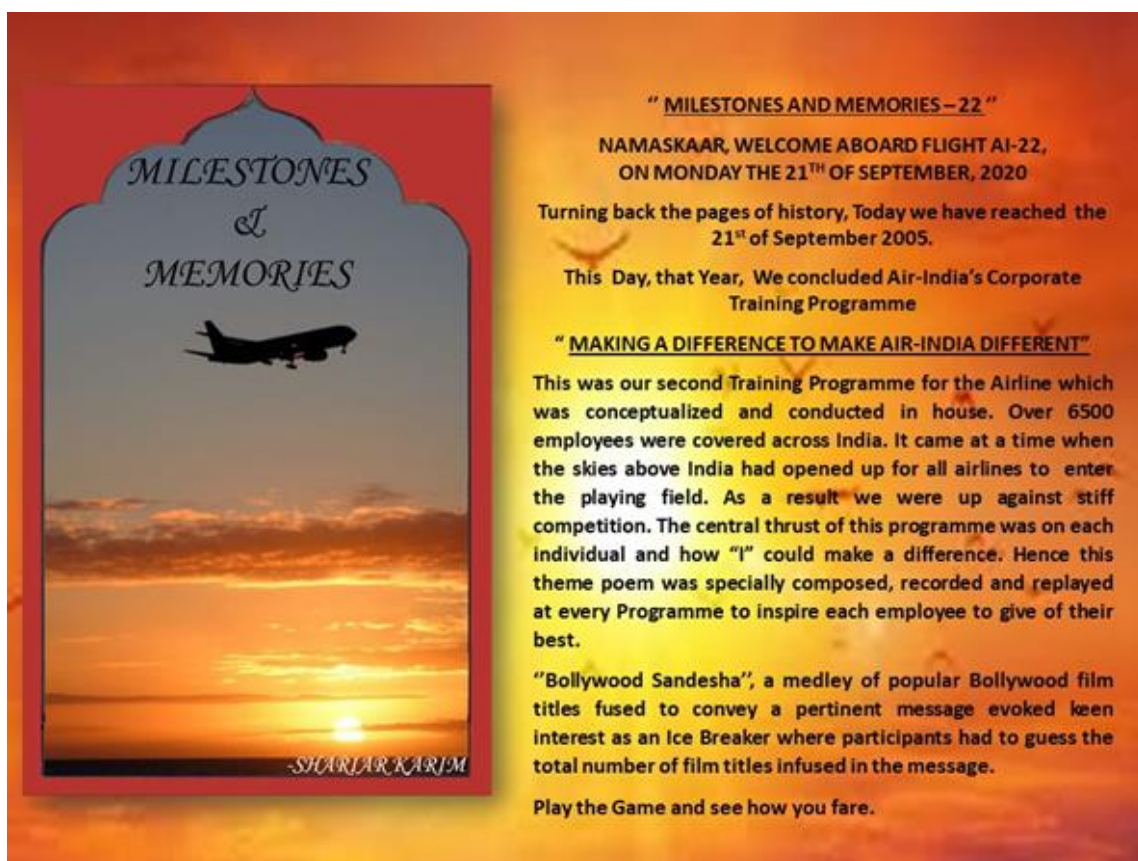


ODYSSEY AI - 22
with Shariar Karim's
“MILESTONES AND MEMORIES”

LAST FLIGHT : AI-21 on Friday, 19th September, 2020 “V.V.I.P. Flight of P.M. A.B. Vajpayee”

THIS FLIGHT : AI-22 on 21st September, 2020 “Making a Difference to make Air-India

NEXT FLIGHT: AI-23 on 2nd October, 2020 “Remembering October 2 ,1993”



“ MILESTONES AND MEMORIES – 22 ”

**NAMASKAAR, WELCOME ABOARD FLIGHT AI-22,
ON MONDAY THE 21ST OF SEPTEMBER, 2020**

Turning back the pages of history, Today we have reached the
21st of September 2005.

This Day, that Year, We concluded Air-India’s Corporate
Training Programme

“ MAKING A DIFFERENCE TO MAKE AIR-INDIA DIFFERENT ”

This was our second Training Programme for the Airline which
was conceptualized and conducted in house. Over 6500
employees were covered across India. It came at a time when
the skies above India had opened up for all airlines to enter
the playing field. As a result we were up against stiff
competition. The central thrust of this programme was on each
individual and how “I” could make a difference. Hence this
theme poem was specially composed, recorded and replayed
at every Programme to inspire each employee to give of their
best.

“Bollywood Sandesha”, a medley of popular Bollywood film
titles fused to convey a pertinent message evoked keen
interest as an Ice Breaker where participants had to guess the
total number of film titles infused in the message.

Play the Game and see how you fare.

Magic Carpet



More than 6,500 employees from Mumbai and other Indian stations attended the 'Making a Difference', Air India's Corporate Training Programme, which concluded successfully on September 21, 2005.

The programme was conducted by 40-odd facilitators drawn from various departments in Mumbai and other Indian stations. These facilitators conducted a total of 180 programmes in English and Hindi – 105 in Mumbai and 75 at other Indian stations.

