## ODYSSEY AI – 03 with Shariar Karim's "MILESTONES AND MEMORIES"

LAST FLIGHT : AI – 02 on 03.07.2020 "Mortal Creator – Immortal Creation"

THIS FLIGHT: AI – 03 on Saturday 4th of July, 2020, "From the Heart to Seoul"

NEXT FLIGHT: AI - 04 on Friday 10th July, 2020 "Your Palace in the Sky"



## " MILESTONES AND MEMORIES - 3"

NAMASKAAR, WELCOME ABOARD FLIGHT AI-03 ON SATURDAY THE 4<sup>TH</sup>OF JULY, 2020

Turning back the pages of history, Today we have reached the 4th of JULY, 1997

This Day, that Year, We reached out -

"FROM THE HEART TO SEOUL"

This memento was created to commemorate Air-India's inaugural flight from India to Korea.

Please notice, the five line verse written by hand, has 3 special features.

Each line begins with the letters I,N,D,I,A and ends with the letters K,O,R,E,A.

Further an attempt has been made to create an Indian font from the left, that ends up with a Korean one towards the right.

The third speciality is "a new excitement in the air" in the last line which was the new advertising caption at that time.

Composed for the Inaugural Flight to SEOUL, July 4, 1997