A wide range of subjects was covered in the four sessions of this one-day training programme. The emphasis was on the individual and the 'Difference' he/she can make. The structure of the training programme is amply illustrated by the following poem penned by Mr Shariar Karim, an Air Indian:

THE POWER OF I

I'll face all **CHALLENGES** that come my way,
For Indian Aviation, is a wide-open field today,
It's changed its rules, **LIBERALISED** the SKY,
Making it easy, for all to fly.
INTENSE COMPETITION, has thus set in,
As every airline, now vies to win,
Thus **CUSTOMERS' EXPECTATIONS**, today are more,
As the options available, are galore.
To cope with **DYNAMICS, OF THE MARKET-PLACE**,
With professionalism all competition, I'll have to face,
These **CHALLENGES** are **CHANCES**, which I have to take,
As adjustments to **MY ROLE**, I now must make.
REBUILDING OF IMAGE, is what is needed,
A priority this, which must be heeded,
I must now do things, differently,
And **CHANGE** from the way, I used to be,
Setting high standards, of service **QUALITY**,
By paying more attention, and being more friendly.
My **PERSONAL QUALITY**, can also raise,
The reputation of my company, and earn it praise,
I'm not alone, and must take others with me,
Develop **TEAMSHIP**, and promote camaraderie,
By **SETTING** good **EXAMPLES**, for others to follow,
I'll show them the way, to a better tomorrow,
Under **'WE CULTURE'**, everyone, gives of their best,
Learns how to co-operate, and face every test.
LOYALTY is being, faithful to my company,
And going beyond the call of duty, if the need be,
INTEGRITY is now, I work when on my own,
For my honesty and sincerity, I will be known,
MY GOAL is the ultimate, I aim to achieve,
I will not give it up, nor it will I leave,
Whilst **SETTING** my **GOALS**, I must be S.M.A.R.T.
For they will lead to purpose, if I play my part,
I must have **FAITH**, in all that I do,
Be convinced of my actions, to myself be true,
Make a **COMMITMENT** to myself, to do what is right,
Standing steadfast by principles, in darkness or light,
The **MESSAGE** is clear, I can make a **DIFFERENCE** to AI,
For I have the power, **THE POWER OF I**.

BOLLYWOOD SANDESHA

SUNO SATHIYA, MUJHE KUCH KEHNA HAI – DIL SE
HAMARAY AAKASH MIEN BAHUT SARAY BLACK BADAL
CHCHA GAYE HAIN KYONKI SWADES AUR PARDES SE
BAHUT SARAY PARINDAY, HUMSAY MUKABLA KARNE
AA GAYE HAIN.. YEH AJEEB DEEWANGEE HAI JAHA
SAB JOSH MIEN AAKAR KEHNE LAGAY YE DIL MANGAY
MORE. LEKIN DOSTON- DARNA MANA HAI KYONKI
HUM KISSI SE KAM NAHIN. WAQT KI PUKAR HAI KI
HUM TUM MILKAR AAGAY BARAY. AUR RAAZ KI BAAT
YEH HAI KI HAMARA TEHATTAR SAAL KA TAJURBA
HAMARI SHAKTI HAI.. EK DIL KA RISHTA BAN GAYA
HAI EK DUJE KE LIYE KYONKI SACH BATAU TOA, HAMARI
ISS COMPANY MIEN KUCH TO HAI JISKAY LIYE
HAMESHA HAMARAY DIL MIEN HUCH KUCH HOTA HAI
HUM ISS PAY BILKUL FIDA HAIN. TOA CHALTE CHALTE
SAB MILKAR DUNIYA MEIN ELLAAN KAR DE KI
HUM SAATH SAATH HAIN AUR HAMARA LAKSHYA
EK HAI. HUM HAR BORDER KO PAR KARKAY SARI
DUNIYA MIEN DHOOM MACHA DENGAY.
KARTAY HAIN EK VADA KAY SAB MILKAR LIKH DENGAY
SARAH AAKASH PAR **AIR INDIA** TERA NAAM.
PHIR MILAYNGAY- NAMASKAAR.

-ShariarKarim

This motivational message was made up of Hindi Film Titles and used as an ice breaker at the
"MAKING A DIFFERENCE TO MAKE AIR-INDIA DIFFERENT" TRAINING PROGRAMME

LET'S SEE HOW MANY FILM TITLES YOU CAN DETECT FROM THE ABOVE MESSAGE, BEFORE YOU SEE THE ANSWERS

BOLLYWOOD SANDESHA

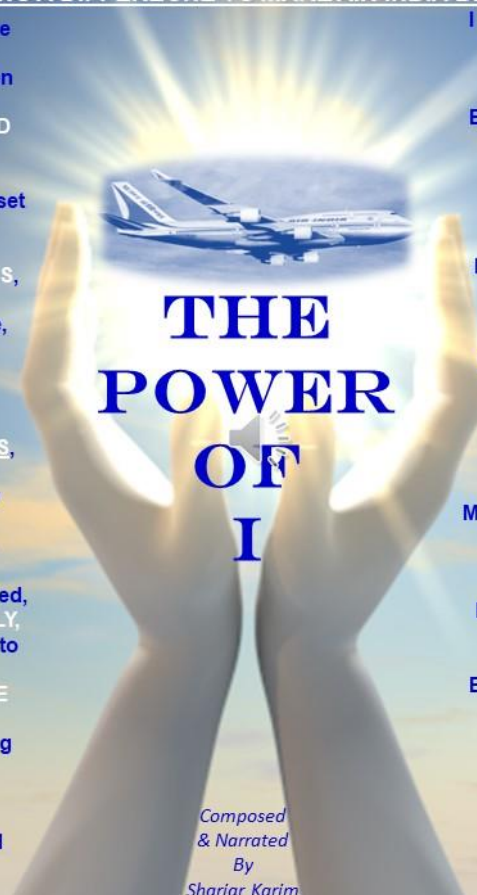
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Composed
& Narrated
By
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